

DSM Press Release

DSM Nutritional Products

Communications

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European feed industry acknowledges DSM iCheck[®] Eggs with a new innovation award

FIMA GANADERA 2009, the most important feed Exhibition in Spain, has recently presented DSM Nutritional Products with a "Technical Innovation" award for the development of iCheck[®] Eggs, a unique analytical system for fast quantitative determination of carotenoids in eggs.

The use of egg products in foodstuffs is increasing steadily worldwide. This fact can be attributed to the growing use of egg yolk in products which make up consumers' everyday purchases: pasta, mousses, mayonnaise and biscuits, for instance. Recent international consumer research has shown that color from eggs in foods such as cakes and mayonnaise is a decisive factor at the moment of purchase. Food companies therefore require raw ingredients, such as eggs, to meet precise standards of color consistency. One of the main reasons why companies still do not standardize and control the color of egg products used by the food industry was the lack of an easy-to-use and flexible analytical system which should provide precise and reliable information, and even better when this is done in just some minutes. As confirmed by this last FIMA's innovation award, with iCheck[®] Eggs this is not an issue anymore. iCheck[®] Eggs is a fast-test kit developed by Byoanalit and DSM Nutritional Products which allows users a rapid monitoring of the color of eggs and egg products. It is simple to use, easy to transport and gives reliable results in less than 10 minutes.

This new award for DSM iCheck[®] Eggs comes just some few months after SPACE (France), one of the most relevant global feed Exhibitions, had awarded the iCheck[®] Eggs kit with the INNOV'SPACE prize for this new service to the poultry industry.

About DSM Nutritional Products

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The business has sales of over EUR 2 billion and a long tradition as a pioneer in the discovery of new products, new formulations and attractive applications for all industry segments. More information at www.dsmnutritionalproducts.com.

About DSM – the Life Sciences and Materials Sciences Company

Royal DSM N.V. creates innovative products and services in Life Sciences and Materials Sciences that contribute to quality of life. DSM's products and services are used globally in a wide range of markets and applications, supporting a healthier, more sustainable and more enjoyable way of life. End markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrical and electronics, life protection and housing. DSM has annual net sales of EUR 9.3 billion and employs some 23,500 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information: www.dsm.com

For more information:

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Forward-looking statements

This press release contains forward-looking statements. These statements are based on current expectations, estimates and projections of DSM, and information currently available to the company. The statements involve certain risks and uncertainties that are difficult to predict and therefore DSM does not guarantee that its expectations will be realized. Furthermore, DSM has no obligation to update the statements contained in this press release. The English-language version of the press release is leading.