The symposium aims to highlight the role industry has played in Public Health Nutrition for many decades and propose ways forward at times that industry is also criticized. The main purpose is to concentrate on what industry has to offer for Public Health Nutrition and what needs to be improved for this purpose. The symposium will consist of three sessions:

- The first one is about the quality of nutrition interventions, with a focus on micronutrients. We have seen many times micronutrient interventions that fail to produce an impact because some quality variable is overlooked. These variables will be analyzed during the session.
- The second session will deal with Nutrient Density. In a world where obesity and malnutrition coexist, the development of foods low in calories and high in nutrients is an imperative. Thus a “nutrient density” mind set is needed both in the private and public sector. The concept of nutrient density will be reviewed during the session and a labelling system that reflects it will be proposed.
- The third session will deal with Public-Private Partnerships. The times are rather critical in terms of public-private trust and we urgently need solutions to improve this. Every sector is aware that sustainable public health solutions only come from a consensus of all stakeholders. Unfortunately, the positions from the different sectors are not growing near in the past years. The session will then explore the variables, conditions and attitudes that are necessary for fruitful public-private dialogues and partnership that yield results for the common good.

The Micronutrient Forum gathers people from many sectors that will be interested in ways to bring the public and private sector closer in a transparent, fair and virtuous way, as well as to hear the proposals that might be of use in their country settings in order to establish policies and regulatory frameworks that are fair and effective.

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