

DSM Press Release

DSM Nutritional Products

Communications

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Kaiseraugst (CH), 5th June 2007

DSM Nutritional Products launches PARSOL[®] Guard: an efficient shield to protect color and light-sensitive ingredients in personal care products.

Due to the trend toward brightly colored products and sophisticated clear packaging in the personal care industry, there is an increasing need to protect dyes and other UV light-sensitive ingredients in formulations.

Recently launched PARSOL[®] Guard successfully addresses this need, offering a unique compound with exceptional performance, outstanding safety profile and simplicity in use. PARSOL[®] Guard is a patented composition containing an optimized blend of PARSOL[®] UV filters and the natural antioxidant, Tocopherol. This combination effectively protects UV light-sensitive ingredients, such as colors and fragrances, and has an established record of safe use. PARSOL[®] Guard, as an all-in-one compound, offers ease of handling and a comprehensive solution for formulators.

About DSM Nutritional Products

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The business has sales of about EUR 2 billion and a long tradition as a pioneer in the discovery of new products, new formulations and attractive applications for all industry segments. For further company information please visit www.dsmnutritionalproducts.com

About DSM

DSM is active worldwide in nutritional and pharma ingredients, performance materials and industrial chemicals. The company develops, produces and sells innovative products and services that help improve the quality of life. DSM's products are used in a wide range of end-markets and applications, such as human and animal nutrition and health, personal care, pharmaceuticals, automotive and transport, coatings and paint, housing and electrics & electronics (E&E). DSM's strategy, named Vision 2010 – Building on Strengths, focuses on accelerating profitable and innovative growth of the company's specialties portfolio. The key drivers of this strategy are market-driven growth and innovation plus an increased presence in emerging economies. The group has annual sales of over €8 billion and employs some 22,000 people worldwide. DSM ranks among the global leaders in many of its fields. The company is headquartered in the Netherlands, with locations in Europe, Asia, Africa, Australia and the Americas. More information about DSM can be found at www.dsm.com.

For more information:

DSM Nutritional Products

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Forward-looking statements

This press release contains forward-looking statements. These statements are based on current expectations, estimates and projections of DSM management and information currently available to the company. The statements involve certain risks and uncertainties that are difficult to predict and therefore DSM does not guarantee that its expectations will be realized. Furthermore, DSM has no obligation to update the statements contained in this press release.