

## DSM Nutritional Products launches CRINA® website

Kaiseraugst, CH, 05 Feb 2009

DSM Nutritional Products has launched a new website which provides a comprehensive overview of its innovative CRINA® portfolio of flavorings / digestive stimulants for livestock production. Accessible at [www.crina.com](http://www.crina.com), the new website provides an introduction to CRINA® and to DSM itself, and showcases DSM's full range of Eubiotic products.

Dr. Christophe Paulus, New Business Development Manager - Animal Health and Product Manager for DSM's CRINA® portfolio, comments: "*Demand for Eubiotic products is increasing as these natural digestive stimulants for livestock production become better understood. The new CRINA® website brings together for the first time a wide range of product and company information which we hope will be useful to customers wishing to learn more about the benefits of these innovative feed additives.*"

Eubiotics offer a new approach to supporting gut health in ruminants, poultry and pigs. The current trend toward the replacement of in-feed antibiotic growth promoters has encouraged researchers to develop the potential of alternative feed additives such as organic acids, essential oils and probiotics. DSM Nutritional Products refers to these alternative additives as Eubiotics. The term comes from the Greek Eubiosis, which refers to a healthy balance of micro-flora in the gastrointestinal tract.

CRINA® is available in a variety of forms for specific livestock categories: CRINA® Ruminants, CRINA® Poultry, CRINA® Piglet, and CRINA® Finishing Pigs and Sows. In addition to the CRINA® product range, DSM Nutritional Products' Eubiotics portfolio includes VevoVital® (an ultra-pure grade of benzoic acid which promotes health in pigs by modulating the intestinal gut flora) and CYLACTIN® (a probiotic which acts as a stabilizer of gut microflora and limits the growth of pathogens, and is especially suitable for young calves, piglets and broilers).

*"DSM Nutritional Products' innovative Eubiotics portfolio is a work in progress, and we will continue to expand it," comments Dr. Christophe Paulus. "As market leader, we constantly strive to maintain and advance our own high quality standards. Our objective is not only to be the benchmark for the industry but also to give our customers the peace of mind that only comes with superior quality supply."*

### **About DSM Nutritional Products**

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The business has sales of over EUR 2 billion and a long tradition as a pioneer in the discovery of new products, new formulations and attractive applications for all industry segments. For further company information please visit [www.dsmnutritionalproducts.com](http://www.dsmnutritionalproducts.com).

**DSM – the Life Sciences and Materials Sciences Company**

Royal DSM N.V. creates innovative products and services in Life Sciences and Materials Sciences that contribute to the quality of life. DSM's products and services are used globally in a wide range of markets and applications, supporting a healthier, more sustainable and more enjoyable way of life. End markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrics and electronics, life protection and housing. DSM has annual sales of almost EUR 8.8 billion and employs some 23,000 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information: [www.dsm.com](http://www.dsm.com).

**For more information:**

DSM Nutritional Products

Charlotte Frederiksen

Tel. +41 (0)61 815 83 54

Fax +41 (0)61 815 88 90

E-mail: [charlotte.frederiksen@dsm.com](mailto:charlotte.frederiksen@dsm.com)

**Forward-looking statements**

This press release contains forward-looking statements. These statements are based on current expectations, estimates and projections of DSM and information currently available to the company. The statements involve certain risks and uncertainties that are difficult to predict and therefore DSM does not guarantee that its expectations will be realized. Furthermore, DSM has no obligation to update the statements contained in this press release. The English language version of the press release is leading.