

DSM Press Release

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CAROCARE^{®1} FROM DSM IS THE NATURAL CHOICE FOR β -CAROTENE

DSM Nutritional Products has launched CaroCare Nat. β -Carotene 10% CWS Star, a state-of-the-art, high performance, natural-source β -Carotene formulation, for the colouration and fortification of food and beverages. This new introduction to DSM Nutritional Product's CaroCare range is particularly suited for use in ready-to-drink beverages where it offers a number of formulation advantages. These include ease of use, guaranteed colour intensity, superior stability for enhanced appearance and greater consumer appeal, plus the health benefits of β -carotene.

CaroCare Nat. β -Carotene 10% CWS Star is an easy to handle, free-flowing, non-dusting powder which disperses immediately and smoothly in cold water. Developed for full consumer acceptance, it is free from ingredients of animal origin and fully meets vegetarian requirements. It is also free from any of the allergenic ingredients listed in Annex iiiia of the EU Directive 2003/89/EC and the US Food Allergen Labeling and Consumer Protection Act of August 2nd 2004 (FALCPA).

John Biggs, Global Marketing Manager Beta Carotene, DSM Nutritional Products, comments: *"This is a valuable addition to our successful carotenoids range. CaroCare Nat. β -Carotene 10% CWS Star is the ideal choice for manufacturers looking to respond to the growing consumer trend for natural-source ingredients. Offering the highest quality natural source β -Carotene available today, this latest CaroCare product delivers clear benefits in use as well as potential health benefits. By combining colour, ProVitamin A activity and antioxidant properties, CaroCare Nat. β -Carotene 10% CWS Star offers food - and particularly beverage manufacturers - a versatile and effective ingredient which can be used to positive effect in numerous formulations. It nicely complements our existing CaroCare 1%CWS and 30%S product forms and means we can now offer a natural-source β -Carotene product for the vast majority of food and beverage applications".*

As with all DSM carotenoid ingredients, this latest addition can also be incorporated into custom-designed Quali^{®2}-Blends premix formulations. This fully integrated approach helps customers achieve the right balance and combination of nutrients in their functional food and beverages.

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¹ CaroCare[®] is a trademark of DSM.

² Quali[®]-Blends is a trademark of DSM.

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About DSM Nutritional Products

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The business has sales of over EUR 2 billion and a long tradition as a pioneer in the discovery of new products, new formulations and attractive applications for all industry segments. For further company information please visit www.dsmnutritionalproducts.com and www.qualityforlife.com

DSM – the Life Sciences and Materials Sciences Company

Royal DSM N.V. creates innovative products and services in Life Sciences and Materials Sciences that contribute to the quality of life. DSM's products and services are used globally in a wide range of markets and applications, supporting a healthier, more sustainable and more enjoyable way of life. End markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrical and electronics, life protection and housing. DSM has annual net sales of EUR 9.3 billion and employs some 23,500 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information: www.dsm.com

For more information:

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Forward-looking statements

This press release may contain forward-looking statements with respect to DSM's future (financial) performance and position. Such statements are based on current expectations, estimates and projections of DSM and information currently available to the company. DSM cautions readers that such statements involve certain risks and uncertainties that are difficult to predict and therefore it should be understood that many factors can cause actual performance and position to differ materially from these statements. DSM has no obligation to update the statements contained in this press release, unless required by law. The English language version of the press release is leading.