

DSM announces major meat traceability initiative in China

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DSM, the world's largest producer of vitamins for animal feed, is to enter into a strategic partnership with Yunnan Shennong Agriculture Group to supply its Optimum Vitamin Nutrition (OVN®) Premix in Yunnan Province in South West China.

The OVN® Premix ensures the optimum supplementation of the full range of vitamins in animal diets and helps ensure better animal health, enhanced welfare, superior performance thus resulting in better meat quality. It includes the supply of feed ingredients backed up by the use of standardized production processes.

The new arrangement covers the production of pork in Yunnan Province, and a new manufacturing facility will come on line at Shennong Food Industry Park by August. The objective is to produce 500,000 tons of OVN® feed per annum within three years. DSM already has a strategic agreement with Conti Chia Tai Group in Guangdong for the production on OVN® eggs. "*The OVN approach allows closer control of vitamin and trace element nutrition and can be tailored for egg, poultry meat, pork, fish and milk production,*" comments Dr. J. Nathan Bird, VP Animal Nutrition & Health, China. In order to be able to implement this project the Yunnan Shennong Agriculture Group has been through an extensive HACCP qualification program for the whole pork production process.

About DSM Nutritional Products

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The business has sales of about EUR 2 billion and a long tradition as a pioneer in the discovery of new products, new formulations and attractive applications for all industry segments. For further company information please visit www.dsmnutritionalproducts.com

DSM – the Life Sciences and Materials Sciences Company

Royal DSM N.V. creates innovative products and services in Life Sciences and Materials Sciences that contribute to the quality of life. DSM's products and services are used globally in a wide range of markets and applications, supporting a healthier, more sustainable and more enjoyable way of life. End markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrics and electronics, life protection and housing. DSM has annual sales of almost EUR 8.8 billion and employs some 23,000 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information: www.dsm.com

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Forward-looking statements

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