

# DSM Press Release

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## **DSM makes great strides in production processes for resVida<sup>®</sup> trans-resveratrol, resulting in a significantly improved cost position**

DSM Nutritional Products announces that advances in manufacturing will allow the company to provide a better competitive position, effective January 2010 for resVida<sup>®</sup> brand of trans-resveratrol.

DSM cited significant progress in process efficiencies and technology optimization in the production of its resVida<sup>®</sup> 99% pure trans-resveratrol. In addition, an increased number of resVida<sup>®</sup> launches in the food, beverage and supplement markets has resulted in improved manufacturing economies of scale. Also contributing to this growth is the rising awareness of resveratrol among US adults.

*"Recent data indicates a major increase in consumer awareness of resveratrol (up more than 4-fold over prior year to 23% (MultiSponsor Surveys, Oct 2008)), further indicating tremendous growth potential,"* said Garnet Pigden, Sr. Vice President-Functional Foods, DSM Nutritional Products.

DSM's resVida<sup>®</sup> is the leading trans-resveratrol, has been self-affirmed GRAS by an independent panel of experts, is available in both tablet grade and crystalline form and is supported by a DSM's comprehensive safety package, which has been recently published in Food and Chemical Toxicology 47 (2009) 2170–2182.

Additionally, resVida<sup>®</sup> is part of the Quality for Life™ program, a seal of excellence for all DSM products. Quality for Life™ gives DSM's customers peace of mind and is a mark of product quality, reliability, traceability and sustainability.

resVida<sup>®</sup> trans-resveratrol has been chosen by internationally recognized research institutions that are currently conducting human clinical trials reinforcing the scientific evidence of the effects of trans-resveratrol on cardiovascular health, aging and other health benefit areas. Positive results from the first human study demonstrating effects on cardiovascular health will be presented early December 2009 at the International Polyphenol and Health Conference in the UK.

*"Initial trans-resveratrol offerings had the challenge of small scale production and higher production costs,"* said Garnet Pigden, *"With improvements in DSM's manufacturing processes and continuous increases in demand for resVida<sup>®</sup> brand trans-resveratrol, we will be able to share the improvement in our cost position with our customers."*

DSM Nutritional Products sets the standard with resVida<sup>®</sup> brand resveratrol. For more information, please contact your DSM local representative or visit [www.resvida.com](http://www.resvida.com)

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## **About DSM Nutritional Products**

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The business has sales of over EUR 2 billion and a long tradition as a pioneer in the discovery of new products, new formulations and attractive applications for all industry segments. More information at [www.dsmnutritionalproducts.com](http://www.dsmnutritionalproducts.com) and [www.qualityforlife.com](http://www.qualityforlife.com)

## **DSM – the Life Sciences and Materials Sciences Company**

Royal DSM N.V. creates innovative products and services in Life Sciences and Materials Sciences that contribute to the quality of life. DSM's products and services are used globally in a wide range of markets and applications, supporting a healthier, more sustainable and more enjoyable way of life. End markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrical and electronics, life protection and housing. DSM has annual net sales of EUR 9.3 billion and employs some 23,500 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information: [www.dsm.com](http://www.dsm.com)

## **For more information:**

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## **Forward-looking statements**

This press release may contain forward-looking statements with respect to DSM's future (financial) performance and position. Such statements are based on current expectations, estimates and projections of DSM and information currently available to the company. DSM cautions readers that such statements involve certain risks and uncertainties that are difficult to predict and therefore it should be understood that many factors can cause actual performance and position to differ materially from these statements. DSM has no obligation to update the statements contained in this press release, unless required by law. The English language version of the press release is leading.