

# DSM Press Release

## **DSM opens third premix plant in China to support further growth**

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**Royal DSM N.V., the global Life Sciences and Materials Sciences company headquartered in the Netherlands, today announces that DSM Nutritional Products has opened its third premix plant in China. The new facility allows DSM to serve a larger geographical area in China. This enables the company to capitalize on opportunities that arise from the rapidly growing animal nutrition & health industry in one of the key growth countries for DSM.**

The new plant is located in the Hengyang High-tech Zone in the Hunan Province. It will provide DSM-customers in the provinces of Hunan, Guangdong, Guangxi, Fujian and Jiangxi with feed premix under the brand name Rovimix®.

*"This investment is fully in line with DSM's Vision 2010 strategy which, among others, aims at further, sustainable growth in emerging economies," commented Antonio Ruy Viana Freire, President of Animal Nutrition & Health. "As a very important link in the food chain, premix is of great importance in ensuring food safety and nutrition. The new facility broadens our market coverage in the Chinese feed market and enables more of our existing and new customers, especially those located in the middle and Southern regions of the country, to benefit from our products. Targeting China's large market, we will continue to strengthen our footprint and to accelerate the development of the animal nutrition & health industry in China."*

As the leader in animal nutrition & health, DSM Nutritional Products is dedicated to providing safe and high quality innovative products for its customers, boosting the safety and nutrition level of the whole food chain. The premix will be produced under the highest Optimum Vitamin Nutrition (OVN®) standards, and the products will include innovations such as the use of Ronozyme® (phytase) for environmental protection during animal production, Rovimix® Beta-carotene for improved dairy cow productivity and Hy-D® for improved performance of poultry and pigs to support the feed and food production industries.

DSM opened its first Chinese premix plant in 1997 in the Shanghai area. In 2006, the second premix plant was opened in the Shandong province. The fourth plant is expected to open next year in the Jilin province. Currently options for further expansion into Western China are investigated, with the intention to be operational by 2010.

China is already accounting for a quarter of global meat consumption, a share that is expected to further grow at an accelerated pace. Global meat consumption is expected to rise by 20% by 2015, growth which is mainly coming from China.

*"The animal nutrition & health industry in China continues to develop rapidly, and it is an honor for DSM to take part in this development and to act as a leader in promoting it. This investment is a significant contribution to the target of USD 1.5 billion in sales in China by 2010 in this strategic emerging market,"* DSM's China President Jiang Weiming stated at the official opening. *"Meanwhile, we will make sure the new plant, like DSM's other plants, strictly adheres to our state-of-the-art global standards."*

### **DSM in China**

DSM began trading with China in 1963. Today, DSM has invested in China for over a decade. DSM is currently involved in 10 joint ventures, 16 wholly-owned foreign enterprises, 2 branch companies and 5 branch offices in China that employ nearly 4,000 people. DSM's business is growing healthily and steadily in China with revenue of nearly 1 billion USD in 2007. In addition, DSM is committed to the local talent and will continue its devotion to China's sustainable development initiative. More information: [www.dsm.com.cn](http://www.dsm.com.cn).

### **DSM Nutritional Products**

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The company has a long tradition as a pioneer in the discovery of new products, new formulations and attractive applications for all industry segments. More information: [www.dsmnutritionalproducts.com](http://www.dsmnutritionalproducts.com).

### **DSM - the Life Sciences and Materials Sciences Company**

Royal DSM N.V. creates innovative products and services in Life Sciences and Materials Sciences that contribute to the quality of life. DSM's products and services are used globally in a wide range of markets and applications, supporting a healthier, more sustainable and more enjoyable way of life. End markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrics and electronics, life protection and housing. DSM has annual sales of almost EUR 8.8 billion and employs some 23,000 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information: [www.dsm.com](http://www.dsm.com).