

DSM Press Release

DSM Nutritional Products

Communications

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DSM Nutritional Products expands eubiotics portfolio with the innovative CRINA[®] Poultry Plus

DSM Nutritional Products has launched an innovative addition to its eubiotics portfolio: CRINA[®] Poultry Plus, a new digestive stimulant / flavoring for supplementing broiler feeds.

Eubiotics are natural digestive stimulants for livestock production: the term comes from the Greek *Eubiosis*, which refers to a healthy balance of micro-flora in the gastrointestinal tract. CRINA[®] Poultry Plus is a unique formulation of essential oil compounds such as thymol, eugenol, piperine and benzoic acid. This combination is a world first in the market for poultry feed additives.

DSM pioneered the effective use of benzoic acid in pig husbandry with VevoVital[®], an ultra-pure grade of benzoic acid which promotes health in pigs by modulating the intestinal gut flora. The benefits of VevoVital[®] are now combined with the experiences gained with CRINA[®] products to offer a new solution to the poultry feed market.

Dr. Christophe Paulus, New Business Development Manager – Animal Health and Product Manager for DSM's CRINA[®] portfolio, comments: *"Eubiotics are an efficient and cost-effective replacement for in-feed antibiotic growth promoters. We are rapidly expanding our eubiotics portfolio in response to market demand for innovative products which help to maintain gut health and therefore improve performance in livestock and poultry."*

CRINA[®] Poultry Plus, which is patented in the world's main poultry markets, has shown good results in several trials to modulate gut microflora and to improve digestive functions of broilers. As a result, broilers showed to perform effectively and consistently on more weight gain with less feed while enjoying improved health, bringing a 4 to 1 return on investment to broiler growers.

"CRINA[®] Poultry Plus is an excellent example of DSM Nutritional Products' strategy of product innovation and differentiation" observes Dr. Christophe Paulus. *"Using our unique science base, we are creating new solutions which will set the trend for the future."*

About DSM Nutritional Products

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The business has sales of over EUR 2 billion and a long tradition as a pioneer in the discovery of new products, new formulations and attractive applications for all industry segments. For further company information please visit www.dsmnutritionalproducts.com

About DSM – the Life Sciences and Materials Sciences Company

Royal DSM N.V. creates innovative products and services in Life Sciences and Materials Sciences that contribute to quality of life. DSM's products and services are used globally in a wide range of markets and applications, supporting a healthier, more sustainable and more enjoyable way of life. End markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrical and electronics, life protection and housing. DSM has annual net sales of EUR 9.3 billion and employs some 23,500 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information: www.dsm.com

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Forward-looking statements

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