

DSM Press Release

DSM Nutritional Products

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FabulesTM¹ from DSM enjoys Asian success

The international success of Fabules, DSM's revolutionary weight management ingredient, continues with news that it is the key ingredient in a number of retail concepts now available in the Asia-Pacific region. These launches demonstrate the global appeal of Fabules and are the commercial reflection of consumer research carried out earlier this year to determine interest and demand for the product in this region.

Four new products have been introduced to the Asian market this year. They include SlimOne, a 100% natural dietary supplement from Vietnamese company, Dong A Pharma. SlimOne has been specifically developed to support those looking to control their weight, helping them to feel fuller for longer. Smart Conscious, from Monage Co, is available online in Japan and claims to enable consumers to change their lifestyle without going on a diet. The Taiwanese can now purchase FrenchWise, a dietary supplement which helps prevent the yo-yo diet effect, allowing consumers to eat less in a safe and natural way. The Australian product, Aliten, from Novogen, is positioned as a weight management solution; consumers can eat less from the first dose and so promote a positive approach to weight control.

Emily Tellers, product manager Fabules, commented: "These latest launches highlight manufacturers' confidence in Fabules in Asia. With its clinically proven efficacy which substantiates the claims that it helps consumers eat less, Fabules enables manufacturers to offer a clear point of differentiation with their products. Demand for effective weight management concepts is growing significantly in the Asia-Pacific region thanks to the area's rapid economic development and the shift from an active, agricultural lifestyle to a sedentary, urban lifestyle.

Encouraging results from recent independent consumer research means we can be even more confident of continued commercial success in this area. This study, commissioned by DSM, evaluated the effectiveness, overall appeal and purchase intent of products containing Fabules among male and female respondents aged between 25 and 45. The feedback was positive, with Fabules perceived as highly effective at controlling snacking and respondents revealing a high purchase intent for Fabules-enriched products."

FabulesTM is an innovative combination of oat oil and palm oil (both naturally occurring dietary lipids) that is formulated in a unique and stable emulsion. Its microstructure prevents the digestion of palm oil droplets until relatively deep in the small intestine. Because undigested fat arriving in the ileum (the latter part of the small intestine), triggers an 'appetite satisfied' signal to the brain, consumers feel no need to take in more calories, can eat less and still feel satisfied.

¹ FabulesTM is a registered trademark of Royal DSM N.V.

About DSM Nutritional Products

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The business has sales of

over EUR 2 billion and a long tradition as a pioneer in the discovery of new products, new formulations and attractive applications for all industry segments. For further company information please visit www.dsmnutritionalproducts.com.

DSM - the Life Sciences and Materials Sciences Company

Royal DSM N.V. creates innovative products and services in Life Sciences and Materials Sciences that contribute to the quality of life. DSM's products and services are used globally in a wide range of markets and applications, supporting a healthier, more sustainable and more enjoyable way of life. End markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrics and electronics, life protection and housing. DSM has annual sales of almost EUR 8.8 billion and employs some 23,000 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information on DSM: www.dsm.com.

For more information:

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Forward-looking statements

This press release contains forward-looking statements. These statements are based on current expectations, estimates and projections of DSM and information currently available to the company. The statements involve certain risks and uncertainties that are difficult to predict and therefore DSM does not guarantee that its expectations will be realized. Furthermore, DSM has no obligation to update the statements contained in this press release. The English language version of the press release is leading.