

### Value growth in Human Nutrition & Health

Rick Greubel President Human Nutrition & Health

US Field Trip September 4, 2014

**HEALTH • NUTRITION • MATERIALS** 

### Safe harbor statement

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# Human Nutrition and Health (HNH): who we are

#### **Dietary Supplements**

- Drivers are multivitamins, Omega-3's, vitamin D & E and multi-level marketing products
- Strategic position in Vitamin C enhanced with pending acquisition
- i-Health leading consumer brands demonstrating healthy growth

#### Food & Beverage

• Premix nutritional solutions, Omega-3's and natural colors and ingredients

#### Infant Nutrition

 Life's DHA/ARA and premix growth in Asia and LATAM

#### HNH sales 2013 by end market



# Fundamental drivers for long term growth of micronutrients

#### Global aging

- → Rising cost of healthcare
- → Preventive health and wellness via nutrition

#### Health claims

- → Regulators and skeptical consumers
- → Quality science key to build and protect consumer brands

#### Transparency

- → Consumers seek to know & understand
- → Quality & Quality image is key to integrity of brands and companies

#### Urbanization

→ Consumption of processed foods

#### World market size 2013 (in € billions, retail sales)



Source: Euromonitor 2013, DSM estimates



# HNH sales growth driven by multiple factors

- In forward integrated solutions through premix
  - Fully customized
  - Focus on complete solutions
- High growth economies
  - Staple foods applications for base of pyramid
  - Growth in Asia and LATAM DS driven by preventative care & aging population
  - Acquisitions/venturing provide portfolio synergy opportunities
  - Strategic position in Chinese Vitamin C
- Innovation sales outpaces overall growth
  - New differentiated forms
  - Focus on new natural ingredients
  - Eye, heart & bone health increasing importance
  - B2C marketing







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# Current business conditions in HNH

#### Food & Beverages markets

- Western Food & Beverages markets showed in generalsluggish growth
- DSM's global and regional 'A-label' customers are addressing these conditions by launching new products, promotional campaigns and by speeding-up innovations
- Demand for premixes remains healthy
- Emerging economies will also drive good growth rates for F&B, tapping into the increased need for good and save quality processed food & beverages

#### Infant Nutrition

- After-effects of false botulism scare, affecting China and South East Asian markets
- New China regulation negatively impacted some of our customers
- Chinese INF market has settled with market growth in mid single digit range, lower than the past few years growth level
- Despite near-term challenges in the market, the fundamentals of the infant nutrition market remain sound





# Current business conditions in HNH

#### US Omega-3 Dietary Supplements

- The US fish-oil based Omega-3 market was impacted by increased fish oil costs, leading to sharp increases of retail prices. This was combined with multiple negative media events
- DSM has taken the lead in an Omega-3 Dietary Supplements industry coalition to drive growth in the category
- Dietary supplement markets outside the US have not been impacted and continue to show good growth

#### **Multivitamins**

- US Vitamins markets have weakened as reaction to negative publications in H2 2013
- Recent scientific publications and media has been
  positive
- Vitamin D & E bucking the trend supported by aggressive DSM advocacy and communications initiatives
- Continued strong growth in DSM B2B business i-health
- DSM is taking the lead in a multivitamins industry coalition similar to the efforts in Omega-3 markets



US retail volumes*		
Ingredient	Jan - Aug, 2014 (YTD) vs. 2013	August '14 vs August '13
Vitamin A	-6%	-7%
Vitamin C	-2%	+6%
Vitamin D	+5%	+7%
Vitamin E	+5%	+8%
Multivitamins	-2%	+1.5%
Omega-3	-11%	-3%

\* Source: IRI (August 2014)

# Vitamins: bringing balance to the public landscape



- Promote the body of credible SCIENCE while aggressively challenging the coverage of questionable science
- Create a CONNECTION to the products
  for PEOPLE
- Demonstrate the VALUE of the category to SOCIETY
- Galvanize credible and ENGAGING VOICES to educate and gain TRUST with consumers and the media on the essentiality of vitamins and minerals



DSM's differentiation along multiple dimensions



# HNH sales growth driven by business model and innovation

Growth supported by multiple factors

- Focus on premix solutions
- High growth economies
- Acquisitions provide portfolio synergy opportunities
- Innovation sales outpaces overall growth
  - New differentiated forms
  - Focus on new natural ingredients



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### Business model unique in industry





# Customer solutions - adding layers of stickiness



### Our integrated marketing approach



### Health benefit platforms drive growth



### Health benefit platforms drive growth



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### Premixes business model is core growth driver

### Completely Custom

 Our premixes are always one-of-a-kind, developed using a comprehensive selection of vitamins, minerals, amino acids, nucleotides, nutraceuticals and other functional ingredients to target your product needs

### Solution Focused

 Going beyond blending, we offer advanced R&D resources, expanded access to ingredients and consumer insights to help uncover insights and streamline product development

### Proven Expertise & Leadership

 Developed more than \*85,000+ custom nutrient premix formula's for the food, beverage and pharmaceutical markets





 Shaping, advocating and leading the industry by building sound scientific evidence for the role of micronutrients in health and nutrition



# Any Nutrient

We offer the deepest portfolio of proprietary nutritional ingredients with added ability to source over 1,400 functional ingredients

- Source only the highest quality raw materials worldwide
- Strong position and relationship with global and niche suppliers in the vitamin, mineral, amino acid, nucleotide, nutraceutical and botanical markets
- Vendor qualification process is second-to-none
- Proven experience to source the right market form, customized for your product
- Extensive market knowledge in the nutrient industry







# Any Application

In any supermarket around the world, you will find top-selling products fortified by Fortitech Premixes including:

- Infant Food/ Formula
- Cereals
- Sports Drinks
- Nutrition Bars
- Supplements
- Beverages
- Diet Products
- Snack Foods
- Yogurt
- Peanut Butter
- Stick Packs
- Ice Cream



- Waters
- Flour
- Confections
- Baked Goods

- Margarines/ Spreads
- Medical Foods
- Noodles

fortitech

- Dairy Products
- Sachets
- Rice
- Beverage Shots



# Any Target

We are a strategic partner and valued consultant at every phase of the product development cycle, offering insight through experience and value through efficiencies

- Expertise to meet specific criteria for fortification while addressing key issues of flavor, texture, bioavailability, cost, shelf-life, marketability and more
- Develop specific premixes to help differentiate your product on store shelves and connect with consumers
- Our innovation centers and R&D resources offer the ability to streamline your product development time to get your product to market faster without compromising quality
- Reduce testing, purchasing, inventory, labor, and equipment costs
- Design innovative premixes to target specific health conditions, lifestyles, specific consumer groups or age demographics.





### Anywhere in the World

The only business with a growing global footprint with state-of-the-art facilities dedicated to custom nutrient premixes

- Twelve state-of-the-art facilities on four continents means distribution to any country in the world
- All business units deliver manufacturing, R&D, laboratory and administrative capabilities
- Six strategically located nutrition innovation centers designed to bring insights and streamline the product development process







### Examples of forward solutions



#### Brazil: Macroblends & Canning





New Zealand: Nutritionals & dairy powder blends

#### South Africa: Tablets



# Combining innovation and business model = growth







### Successful Brands = Pillars of Growth



Source: Nielsen data



# Unique nutrition franchise set for driving growth

- Broadest range of active nutritional ingredients
- Fully leveraged across the value chain
- Global premix network, moving into complete solutions
- Innovation partner of choice for the dietary supplement, food & beverage and infant nutrition segments
- Regional innovation centers providing differentiation and customer solutions
- Leading industry coalitions to address challenges and create category growth with consumers





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### **DSM Food Specialties**

Gregory Kesel, President DSM Food Specialties Americas

US Field Trip September 4, 2014

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### **DSM Food Specialties**

Over 1500 employees worldwide

 Leading positions in food enzymes, yeast extracts, cultures and food preservation products

- Production Facilities Main Sales Offices
- Manufacturing locations in Europe, North America, Asia, Australia
- Local production and blending
- R&D Centre's in Netherlands, US, China
- Local application facilities



### The food industry is core to DSM



Positioned in a very attractive segment

- Specialized end markets
- Knowledge intensive
- Application driven
- Differentiation and innovation in food led by ingredients suppliers
- High entry barriers in bio-ingredients market



### Megatrends drive growth at DSM Food Specialties

- Increasing raw material prices
- Need for increased sustainability of solutions
- Substitution of chemicals
- Higher energy cost
- Urbanization in high growth regions
- Increased food prices and growing demand







### DSM Food Specialties has a broad technology range



## DSM Food Specialties offer unique solutions

#### Key segments for DSM

• Dairy, Baking, Beverages, Oil-degumming, Soups and Sauces

#### Improve products

- Enhance taste
- Improve look, texture and quality
- Prolong shelf-life
- Healthier products

#### Facilitate production

- Speed up reaction
- Require less raw materials
- Reduce waste and energy consumption
- Save cost in a sustainable way





### Enzymes are specific and predictable proteins

Sustainable solutions with low energy use

- Enzymes exist in nature (building blocks for life), or can be synthesized
- Proteins, natural biocatalysts for all biological reactions
- Speed up chemical reactions (up to millions of times faster).
- Small amounts are able to convert enormous amounts of matter
- Active at mild conditions in contrast to many chemical processes



An enzyme is a large protein (schematic picture)



### Cultures are live bacteria used in food

- Use of cultures has a very long history
- To initiate fermentation processes needed for production of fermented dairy and meat products
- Cultures substantially contribute to making food products tastier, healthier, safer and more convenient
- Have significant impact on the quality of end product
- Key success factors
  - Mastering sophisticated manufacturing requirements
  - ✓ In-depth understanding microbial technology
  - ✓ Economies of scale
  - ✓ Customer application insights





# Fast growing market in enzymes and cultures

#### 2013 Global Cultures market € 1.0bn, CAGR 6%



#### Market drivers

- Healthy dairy products
- Globalization/fast industrialization
  of fermented milk products
- Ongoing expansion to new application areas

#### 2013 Global Enzymes market € 2.7bn, CAGR ~5%



#### Market drivers

- Need for natural sustainable solutions
- Increasing raw material prices
- Increasing demand for processed food
- Demand for cellulosic ethanol

#### Europe/North America are leading markets, fastest growth in High Growth Economies



### Broad enzyme portfolio





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### ... with the best selling products in its segment





### Majority of industry revenue covered by patents

Knowledge intensity anchored with IP and long term experience

Very intensive patent activities on

- Molecules,
- Manufacturing processes,
- Applications
- Typically >10% of revenues invested in R&D

Total industry: ~40 000 published patents related to Food & Beverage enzymes Vast majority of DSM products and technologies are covered by IP

- In recent years, number of patent filings has increased strongly
- Strong position in application patents
- Recent acquisitions have extended IP position further





#### Innovation at DFS

Over 400 of our scientist are committed each day to find new science-based innovations, building on more than a hundred years' experience in enzyme and fermentation technology

#### Consumer needs

- Taste
- Convenience
- Health & Vitality
- Food Safety
- Natural
- Sustainability

#### Innovation program

- Bio-based solutions for prolonged shelf life
- Bio-based solutions for natural taste enhancement
- New enzymes for sustainable process improvement & conversion of bio-based raw materials





### Full capabilities throughout the development

Biotechnology expertise combined in DSM biotech Center



Down Stream Processing Analysis, Biolf and Modeling Identification & quantification from raw to refined product

**Fermentation** from sugar to raw product

Genetics from genes to strain







# Outstanding abilities to scale up new products

Controlled development and scale up

- Through own proprietary versatile expression system (PlugBug<sup>™</sup>)
- Maximizing research & production efficiency by limiting the number of well known production microorganisms
- Full IP positions on genome sequence (e.g. Aspergillus niger)



DSM's proprietary PlugBug<sup>™</sup> Concept

#### Unmatched position in yeast/fermentation technology







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# Application specialists at work

- Dedicated application specialists and sensory experts
- Regional application labs China, the Netherlands, USA
- Food Innovation Center
- Laboratory, kitchen & sensory analysis facilities
- Pilot plant applications











# Our global production assets





# Our innovative solutions



Quality for Life

# Maxilact<sup>®</sup> The freedom to enjoy dairy

Lactose free is one of the fastest growing segments in dairy, driven by increasing awareness of lactose intolerance and health & wellness trend.

Maxilact<sup>®</sup> breaks down lactose in dairy products, making them suitable for lactose intolerant consumers.

DSM was the first company to commercialize lactase and has been innovating ever since to meet today's and tomorrow's lactase needs.



# Maxiren®

In the mozzarella production there are a range of factors in process efficiency, production quality and application functionality and look and feel that are crucial to address for cheese producers.

Maxiren XDS plays on three key factors :
extend product shelf-life
Maintain functionality
Reduce losses for shredding partners



#### Squeezing the best out of fruit juice & more



- Increased extraction yield
- Citrus juicy bits pulp retention
- Protein plus & Probiotic plus juices
- Improved filtration
- De-pectinization
- Prevent haze formation in concentrates
- Color retention (browning prevention)
- Color extraction
- Antioxidant extraction
- Viscosity reduction
- Waste valorisation
- More sustainable production process
- Sugar inversion : prevention of crystalization
- Lower caloric juices



# Enzymatic oil de-gumming increases yield

High performance enzymatic food solution

- Treatment of crop based oil (palm, soyabean, rapeseed etc.) into mainly eatable oils and biodiesel
- Alternative is chemical de-gumming
- Enzymatic process gives higher yield (3-4%) through better separation and inclusion of the gums (phospholipids) in the oil

#### Increased yields with Purifine®

#### Forecast de-gumming losses







# Brewers Clarex<sup>®</sup>



# PreventASe®

### Nothing but your snacks We make it happen

Acrylamide is formed during high temperature food processing

PreventASe<sup>®</sup> is suitable in a wide variety of food applications where acrylamide levels could give rise to concerns (such as baked goods, snacks and biscuits)



# Multirome<sup>®</sup>

#### Do more with less We make it happen



Rich complex taste No yeasty aroma

Umami impact and lingering effect

Low cost in use - 1/3 of basic YE

Sustainable - 81% lower carbon footprint than basic YE



### DSM's Savory profile

- Leading supplier of yeast extract based taste components to the culinary industry
- Complete culinary market
  - Soups, ready to eat meals, sauces and snacks
- Natural solutions for every taste direction
  - Standard Yeast Extracts, Process Flavors & High nucleotide Yeast Extracts
- Building taste: unique block-by-block approach
- Salt reduction







### DSM's food & crop protection profile

• Innovative food preservation and packaging solutions that provide improved protection



bacteria molds yeasts





# Delvo<sup>®</sup>Cid +

Delvo<sup>®</sup>Cid+ is a natural preservation solution preventing yeast and mold growth in food and beverages.

Improved taste, shelf life, safety with a natural ingredient.



# Zivion™M



Zivion<sup>™</sup> M is a unique bio-fungicide that prevents dry bubble disease in mushroom production.

It helps farmers increase yields and maximize profitability in a highly competitive industry.



#### The answer to dry bubble disease In the palm of your hand

### Package<sup>™</sup> natural cheese ripening

#### Market challenge

- Coating
  - ✓ Moisture loss
  - ✓ Rind /crust forming
- Film ripening
   ✓ Flat taste

#### Naturally ripened with Package™

- Yield Reduced moisture loss & no cutting loss
- Sustainability reduced carbon foot print
- No dry outer layer
- No quality deviation from natural ripened cheese with coating





#### DSM's fermentative Stevia

#### Health



Stevia, non-artificial, high intensity sweetener answer to consumer demand for a nonartificially derived sweet taste without the calories

#### Sustainability



DSM helps the food industry with better tasting stevia extracts that are affordable and sustainable Quality



A consistent supply of steviol glycosides at large quantities with a fully controlled supply chain

The next big innovation to come



#### Advantages of making Stevia by fermentation

- Fermentative stevia is the same product as plant-extracted stevia only higher purity and better taste.
- DSM produces it using its fermentation expertise thus solving todays constraints for stevia

Constraints	Stevia today	DSM 's fermentative Stevia
Cost	Higher cost in use	Lower cost in use
Supply Chain	Complex & difficult to quality control, long forecasting cycles	Consistent, scalable and simplified BtB supply chain from DSM
Taste	Cannot isolate best molecules in high quantities	Production of best tasting molecules (Reb A, Reb-D)





- Megatrends support need for tailored biotech solutions that are offered by DSM's Food Specialties business
- The markets are fast growing and has high entry barriers
- DSM Food Specialties has a strong position in the food market through:
  - very strong track record
  - broad combination of solutions for our customer needs
  - IP position and unique technologies
  - application insights and customer intimacy
  - strong innovation pipeline
- DSM Food Specialties expects further profitable growth through continued market penetration, innovation and geographical expansion



# **DSM Food Specialties movie**



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#### Nutritional Lipids

#### Gertjan de Koning, VP Nutritional Lipids

US Field Trip September 4, 2014

**HEALTH • NUTRITION • MATERIALS** 

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### Estimated average daily intake Omega-3





# Global Omega-3 Market

2013 Global Omega-3 Ingredient Revenues by Source
Flax Oil
Fish Oil
Other Marine Oils (including Krill, Mussel, Squid)
Algal Oil

#### 2013 Global Omega-3 Ingredient Revenues by Application

- Dietary Supplements Standard
- Dietary Supplements Concentrates
- Active Pharmaceutical Ingredient
- Food & Beverage
- Infant Formula & Growing-Up Milks





# DSM world leader in Nutritional Lipids

- Combination of Martek (leader in algae-based and infant formula segment) and ONC (leader in fish-oil based and dietary supplements segment) created a strong leader in nutritional lipids
- Strong synergies with the 'existing' DSM activities:
  - From US-centered to truly global reach: from maturing US-market to emerging growth markets
  - Synergistic health benefits with other DSM nutritional ingredients
  - Access to global Food & Beverage infrastructure and customer base








## Differentiation through sourcing

- DSM can source crude fish oil that is aqua feed grade
- DSM can source crude fish oil from other regions than Peru/Chile





### Differentiation through production technology

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aanoevelen. NULGRAVE, Nova Scotia-DSM Nutritional Products will invest at least USD \$30 million in new capital NULGRAVE, Nova Scotia-DSM Nutritional Production facilities in Nova Scotia. " Future for the Omega-3 Market NULGRAVE, Nova Scotia-**DSM Nutritional Products** Will invest at least in Nova Scotia-to upgrade and expand its **omega-3** production facilities in Nova Scotia-DSM Confident in a Healthy Future for the Omega-3 Market

DSM to Invest \$30 Million in Omega-3 Production

Posted in News, Industry News, DSM, Canada, Omega-35, Investment

Facility in Nova Scotia

August 26, 2014

FI Aanbevelen

DSM's decision to invest \$30 million in its omega-3 production facility in Nova Scotia demonstrates market leadership and confidence in the long-term potential of this market, as well as commitment to the community.



**ODSM** BRIGHT SCIENCE

DSM Nutritional Products Communications

Contact: Apama pankh

Phone: 973.257.8657

WWW. dsm. com/numerican nutrition

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E. BRIGHTER LIVING.

## Differentiation through product innovation



## Years of strong market growth reversed as of 2013

- The US fish oil based Omega 3 market was impacted by increased fish oil costs, leading to sharp increases of retail prices.
- This, combined with multiple negative media events lead to a volume decline of 10% in 2013.



Source: Nielsen

## So what can we do about the decline?

We are not the first industry to face this situation, others have successfully reversed declines due to negative media attention













## DSM initiated an industry coalition

- Call for action started February supported by convincing DSM commitment
- Teamed up with industry association GOED as 'neutral' party
- Now over 30 members and growing, with well-functioning structure
- Working with specialists agencies coordinated by industry team
- Selected target group and campaign theme based on consumer research
- Campaign designed and roll-out in full swing





## Digital campaign

- Completed in June
- Touched 20 million consumers
- Important insights on what messages resonate
- Multi-media execution starts mid September and runs for 6 weeks in test market
- National roll-out using learnings from test market





Omega 3s Always a good idea LEARN MORE >







#### BRIGHT SCIENCE. BRIGHTER LIVING.™



#### **Global Infant Nutrition**

Ethan Leonard, VP Infant Nutrition

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#### DSM's Position on Importance of Breastfeeding

Human milk represents the nutritional gold standard for infant nutrition and DSM strongly supports and follows the WHO recommendation that infants should be exclusively breastfed for the first six months of life to achieve optimal growth, development and long-term health. Thereafter, older infants and young children should receive nutritionally adequate and safe complementary foods, while continuing to breastfeed for up to two years or more. DSM believes that breastfeeding is an unequalled way of providing ideal food for the healthy growth and development of infants and is also an integral part of the reproductive process with important implications for the health of mothers. For many reasons, however, not every infant will be fed breast milk exclusively for 6 months. Indeed, some mothers choose not to breastfeed; some mothers may breastfeed only part of the time and a small percentage perhaps cannot breastfeed their babies. Infant formula, although it can never equal breast milk, is formulated in an attempt to ensure that the most nutritionally complete substitute possible is made available for babies who are not breastfed. Breast milk should be the nutritional gold standard by which formula milk should be assessed. The industry's goal over the years has been to continually improve the quality and safety of infant formula. We believe that components like DHA and ARA, as well as other infant nutrition innovations, help achieve this goal.

http://www.dsm.com/corporate/sustainability/managing-sustainability/position-papers.html#



# Infant Nutrition (INF) Industry Fundamentals

- For today's discussion, INF refers to infant formula products for babies aged 0 -12 months
  - Growing demand for INF line extensions in toddler/children's products
- Growth drivers of the INF market
  - Global economic prosperity
  - Population trends
- The industry has grown ~5% CAGR in recent years
  - Focus on China and emerging markets for growth
- Premium and super-premium products, containing optional ingredients, have outperformed standard products
  - These are key segments for DHA/ARA and other optional ingredients
- Quality and regulatory standards continue to become more stringent and impactful



## **Global Infant Nutrition Market**

#### INF Volume by Region

INF Manufacturers by Volume





- Top 15 countries >70% of global volume
- US and China ~40% of global volume

Source: Euromonitor, 2014 0-12 month infant formulas

- Top 20 companies >75% of global volume
- Top 4 companies ~50% of global volume



#### **DHA and ARA Primer**



#### Docosahexaenoic Acid (DHA) 22:6 n3

- Important component of all cell membranes
  - Abundant in neural, retinal and cardiovascular conducting tissue
- Important in infant development and maintains cardiovascular, visual and neural function throughout the lifespan
- Crosses the placenta as a key nutrient for the fetus preferentially compared to other fatty acids
- Always found in human milk



Arachidonic Acid (ARA) 20:4 n6

- Essential for growth
- Precursor of immune regulators and cell regulation molecules
- Crosses the placenta as a key nutrient for the fetus
- Always found in human milk



## Clinical Rationale for DHA/ARA in INF

- DHA/ARA, naturally found in breast milk, are found in great concentrations in the brain and eyes
- Infants have a limited capacity to synthesize DHA and ARA. Supplementation achieves tissue levels that are necessary to support health and development and thus complements breastfeeding
- Early research success led to comprehensive clinical trials which demonstrated improved cognitive and visual development
- Studies continue to support the importance of DHA/ARA in infant health and development
- DHA and ARA must be provided together to achieve optimal benefits



# Commercial History of DHA/ARA in INF

- The core nutritional content of infant formula is highly regulated
  - Infants and young children have specific nutritional needs, which vary depending on their age and phase of development. As infants are a particularly vulnerable group, it is essential that foods for infants are governed by strictest standards and that these standards are subject to regular evidence-based review
  - The addition of optional ingredients which provide a definitive clinical benefit are important differentials; DHA/ARA being good examples
  - Consumer demand for the developmental benefits of DHA/ARA supports their continued addition to an increasing percentage of infant formulas globally
- DSM was the early champion of the clinical benefits of DHA/ARA
  - DSM initiated and supported much of the early research in this area, and continues to be active in both pre-clinical and clinical research focused and DHA and/or ARA benefits
  - DSM developed and maintains a significant global patent portfolio which covers the production and composition of both *life's*DHA and *life's*ARA
  - DSM's IP, combined with over 20 years of excellent quality and service, has positioned DSM as the market-leader for DHA/ARA for use in infant formula
- DHA/ARA supplemented infant formulas are now highly penetrated in many key markets, but incremental growth opportunities remain
  - Growth will be driven by population trends, socioeconomic development, further premiumization of the segment, and greater penetration into developing INF markets



### Robust Microbial DHA & ARA Patent Portfolio

- DSM's has an extensive microbial ARA and DHA patent portfolio.
  - This includes patents directed to, among other things, ARA and DHA oil composition as well as processes for making those oils
  - The existing portfolio will provide a competitive advantage to DSM's INF business through 2023-2030
  - DSM continues research and development in the field of microbial oils, and files new patents accordingly



## Recent Events Impacting DSM INF Business

- Highly publicized infant formula recalls in 2013 due to the botulism scare have adversely impacted some customers supplying to the Chinese and APAC INF markets
- Implementation of new China regulations/audits may have caused short-term disruption to multinationals; some small INF companies have not yet had import licenses renewed
- Growth expectations for the Chinese INF market have been reduced to a lower level than in the past few years. This has led to industry-wide destocking.

Key DHA/ARA customer global sales growth from public filings. Sales for customers infant segment, pediatric nutrition segment or nutrition segment as available.



### Why Customers Choose <u>and</u> Stay with DSM for Infant Nutrition Ingredients

- Global leadership
- Safety & Quality
- Traceability
- Portfolio Breadth
- Global Service & Support
  - Technical, Quality & Product Formulation
  - Marketing and PR
  - Public Affairs & Regulatory Expertise
  - Innovation and New Product Development
- Security of Supply
- Sustainability

Customers know that DSM is a partner and solution provider, not just a supplier



# Global Leadership with life'sDHA & life'sARA



- High quality, consistent, vegetarian sources of DHA & ARA
- Safety made in the U.S. in FDA inspected cGMP facilities
  - >110 million babies raised on life'sDHA and/or life'sARA with no adverse events
- Sustainable source of DHA and ARA
- Over 20 years of proven supply and service history as the market leader



# Full Portfolio for Infant Nutrition





#### **Innovative & Science-based Solutions**

Growth & Development		Brain Development		Immunity		Healthy Bones		Eye Health	
Vitamins and minerals support energy metabolism, while nucleotides support the growth and repair of body tissue.		Vitamins, minerals, trace elements and long-chain polyunsaturated fatty acids (LC-PUFAs) are essential for neurological development.	To combat infection, we supply a range of micronutrients that support the body's immune response.			Calcium and vitamins B6, C, D and K help to build and maintain adequate bone mass during early childhood.		Carotenoids, which are present in breast milk, help to protect the retina from oxidative damage. Lutein, DHA and ARA are essential for maintaining eye health.	
	<ul> <li>Vitamins</li> <li>Minerals</li> <li>DHA &amp; ARA</li> <li>Nucleotides</li> <li>Choline</li> <li>Taurine</li> </ul>	<ul> <li>Vitamins</li> <li>Minerals</li> <li>DHA &amp; ARA</li> <li>Lutein</li> <li>Choline</li> <li>Taurine</li> </ul>		<ul> <li>Vitamins</li> <li>Minerals</li> <li>DHA &amp; ARA</li> <li>Nucleotides</li> <li>Oat beta-glucan</li> </ul>		<ul><li>Vitamins</li><li>Minerals</li></ul>		<ul> <li>Vitamins</li> <li>Minerals</li> <li>DHA &amp; ARA</li> <li>Lutein</li> </ul>	



# Wrap-Up

- The INF industry will continue to be led by a small number of multinational manufacturers
  - Companies with which DSM has substantial and long-standing relationships
- Life'sDHA and/or life'sARA are currently used by over 100 INF companies
  - DSM is the primary global supplier for most major multinationals
  - Many customers are in multi-year license and supply agreements
  - Products from these companies can be found in over 85 countries
- Despite some near-term challenges in the market, especially the destocking in Asia, the fundamentals of the infant nutrition market remain sound
  - Urbanization, a growing middle class, birth rates and the continued success of premium products support market optimism

DSM is well-positioned to continue as a leading supplier and partner to the INF industry



#### BRIGHT SCIENCE. BRIGHTER LIVING.™



#### DSM Engineering Plastics

**Richard Pieters**, President DSM Engineering Plastics Americas

US Field Trip September 4, 2014

**HEALTH** • NUTRITION • MATERIALS

#### Safe harbor statement

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## Agenda

- DSM Strategy
- Who are we?
- Growth
- Automotive
- Electronics
- Polymers for Flexible Packaging
- Investments





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#### Who are we?

- DSM Engineering Plastics (DEP) Americas has 350 employees with 3 manufacturing operations and 1 HQ / Commercial Operations / R&T Centre in the Detroit Area
- Part of *Global Engineering Thermoplastics Business Group* with footprints in Europe, Asia and the Americas, strong focus on Semi Crystalline products
- Value creator over supply chains starting at OEMs and extending till molders. Add value at every step of the chain
- Proud supplier to serve *worlds most prestigious companies* on the globe
- Ambitious; expanding in new markets with *new (bio) polymers* and *compounds* determined to be the *supplier of choice*
- Totally committed to *sustainability & innovation* with new products, in-depth application know-how and R&D investments

#### Leading supplier of Engineering Thermoplastics



### **Growth DEP Americas**

- Innovation pull new applications in all segments
- Growth: beyond typical 2 times GDP growth
- Automotive DEP outpaced market by penetrating applications
- Electronics sales in Asia (excluded in numbers) specification done in North America
- The investment in a new Polyamide 6 polymer plant in the US will support strong position in Food packaging and balanced portfolio



#### Significant organic growth accelerated by investments



### **Business Dimensions & Growth**



#### Markets

1. Automotive

- 2. Electronic
- 3. Film and Extrusion
- 4. Electrical
- 5. General Industries

# Understand Industry and Segment drivers



#### Products

- 1. Akulon/Novamid PA6 (co) polymers
- 2. Akulon/ Novamid PA6 Compounds
- 3. Stanyl, Stanyl ForTii PA4.6
- 4. Arnitel, Arnite PET/PBT/TPC
- 5. EcoPaXX PA4.10

Translate drivers to opportunities for our products



#### Regions

- 1. DEPEU
- 2. DEPAP
- 3. DEPAM

Business is executed in the regions



## Automotive - Global trends support DSM



Growing demand of vehicles especially in high growth economies; upgrade of fleets



Climate change, emission reduction and efficient use of energy is key to OEMs



Demand for more functionalities and safety features increase the electrification and weight of cars



## Overview of key drivers

Market definition: Powertrain & Air/Turbo Management, Interior, Exterior, Auto E&E, Chassis & Brake System

#### Key drivers for market growth

Key drivers for market growth	<ul> <li>Light Vehicle Growth</li> </ul>
Specific growth drivers for DEP	<ul> <li>Emission Reduction and Fuel Consumption Legislation</li> <li>Safety Legislation</li> <li>Consumer quest for more Comfort</li> <li>Improved Eco Footprints</li> </ul>
Substitution trends	<ul> <li>Metal-to-plastic conversion</li> <li>Interpolymer conversion (downsizing: PA6 to HPM; LCA: biobased plastics)</li> </ul>

#### Global light vehicle sales forecast Outlook remains optimistic for auto industry



Strong growth opportunity for DEP



#### Main differentiators in automotive



Long historical relationships at engineering, purchasing and managerial levels at many locations of the top-5 Tier-1s Proven track record over 15 years, approved in 350 commercial parts worldwide Global grades, global specs, local supply and agile global network



## Cars\*: lighter, more powerful and safer



Cars became fatter due to additional features and increase of safety standards

Cars became smaller due to lightweighting driven by fuel economy

Cars became more powerful due to increase of use of turbo's

1 Maximum curb weight

2 Engine power of the smallest model

SOURCE: VW



\* Medium Compact Example
# Tightening of CO<sub>2</sub> regulation





### Major driver for weight reduction, leading to technology shifts and inter-material substitution



More stringent in future:

### Differentiation driven by application know-how With OEMs and Tier 1-system suppliers

#### **Industry Definition**

Automotive Industry includes Passenger Car and Light Trucks, produced globally

#### Development time and cycle time

Developments typically done with OEM or Tier 1 and require 2-4 years, after which ongoing sales to Tiers 1, 2, 3 for 3-8 years, with next generation specification likely for incumbent suppliers

Value chain	DSM Engineering Plastics	Part producer / molder	System supplier	OEM
Key success factors	<ul> <li>Leadership position, global footprint, design expertise, differentiated products</li> </ul>	<ul> <li>Low cost operation, quality consistency, areas of specialization</li> </ul>	<ul> <li>Leadership position, cost efficiency, innovative system design, global footprint</li> </ul>	<ul> <li>Economy of scale, cost/efficiency, local legislation requirements, capture emerging market growth</li> </ul>
Key trends	<ul> <li>Foot print global- ization, metal replacement (high strength/ stiffness and high T)</li> </ul>	<ul> <li>New processing technologies (ATC, multi material, thin wall, high precision, etc.)</li> </ul>	<ul> <li>Consolidation, increasing design authority, driving system innovation to OEM</li> </ul>	<ul> <li>Weight reduction, powertrain efficiency, driver comfort &amp; safety improvements</li> </ul>



# Example Safety Systems: 10% CAGR growth



Driven by increase of safety standards and metal to plastic substitution



# Established leadership: Akulon PA6 Airbag housing



Airbag in in Akulon PA6, reducing weight with 20-50% (metal replacement)



Safety systems need to be predictable, reliable and 100% dependable

### Extreme proven track record, used in over 120 million vehicles Reduces weight, cost and CO<sub>2</sub> emission



# **Electronics - Global trends**



Connectivity with faster data transfer and cloud computing



Quest for greater functionality and performance - miniaturization



Reduction of the environmental impact on e-waste - less hazardous circumstances



# New developments providing growth opportunities



#### Overall plastic demand is increasing due to mobile and server applications; Desktop market is shrinking





### Main differentiators for DSM in electronics











Strong application and CAE design support to speed up time to market for our customers Proven track record over 20 years at all connector manufacturers, ODMs as system providers and OEMs across the world Demonstrated capability to solve failure issues in the validation phase via design, tooling or material advice in every region of interest Strong reputation as innovation leader, enabling improved designs for our customers



# Electronics is an industry with fast cycle times

#### Development time and cycle time

Driven by OEM, ODMs and Tier 1s, cycles are 6-12 months, product live times differ by segment, less than a year for a smartphone, up to 10 years and above for a server or washing machine.

Value chain	Engineering Plastics Suppliers	Part Producers (Molders, Connector or Cable Assembly)	System Supplier	OEM
Key success factors	Customer intimacy & relation, speed, application expertise, product innovation and performance, sustainability	Total cost, quality, reliability, flexibility, innovation	Total cost, innovation, flexibility, quality, reliability	Design, performance, reliability, brand, innovation
Key trends	Flow, performance, eco footprint, halogen free, electrical parameters relevant for high speed and product safety	New processing technologies (e.g. ceramic painting, thin wall molding, Silver printing,)	Own branding, innovation leadership, consolidation	Appearance and design, high speed, wireless, miniaturization, power reduction, recycling, footprint



# Fast upcoming technology: Cloud Computing





# Servers driven by cloud computing

### Global - Electronics - PMC Servers





# Server farms consume more power than most cities

NBB

AND

Worldwide, server farms use about 30 billion watts of electricity per year Yearly electricity demand equals the output of 30 nuclear plants Data centers in the United States account for onequarter to one-third of that load

Only 6-12% of this electricity is used for computation, the rest is used to keep servers idling In Silicon Valley, many data centers appear on the state government's Toxic Air Contaminant Inventory Reducing power consumption is clear need in developing of the next generation servers



Source: The New York Times and McKinsey & Company, 2014

# Proven solutions for next generation DDR4 housing

Stanyl<sup>®</sup>ForTii<sup>™</sup> and Stanyl<sup>®</sup>





Stanyl<sup>®</sup>ForTii<sup>™</sup> and Stanyl<sup>®</sup> are the only halogen free, high temperature polyamides that supports customers in meeting stringent requirements of reflow soldering



# Trends support business opportunities DEP

### Overall trends in electronics

- Market trends
  - Cloud Computing
  - Increased mobility
  - Connected Home and Cars
  - High data rates, content explosion
  - Digital Health
  - Green Design
- Technological trends
  - Further Integration and Miniaturization
  - Further roll out of lead free
  - Low temp soldering
  - Optical vs Cu interconnects
  - Vapor phase soldering
  - Power/Energy reduction
  - Wireless
  - 3D ICs

### Impact on Existing Segments

### Connectors

- Low warpage, high flow & mechanics
- Less plastics, halogen free,  $\epsilon_r$ , tan  $\delta$
- Less desktops, more servers & mobile
- Reflow soldering, standardization

### Wires and Cables

- PVC alternatives halogen free
- Wireless & integration replaces cables
- Power reduction reduces cable weight

### Lighting

- Growth of (O)LEDs
- Ongoing cost pressure
- Big changes in supply chain landscape

### Impact on Potential New Segments

- Growth of Antennas
- Replacement of PC/ABS in Enclosures
- Material solutions for wearables
- Plastics substrates for flexible displays



# Global trends in flexible food packaging



Global population growth and lifestyle change lead to increased consumption of processed and prepared food



Industry looks for smart packaging which contribute to reduced food waste by extending the shelf life



Need to reduce environmental impact of packaging via recycling and bio-based solutions



### Better barrier & breathable properties and multi-layer



### Longer shelf life with oxygen barrier (Akulon®/Novamid<sup>TM</sup>)





The oxygen barrier film for food packaging slows down the oxidation process and helps to prevent microbial infection



### Cut foot waste with multi-layer film (Akulon<sup>®</sup>/Novamid<sup>™</sup>)





The barrier film is puncture resistant which prevents the package from damage



### Higher value & lower eco-impact with Arnitel<sup>®</sup> Eco



Arnitel Eco in panliner

"Thanks to environmentally friendly Arnitel Eco our panliners not only help to improve food quality and yield, they also prevent food from baking or burning to the pot or pan, thus saving cooking and clean-up time, and leaving no food residue or waste."

Michael Schmal President M&Q Packaging Corporation

# A bio-based material with up to 50% reduction in carbon footprint



### From one extreme to the other with Arnitel<sup>®</sup> Eco





A bio-based material with excellent performance from -40°C to +205°C, therefore equally ideal for shock freezing and for the oven



### Buying power large retailers forces value chain cost-innovation

#### **Industry Definition**

Flexible food packaging includes films and pouches for consumer food packaging. 80% is used for food packaging and 20% for industrial/medical packaging

#### Development time and cycle time

Developments are mainly initiated by retailers & brand owners. Converters/film producers are their main innovation/development partners. All raw material suppliers initiated programs to understand the packaging needs across the whole value chain

Value chain	DEP	Converter/ film producer	Brand owners	Retailers
Key success factors	<ul> <li>Leadership position in food packaging, strong R&amp;D capabilities. High service level. Understanding value chain needs</li> </ul>	Low cost operation, quality consistency, constant drive for innovation to protect margins; strong partnerships with BO and retailers	<ul> <li>Drive for innovation, cost </li> <li>efficiency, in depth consumer &amp; retailer understanding, strong brand names supported by A&amp;P</li> </ul>	Cost, efficiency, volume driven sales, high turn- over speed /shelf, strong retailer brand name, loyalty, promotions
Key trends	<ul> <li>Demand for innovative high performance food packaging, cost down, more sustainable</li> </ul>	<ul> <li>New processing technologies Consolidation, direct innovation partnerships with BO and retailers</li> </ul>	<ul> <li>More need for faster innovation, sustainability, unpredictable legal implications for food packaging (waste reduction, food &amp; plastic)</li> </ul>	<ul> <li>Strong growth of Private label, growing demand for convenience/fresh food, complex handling, strong growth of online retailing</li> </ul>

Move towards newer generation products needed to protect margins



# Market trends and innovation opportunities

### Trends in flexible food packaging

### **Current Trends**

- Easy Open ٠
- Fresh Taste with less Food Waste ٠
- Reduce Packaging

### Innovation Now & For the Future

- Single Serve
- Microwaveable •
- Cook-In
- Longer Shelf Life ٠
- Reduce Food Waste ۰
- Reduce Packaging







Sealed Air NA Grip & Tear



Sadia BR

Cook-in Pouch



Mom's Cereals

Resealable

Stand-up Pouch



Microwaveable Pouch



Bemis SA **Retort Pouch** 



# Customer collaborative innovations within DSM

DSM Nutritional Products, DSM Resins & Functional Materials and DSM Engineering Plastics work with Bemis on "next generation" Food Packaging, like the BR retort soup pouch

- Bemis brings total film
   manufacturing capability
- DSM brings food knowledge, film additives and film knowledge including printing inks, breathable or barrier polymers, oxygen scavenger technology



DSM Nutritional Products and DSM Engineering Plastics work with Viskase on "next generation" hot dog casing packages

- Viskase wants to replace cellulosic casings due to cost & availability
- DSM brings fermented food knowledge & favor additives, film additives and film knowledge with breathable &/or barrier polymers





# USAIon; enabling global leadership

### Demand PA (volume)



#### DSM to capitalize on appetizing food packaging market

By Heather Callendo Published: July 29th, 2014



Richard Pieters, president of DSM engineering plastics Americas, told PlasticsToday that the Dutch-based company sees a bright future for the North American food packaging industry.

'It's driven by consumer preference, with plenty of growth forecasted in the next coming years," he said. "Food packaging is a highly innovative industry and we want to be a part of that."



The company announced that it will invest in a new polymerization plant in North America to manufacture Akulon polyamide 8 polymer for film grades used in flexible food packaging and other segments. With construction scheduled to start in Q4 2014 and completion targeted for mid-2016, site locations for the plant are currently being evaluated. Pieters said he anticipates the company to announce the location in the new few months.

Being able to add locally produced Akulon polyamide 6 grades for film to the company's North American portfolio puts the company in a good position for the North American food packaging industry. Pieters said. This new plant is DSMs first polymerization plant for high viscosity grades in

North America for Akulon polyamide 6, besides its existing infrastructure in Europe and Asia.

DSM is very committed to food packaging and this large investment is happening right in North America," he said. We are growing so much here, that the management board gave us the ability to build the factory, which is a big compliment to the team here."

Another growth area for food packaging is creating solutions to reduce food waste. In North America, about 40 percent of the food loss occurs at retail and consumer levels and DSM believes this is where better packaging can make a difference. Flexible films based on Akulon polyamide 6, with its reportedly strong barrier against oxygen and aromas and mechanical strength and durability, could help to reduce food lost or wasted during its journey from farm to fork.

While the plant will serve North America, Pieters said it could potentially be used to export product to South America as well.

'Shale gas is making it very attractive for growth in North America," he said. "We want to be close to our oustomers and the cost position in North America is quite favorable."

- Akulon PA6 High Viscous are critical building blocks for packaging
- Worldscale plant shortlist locations
- Global products for extrusion; capability to supply regionally;
- Complimentary with Novamid Acquisition 2010 / Arnitel
- Start Q4 2014 shipments Q3 2016



### Wrap-up

- DSM Engineering Plastics is a high growth company in diverse and attractive markets
- Strong presence in industries with good growth potential due to megatrends
- Global footprint and capabilities established and growing
- Expansion in polymers for flexible packaging will drive growth in Americas
- Investments supported by DSM in recent years enable growth far beyond GDP with differentiated products in several industries
- Innovation in all end markets will support further growth



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### **DSM Resins & Functional Materials**

Rob Crowell, President Functional Materials

US Field Trip September 4, 2014

HEALTH • NUTRITION • MATERIALS

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#### Page 2

# DSM Resins & Functional Materials (DRF)

- A global player in the development, manufacturing, marketing and sales of high-quality resins solutions for paints, coatings, composites, 3D printing resins and optical fiber coatings
- Our mission: We generate value for our customers by working with them to provide more sustainable materials to meet regulatory needs and better respond to end-user demands through continuous innovation

### Our businesses:

- UV curable resins
- Powder Coating Resins
- Specialty Coating Resins
- Functional Materials
  - ✓ Fiber optical coatings
  - ✓ Somos / Stereolithography





# Overview of our markets, regions and products

### 2013 Sales by End Market



- Building & Construction
- Automotive & transport
- Electrics & Electronics
- Packaging & graphic arts
- Telecom
- Other

### 2013 Sales by Region



### 2013 Sales by Product



- Waterborne
- UV curable
- Powder
- Optical fiber
- Stereolithography
- Other

#### Market Position Coating Resins & Functional Materials

	Top position	Top 2-3 position	Niche player
Water-based Coating Resins			
Powder Coating Resins			
UV-Curing Coating Resins			
Optical Fiber Coating Resins			
Stereolithography			



### Strategic Progress in DSM Resins & Functional Materials

- Cost reductions & efficiency improvements
  - By restructuring and margin management activities significantly improved financial performance in Powder and Specialty Coating resins
- Growth through sustainable innovations
  - ✓ By introducing "Supercoating" for Fiber Optic Materials to ensure continued market leadership in segment
  - ✓ Moved away from solvent borne coatings to waterborne systems in portfolio: from 50% of portfolio in 2000 to less than 20% expected in 2015
- Strong sales growth and presence in High Growth Economies
  - Established "Waterbased China platform" to develop sustainability awareness in industrial coating market in China
  - ✓ Acquisition of AGI in UV curable resins (Taiwan-China)





# Megatrends drive our key end-markets



# Global shift to sustainable coatings



Driven by legislation and growing consumer awareness



### Well distributed in regulated markets



Significant growth opportunity for DSM in non-regulated, high growth economies



### Our market positions



- DSM only active in small, higher value-add part of the coating industry, based on current technological competences
- DSM is a niche player in most attractive areas (green). Commodities (grey) requiring backward integration into monomers
- Although being a niche player, DSM is sizeable enough and well positioned to leverage its competences

Focus on sustainable technologies in attractive growth market segments



# Our businesses: UV Curable Resins (AGI)





Photo: UV curable floor coating

- DSM-AGI (51% DSM controlled JV acquired in 2011)
- Offers a broad range of environmentally-friendly UV (ultraviolet) curable resins used in coatings and inks for wood, flooring, plastic and graphic arts applications
- Top customers: DIC, ECI, Xtreme, Renner, Heyo
- Main competition: Allnex, Sartomer
- Strategic Direction:
  - ✓ Growth in specialty UV curable coating technologies
  - ✓ Backward integration for Functional Materials


### Our businesses: Powder Coating Compounds

- Powder coating products for metal with development focused on sustainable differentiated technologies that cure at lower temperatures, efficiency improvements, reduction of energy consumption and, most importantly, new substrates (wood)
- Manufacturing in the US at Augusta, Georgia
- Large customers: Valspar, Jotun, Axalta, Akzo, PPG
- Main competition: Allnex, Arkema
- Strategic Direction:
  - ✓ Growth in specialties such as Ultra for wood substrates



Powder coatings for metal applications



Powder coatings for wood



### Sustainable innovation: Powder coated wood

- Trends Increased sustainability awareness, faster and cost effective production of end product
- Application Paint for industrial wood coatings (MDF) for furniture (bathroom, office) and kitchen cabinets etc. NO compromises on performance (same or even better)
- Main Features Solvent free coating, highly efficient use of paint, low application energy, efficient and cost effective production of end product



- ✓ Health benefits (safe ingredients, zero VOC)
- ✓ Improved comfort and well-being (no odor, no hazardous compounds upon application)
- ✓ Better working conditions

Planet "Closing the Loop"

- ✓ GHG emission reduction: up to 400% versus standard solvent borne technology
- ✓ Safe ingredients
- ✓ Efficient use of raw materials (little to no waste)



#### Developing most sustainable technology for coating wood



### Our businesses: Specialty Resins (SR)

- SR (Specialty Resinsoffers the widest portfolio of water based coating resin technologies for application in Coatings, Adhesives & Graphic Arts
- Global footprint including manufacturing in the US
  - ✓ Wilmington, Massachusetts (incl R&D)
  - ✓ Frankfort, Indiana
  - ✓ East Providence, Rhode Island
- Large customers: Akzo, PPG, Teknos, Sherwin Williams and Sun
- Main competition: BASF, Arkema, Allnex, Nuplex, Dow, Bayer
- Strategic Direction:
  - ✓ Global growth in waterborne specialties/ replacement of less sustainable technologies





#### Bio-based waterborne coatings: DECOVERY®

- Trends Increased sustainability awareness: from general interest to preference for buying 'green'. From fossil-based to bio-based
- Application Paint for professionals and DIY (suitable for high gloss to flat) for interior and exterior
- Main Features Natural biobased materials (DECOVERY<sup>®</sup> paint resins) opening a new era of high performance sustainable paint production without impacting the environment at any stage of its use

People "Quality of Life"

Planet "Closing the Loop"

- ✓ Health benefits (safe ingredients, zero VOC)
  ✓ Improved comfort and well-being (low odor)
- ✓ Better working conditions
- ✓ GHG emission reduction: up to 50% versus standard technology
- ✓ Safe ingredients
- ✓ Renewable resources: based on novel biobased building blocks (50% renewable resources)

#### Setting up a Bio-based value chain





### Sustainable innovation: Cooperation DSM-Niaga



#### Setting up a new value chain

 First success secured with positive feedback of leading carpet Producers based on trial results on first prototype carpet production machines



2. Mission is to make carpet waste obsolete (addressing major land-fill issue in the US)



Entering new innovative business model with carpet recycling



#### Our businesses: Functional Materials (optical fiber)

- DSM sets the standard for optical fiber protection and performance worldwide helping to ensure greater signal reliability and field performance within optical fiber networks
- Global market share >70% with extensive intellectual ٠ property portfolio
- Headquarters and R&D in Illinois with manufacturing in ٠ North Carolina, the Netherlands and Japan
- Main competition: Momentive and Phichem (locally in China)
- Strategic Direction:
  - ✓ Growth in attractive and important Chinese growth market
  - ✓ Continuing development of wide effective area optical fiber coatings in the West driven by higher and growing bandwidth requirements



Elgin, Illinois, US





Server farms



#### Our businesses: Functional Materials (Somos)

- DSM also uses its strong technology base in UV curable thermosets to develop and market stereolithography materials used in 3D printing
- Large customers: Materialise, Formula 1 (multiple), Epoch Angel
- Main competition: 3D Systems
- Strategic Direction:
  - ✓ Growth globally with continuing development in new 3D printing technologies



Stanley, N.C., US





### Sustainable innovation: Additive Manufacturing

#### What is additive manufacturing/3D printing?

- "Process of computer-controlled joining materials to make objects from 3D model data, usually layer upon layer, as opposed to subtractive manufacturing methodologies, such as traditional machining"
- Additive manufacturing (AM) enables an unprecedented level of design freedom



Speeding up development and moving down the value chain

- Total markets for 3D printers, printable materials, and printed parts expected to reach US\$12 billion in 2025
- Positive government climate as 3D initiative creates new local jobs
- Opportunity to speed up adoption rate and expand the market with right partnerships and new business models
- Goal is to expand our materials offering to enable new printer technologies and capture value down the chain in end part applications



#### Exploring new business model with 3D Printing



#### Wrap-up

- DSM Resins & Functional Materials (DRF) has shifted its portfolio successfully toward specialty, value-added technologies
- We see further opportunity with the clear shift from solvent-borne technologies to sustainable solvent-free products and low emission resins
- Innovation in DRF is focused on more sustainable, high quality resins technologies and solutions in response to global challenges such as climate change, energy efficiency and the need to address health and improve well-being:
  - This approach has led to a strong increase in ECO+ products, with higher growth rates, high value creation / margins and lower environmental impact
- The demand is highest in Europe and the US where awareness continues to rise about the negative effects of solvent-borne systems
- We will capitalize on our innovation pipeline with ability to move the needle for DSM Resins & Functional Materials in the short term with low temperature curing powder coatings, biobased paint resins and carpet recycling



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# US Field trip

## Exton, Pennsylvania

September 4, 2014



### **DSM Biomedical**

#### Christophe Dardel, President DSM Biomedical

US Field Trip September 4, 2014

**HEALTH • NUTRITION • MATERIALS** 

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### What are Biomedical Materials?

#### Biocompatible material is ... For example...

- ✓ …a synthetic or natural material used to replace function in intimate contact with living tissue
- ✓ ...artificial hips, vascular stents, artificial pacemakers, part of a living system or to and catheters are all medical devices made from different biocompatible materials



✓ ... are classically not made ✓ ...calcium hydroxy-apatite by living organisms but have composition and properties similar to and compatible with those made by living organisms

coating found on many artificial hips is used as a bone replacement that allows for easier attachment of the implant to the living bone



"We propose to consider materials for medical applications within and outside of the human body, both of natural and synthetic origin"





### Our vision

"To be the leading development partner, trusted by the medical industry to shape the future of biomaterials and regenerative medical devices that improve and brighten patients' lives throughout the world"









### Biomedical materials history at DSM



### Responding to today's trends and challenges

#### Global sustainability

• Committed to finding effective, sustainable solutions to medical issues facing the world

#### Active lifestyle

 Helping medical device manufacturers and clinicians meet the challenges in medicine - with biomedical materials that are the industry standard in strength and biostability

#### Healthcare costs

• Designing innovative biomedical materials that enable medical device manufacturers to make more minimally invasive devices which speed recovery, shorten hospital stays and minimize reoperation

#### Aging population

 Contributing to treatments that help people lead longer, healthier and more active lives













### 2013 Medical Devices Market: ~ USD 180bn\*



The material solutions market is estimated at USD 30-50bn with CAGR > 2 times GDP



### Our business model

We provide products and technologies to our customers and strategic partners (medical device and pharmaceutical companies) who utilize their expertise and well established distribution networks in a wide variety of market segments



#### Our business growth initiatives are guided by four basic strategies:

- 1. Invest in our core technologies
- 2. Develop new proprietary biomedical material products
- 3. Establish new partnerships and customers
- 4. Manufacture biomedical materials and products for our customers



### Value chain strategy

Strategy: Capitalize on material technology & capabilities to create/extract more value further down in the <u>Value Chain</u> without selling & distributing



#### The clinical segments we serve



Dental



Diabetes management



Diagnostic



General surgery



Neurologic



Ophthalmic



Orthopedic



Pain management



Plastic & Reconstructive surgery



Sports medicine







Vascular



Women's health



### Broadest portfolio of biomedical materials

Biomedical Polyurethanes



Coatings Hydrophilic & Non-biofouling





Drug delivery



**ECMs** 



**Mechanical Devices** 

Innovative devices and tooling



Natural Materials

Ceramics, Minerals & Collagen







Silicone hydrogels



Biomedical Polyethylenes



Making medical products longer-lasting, more effective, less invasive and more productive



### Our technologies, materials and capabilities



Committed to the long-term improvement of people's lives through innovation





### Synthetic Resorbable Materials

- Variety of Resorbable Materials
  - PLA, PGA, Polycarbonates (e.g.TMC), ...
  - Polycaprolactones
- Multiple Configurations
  - Proprietary High Strength technology
  - Solid, Porous
- Composites
  - Ceramics Combinations
    - B-TCP
    - HA
    - Bioactive Glass













### Applications for Synthetic Resorbable Materials

#### Markets

CMF Trauma Sports Medicine Dental Spine Extremities Cardiovascular



#### Applications

- Dental Membranes
- Trauma plates
- Micro Fixation devices: e.g. anchors, pins, screws etc.
- Spinal Fusion devices
- Stents and Shunts
- Meniscus repair device
- Joint applications
- CMF devices for reconstructive surgery
- Vascular Closure Devices







DSM BRIGHT SCIENCE. BRIGHTER LIVING.

### Biostable polyurethanes



Bionate<sup>®</sup> and Bionate<sup>®</sup> II Thermoplastic Polycarbonateurethane



Elasthane<sup>™</sup> Thermoplastic Polyether-urethane



BioSpan<sup>®</sup> Segmented Polyurethane



PurSil<sup>®</sup> Thermoplastic Silicone-Polyetherurethane



CarboSil® Thermoplastic Silicone-Polycarbonateurethane

All polymer families have extensive FDA Master Files



### Applications for polyurethanes

Markets Cardiovascular Diabetes management Diagnostic Neurologic Orthopedic Vascular Women's Health



Sunshine Heart C-Pulse<sup>™</sup> 2009

TCS HeartMate® LVAD



AxioMed Freedom<sup>®</sup> Lumbar Disc



FH Industries IP - FSP

#### **Applications**

- Articulating joint implants •
- Artificial hearts
- Balloons
- Cardiac rhythm management
- Cardiovascular electrostimulation
- Continuous glucose monitoring
- Drug eluting stents
- Gynecological surgery (C-section, hysterectomy)
- Neurostimulation
- Orthopedic implants
- Pacemaker leads
- Reproductive health devices
- Spinal implants
- Total disc replacement devices •
- Ventricular assist devices





### Regulatory filing and support

- Regulatory strategy consultation
  - Experienced clinical and regulatory affairs staff
- US and international regulatory filing
  - Proven track record of obtaining US and foreign regulatory approvals
- Clinical evaluation reports per ISO 14155
- Clinical investigation plan development and trial management
  - Large and small-scale clinical trials with leading medical institutions throughout the world



#### Who are we *Trusted* by? Arthrex GORE **Interventional** Spine® **DePuy Synthes** A New Pathway for Spine Therapy Creative Technologies Worldwide >{ smith&nephew stryker TORNIER (1) ronic Men. immer When Life Depends on Medical Technology Dexcom One Step Ahead ST. JUDE MEDICAL THICON MORE CONTROL LESS RISK. PART OF THE Johnson + Johnson FAMILY OF COMPANIES

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# DSM cell therapy development services

- Design, develop, and manufacture systems to isolate and concentrate autologous cells at the point of care
- Manage the regulatory filings and/or approvals (e.g. PMA, IDE, 510K)
- Partner with leaders in industry

	DSM	Competition	Benefit for physician
Performance	Consistent high platelet recovery and concentration	Variable results in PRP concentration	Doctor can trust and rely on results
Processing time	2.5 minutes	15 - 30 minutes	Patient scheduling flexibility and increased throughput
Size	Small and portable @ only 4 lbs.	24 - 68 lbs.	Easy to store in surgical specialty rooms and transport through any site of care
Procedure	3-step automated process	Multiple steps; cumbersome process	Easy to learn and use



"This products give us more nonoperative tools to personalize the approach for the individual patient based on their level of activity, degree of injury and treatment preference, " Peter Vitanzo, MD, Sports Medicine Specialist at the Rothman Institute in Philadelphia

### DSM offers a repeatable model to be used in other cell therapies



# DSM as Business Partner

## Strong Reputation

- Large player with 100+ years of history, committed to further grow its position in the medical material field
- Supplier of materials & technologies, partnering with most large medical device companies today
- Science-based company with highest quality standards and OEM capability for medical device companies

#### One Stop Shop

- Broad portfolio of biocompatible materials with strong track record and FDA master files in place
- Wide range of capabilities ranging from design to manufacturing and from testing to packaging

### **Global Reach**

- Worldwide, millions of patients have material from DSM in their body in all kind of medical devices
- DSM has teams to support you in US, EU and Asia

"DSM is helping medical device manufacturers provide better, safer and cost effective products to improve patient care"





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