

Transitioning for a sustainable future

DSM program at EuroTier 2022

November 15 – 18, 2022 | Hanover, Germany



ANIMAL NUTRITION AND HEALTH

ESSENTIAL
PRODUCTS

PERFORMANCE
SOLUTIONS
BIOMIN®

PRECISION
SERVICES



DSM

BRIGHT SCIENCE. BRIGHTER LIVING.



Tuesday, 15th November

9.00	Start your day right at the Smoothie bike	<i>All day</i>
10.00 – 11.00	DLG Award Ceremony	<i>Hall 27, at DLG booth</i>
11.00 – 13.00	Latest DSM innovations for sustainable swine farming <ul style="list-style-type: none"> • Shaping the future of Piglet Care (Prepare – Protect – Support Resilience) • OVN Optimum Vitamin Nutrition® in Swine • Live demonstration of Sustell™ in Swine 	<i>Hall 22, Booth A25</i>
14.00 – 16.00	Latest DSM innovations for sustainable poultry farming <ul style="list-style-type: none"> • Efficient and Sustainable Poultry Production: Protect, Perform and Promote your flocks with confidence • OVN Optimum Vitamin Nutrition® in poultry • Live demonstration of Verax™ 	<i>Hall 22, Booth A25</i>
15.30 – 16.00	On-site quantification of mycotoxins: Live demonstration of AgraStrip® Pro WATEX® (Romer Labs)	<i>Hall 22, Booth A25</i>
16.00 – 17.00	Accurate egg yolk color: Live demonstration of the Digital YolkFan™	<i>Hall 22, Booth A25</i>
19.00 – 22.00	Customer Dinner <i>(Only for registered guests)</i>	<i>GOP Theatre, Hanover</i>



Wednesday, 16th November

9.00	Start your day right at the Smoothie bike	<i>All day</i>
10.00 – 11.00	<p>Latest DSM innovations for sustainable aqua farming</p> <ul style="list-style-type: none"> • Robust fish & gut health • OVN Optimum Vitamin Nutrition® in Aqua • Live demonstration of Sustell™ in Aqua 	<i>Hall 22, Booth A25</i>
11.00 – 13.00	<p>Latest DSM innovations for sustainable ruminant farming</p> <ul style="list-style-type: none"> • Optimizing feed value while improving performance. It's our specialty! • Live demonstration of Sustell™ in Ruminants • iCheck: The β-carotene & vitamin E test 	<i>Hall 22, Booth A25</i>
14.00 – 16.00	<p>Latest DSM innovations for sustainable swine farming</p> <ul style="list-style-type: none"> • Deactivate Mycotoxins – Activate Sow Performance • OVN Optimum Vitamin Nutrition® in Swine • Live demonstration of Sustell™ in Swine 	<i>Hall 22, Booth A25</i>
14.30 – 15.00	<p>On-site quantification of mycotoxins: Live demonstration of AgraStrip® Pro WATEX® (Romer Labs)</p>	<i>Hall 22, Booth A25</i>
16.00 – 17.00	<p>DLG Dairy Seminar</p> <ul style="list-style-type: none"> • Feed additive solutions for reducing emissions in dairy production. <i>Luis Tamassia, DSM</i> 	<i>Hall 12</i>
18.00 – 20.00	<p>Happy Hour</p> <ul style="list-style-type: none"> • Ham & Cheese tasting • Symphiome™ – Microbiome managed precisely: Celebration of ground-breaking innovation in microbiome science 	<i>Hall 22, Booth A25</i>



Thursday, 17th November

DSM FARMERS' DAY

10.00 – 11.00	DSM BrEGGfast	<i>Hall 22, Booth A25</i>
	<ul style="list-style-type: none">• Golden yolks come from healthy hens• Live demonstration of the Digital YolkFan™• Live demonstration of Sustell™ in Poultry	
11.00 – 12.00	Latest DSM innovations for sustainable poultry farming	<i>Hall 22, Booth A25</i>
	<ul style="list-style-type: none">• Efficient and Sustainable Poultry Production: Protect, Perform and Promote your flocks with confidence• OVN Optimum Vitamin Nutrition® in poultry• Live demonstration of Sustell™	
12.00 – 12.30	On-site quantification of mycotoxins: Live demonstration of AgraStrip® Pro WATEX® (Romer Labs)	<i>Hall 22, Booth A25</i>
14.00 – 16.00	Latest DSM innovations for sustainable ruminant farming	<i>Hall 22, Booth A25</i>
	<ul style="list-style-type: none">• Bovaer® celebration of EuroTier “Innovation award” with cake cutting• OVN Optimum Vitamin Nutrition® in Ruminants• Live demonstration of Sustell™ in Ruminants	



Friday, 18th November

11.00 – 17.00

Live demo sessions –
Feel free to join our DSM experts at any time

Hall 22, Booth A25

- DSM Solutions: Taking animal farming to the next level
 - Live demonstration of OVN Optimum Vitamin Nutrition® App for all species
 - Live demonstration of Verax™ in Poultry
 - Accurate egg yolk color: Live demonstration of the Digital YolkFan™
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If not us, who? If not now, when?
WE MAKE IT POSSIBLE

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