



A better environment for growth.

LitterGuard Field Trial

Two eight-house broiler farms with good performance were getting complaints from neighbors about the odors from their farm so they decided to try LitterGuard. On their first flock with LitterGuard, the growers noticed the significant reduction in odors and received no more complaints from their neighbors. They were pleased with the results. When they received the flock closeout data, they were even more impressed with the improvement in performance. Farm A moved up in the rankings from number six to number two and Farm B moved from number three to number one. LitterGuard also reduced the integrators standard cost by \$13,336 on Farm A and \$8,522 on Farm B. This is a win-win-win situation, the neighbors are happier, the growers received better payouts and the integrator reduced their cost.

Farm A

| | Control | Treated with LG | |
|--------------------|-----------|-----------------|------------|
| Sale Date | 10/9/09 | 12/30/2009 | Difference |
| Number Placed | 204,006 | 204,088 | |
| Percent Livability | 96.51% | 97.61% | +1.1% |
| Average Weight | 8.008 | 8.474 | +0.466 |
| Feed Conversion | 2.134 | 2.073 | -0.061 |
| Standard Cost | 24.18 | 23.39 | -0.79 |
| Pounds Sold | 1,576,652 | 1,687,992 | |

Savings to Integrator \$13,335

Farm B

| | Control | Treated with LG | |
|--------------------|-----------|-----------------|------------|
| Sale Date | 10/2/09 | 12/24/2009 | Difference |
| Number Placed | 204,000 | 204,319 | |
| Percent Livability | 96.83% | 97.60% | +0.77 |
| Average Weight | 7.812 | 8.219 | +0.407 |
| Feed Conversion | 2.088 | 2.052 | -0.036 |
| Standard Cost | 23.79 | 23.27 | -0.52 |
| Pounds Sold | 1,543,092 | 1,638,892 | |

Savings to Integrator \$8,522