# DSM Capital Markets Day 2018

Growth & Value - Purpose led, Performance driven.

Feike Sijbesma | CEO



#### Safe harbor statement

- This presentation may contain forward-looking statements with respect to DSM's future (financial) performance and position. Such statements are based on current expectations, estimates and projections of DSM and information currently available to the company. DSM cautions readers that such statements involve certain risks and uncertainties that are difficult to predict and therefore it should be understood that many factors can cause actual performance and position to differ materially from these statements. DSM has no obligation to update the statements contained in this presentation, unless required by law
- A more comprehensive discussion of the risk factors affecting DSM's business can be found in the company's latest Annual Report, which can be found on the company's corporate website, <a href="www.dsm.com">www.dsm.com</a>



# Agenda

- Strategy 2018: right strategy successfully delivered
- Purpose-led company created ideally positioned for growth
- Strategy Update | Growth & Value Purpose led, Performance driven.

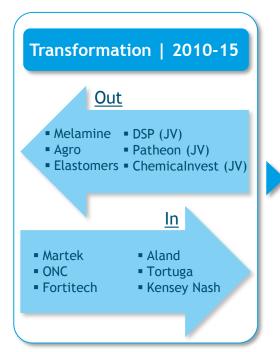


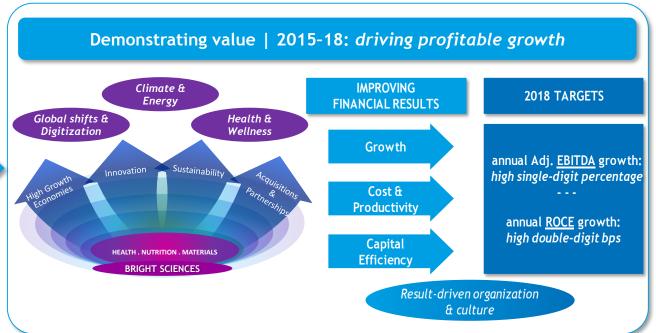
# Successful transformation future-proofing DSM





# Strategy 2018 to demonstrate value of growth platforms created in 2010-15







#### Outlook Full Year 2018 re-confirmed

"DSM confirms its full year outlook 2018 as communicated with the Q1 pre-release on 12 April 2018, and expects an Adjusted EBITDA growth towards 25% and a related higher ROCE growth, based on:

- low double-digit Adjusted EBITDA growth in the underlying business at constant currencies,
- negative foreign exchange effect on Adjusted EBITDA of about €80 million, and
- additional Adjusted EBITDA benefit estimated at €250 300 million from an exceptional vitamin pricing environment, that is expected to be temporary and heavily weighted towards the first half of the year"



# Nutrition's unique approach resulted in strong growth

#### Above-market organic growth (>2-3%)



#### **Human Nutrition** | Sales and growth



#### **Animal Nutrition** | Sales and growth





<sup>1.</sup> Approximation using 2018E, based on underlying business corrected for best estimate of the temporary vitamin effect

# Materials successfully focused on higher growth, specialties segments

#### Above-market organic growth (>2-3%)



#### Materials | Sales and volume growth





<sup>1.</sup> Continuing operations

<sup>2.</sup> CAGRs based on volume growth, CAGR 2016-18 is approximation using 2018E Page 7

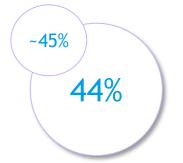
# Business performance supported by well-balanced growth drivers

#### Well-balanced growth drivers sustained



Ambitions<sup>1</sup>:

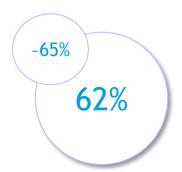
Achievements (2017):



Sales from **High Growth Economies** 



Sales from Innovation<sup>2</sup>



Sustainable **Brighter Living Solutions<sup>3</sup>** 



<sup>1.</sup> Strategy 2018 ambitions; as well as 2021

<sup>2.</sup> Sales from new products and new applications introduced within the last 5 years

<sup>3.</sup> Brighter Living Solutions have a better environmental footprint or societal impact compared with mainstream solutions

## Building a strong and focused innovation pipeline

Key innovation projects





Large key programs with significant potential ready for commercialization (2019/20)

Increased focus on customer-driven innovation projects



>20% sales from innovation (at higher margins)

Full pipeline of (large) innovation projects for 2020-2025

**Emerging Business Areas** 







Well on track to deliver €30 million EBITDA in 2018 in Biomedical - Solar - Bio-based



# Clear initiatives further improved financial performance

Cost reduction and efficiency programs



Consistent improvement in capital efficiency







Expected run-rate cumulative savings end of 2018<sup>1,2</sup>



Average working capital<sup>3</sup> (in line with <20% aspiration)



Average capex as % of sales<sup>4</sup> (within 6.5% guidance)



Adjusted net operating free cash flow (CAGR 2015-17)<sup>5</sup>



Vs. 2014 baseline

<sup>7</sup> Vs 2015 baseline

At FY2017

Average capex as percentage of sales for period 2016-2018E

<sup>5.</sup> Adjusted net operating free cash flow is cash flow before share purchases for options/ exercise of options, interest, dividend, M&A and financing activities

# Organizational adjustments enabled a stronger results-oriented culture

# Organization well positioned for (in)organic growth New top structure Businesses represented in Executive Committee Simplified structure New operating model Businesses focused on prime functions Globally leveraged support functions Change in leadership teams ~15% reduction number of executives1 ~50% of executives renewed<sup>1</sup>

Focus & Agility

Speed & Performance

#### Culture

customers - accountability - agility - collaboration - diversity



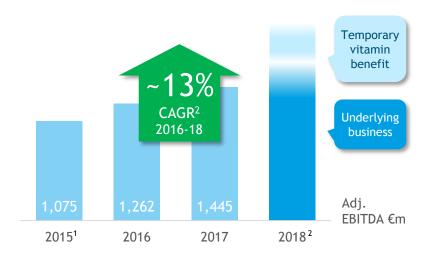
# DSM significantly outperformed its headline financial targets ...

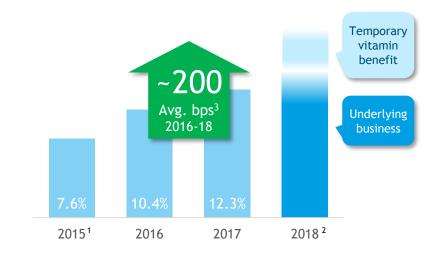
High single-digit percentage annual Adjusted EBITDA growth



High double-digit basis point annual ROCE growth



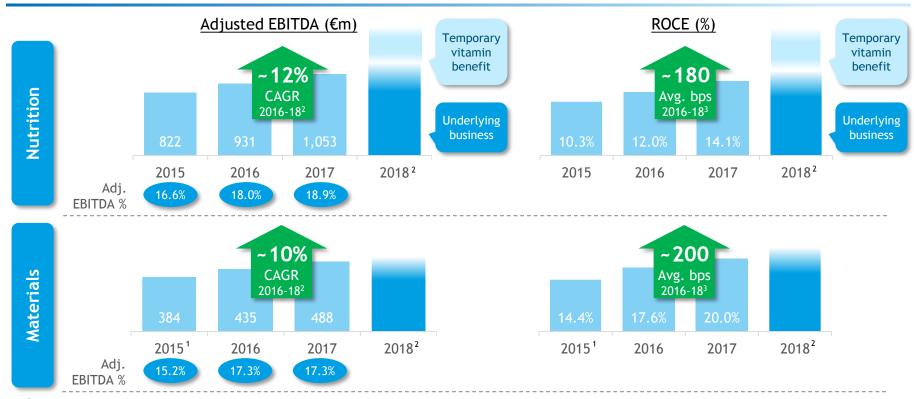




- 1. Continuing operations
- 2. Approximation using 2018E. For Nutrition, based on underlying business corrected for best estimate of the temporary vitamin effect
- 3. Approximation avg. annual growth using 2018E. For Nutrition, based on underlying business corrected for best estimate of the temporary vitamin effect Page 12



## ... with all businesses outperforming



- Continuing operations
- 2. Approximation using 2018E. For Nutrition, based on underlying business corrected for best estimate of the temporary vitamin effect
- 3. Approximation avg. annual growth using 2018E. For Nutrition, based on underlying business corrected for best estimate of the temporary vitamin effect Page 13



# Highly successful partnerships paying off

#### Value from partnerships enhanced and already substantially monetized **Exit** ChemicaInvest aliancys **Joint** DSM SINOCHEM rPatheon. Venture **DSM Sinochem Pharmaceuticals** Total proceeds thus far: Total proceeds: Value ~€2bn1 ~€535m<sup>3</sup> extracted AnQore & Aliancys remain; Improved performance; EBITDA: from €57m (2015) EBITDA: from €60m (2015) Business Performance to €82m (LTM<sup>2</sup>) to €88m (LTM<sup>2</sup>) (continuing Further value creation from operations) combination Aliancys & AOC

- 1. Cash in 2017: €1.5bn, earlier €0.5bn
- 2. Last twelve months as of end of March
- 3. Incl. Fibrant exit announced on May 2, 2018 (€0.2bn), which is expected to be completed in 3Q 2018, subject to customary regulatory approvals



# Agenda

Strategy 2018: right strategy - successfully delivered

Purpose-led company created - ideally positioned for growth

Strategy Update | Growth & Value - Purpose led, Performance driven.



# DSM creates value on all three dimensions: **People**, **Planet** & **Profit** for all stakeholders: Customers, Employees, Shareholders & Society at large1

# People



# **Planet**



# **Profit**



#### **Engaging people**

of employees feel good about working at DSM, a jump of 4% vs. 2016

3 GOOD HEALTH AND WELL-BEING

















**62**%



Preserving our earth



3%



**Brighter Living Solutions** 

working toward 65% (2020)

sales (ECO+/ People+)



Delivering profitable growth

+15%

+190

Adjusted EBITDA growth vs. 2016 to €1,445m

ROCE growth (in bps) vs. 2016 to 12.3%

Ratio female/ male stable vs. 2016

Female executives index up +2% up vs. 2016

Inclusion 2016

**71%** 

Frequency Index of from 70% in Recordable Injuries, decline vs.  $0.33 \text{ in } 2016^2$ 

0.36

#### 21%

Purchased electricity from renewable resources. up from 8% in 2016

#### 26%

Greenhouse-Energy gas efficiency efficiency improvement cumulative cumulative 23% up in 2016 vs. 2015 compared to 2008

### A-rating

CDP Climate and Water. improvement Ranks #1 Sustainalytics and **Gold Class** DJSI

#### +9%

Organic Innovation sales growth sales. up from meeting our 2016 20% ambition

21%

#### 44%

Sales to Dividend high-growth per share. economies, up from €1.75 providing a well-balanced for 2016 geographical spread vs 45% ambition

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1.85

<sup>1.</sup> All descriptions and figures can be found in Integrated Annual Report over 2017

<sup>2.</sup> Per 100 DSM employees and contractors

# Purpose-led company created: doing well by doing good



## Purpose drives performance: future-proofing by cost, growth & engagement





# Purpose drives growth opportunities

#### DSM's key competences ...

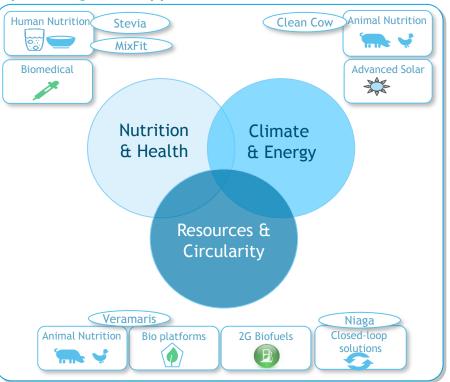




... addressing megatrends/SDGs ...



#### ... provide growth opportunities in the focus-domains ...



... creating a growth company ...



... reaching ~2.5bn people worldwide



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Strategy Update | Growth & Value - Purpose led, Performance driven.



# A Growth & Value strategy: Purpose led, Performance driven.

Scope

Inorganic

**Enablers** 







- Purpose sets scope for DSM's further portfolio evolution:
  - Focus on growth in Nutrition, Health and Sustainable Living

- Organic growth enhanced by:
  - **Customer centricity**
  - Solutions-oriented approach
  - Innovation focus

- Inorganic growth further 'evolving' portfolio:
  - Predominantly in Nutrition

- Enabling programs for accelerated growth:
  - Performance-driven organization, leadership & culture
  - Digitization
  - Sustainability leadership

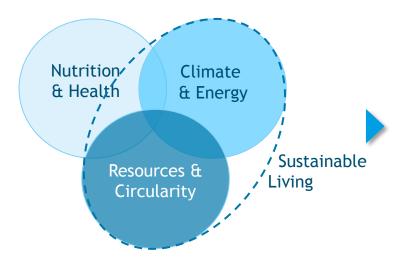


# Scope | Purpose sets scope for growth and portfolio evolution



Clear direction set for growth and further portfolio development in Nutrition, Health and Sustainable Living ...

... offering significant business opportunities in attractive market segments providing Growth & Value in <u>all</u> parts of the DSM portfolio:



- Human Nutrition
- Animal Nutrition
- Personal Care & Aroma
- Biomedical
- Green products & applications
- New mobility & connectivity applications



# **Scope** | Focus impacts further **business development** ...



## ... with growth in Nutrition, Health and Sustainable Living ...

#### Human Nutrition

- Animal Nutrition
- Personal Care & Aroma
- Biomedical
- Green products & applications
- New mobility & connectivity applications

#### **Human Nutrition**

- Further build Food & Beverages ingredients portfolio (incl. solution capabilities and applications)
- Strengthen <u>specialty</u> <u>nutrition business</u> (i.e. nutritional ingredients, B2C, personalized nutrition)
- Expand <u>personal care</u> and aroma ingredients offering

#### **Animal Nutrition**

- Strengthen position in premixes and species
- Further build <u>specialty</u> <u>business</u> model with solutions capability and data management

#### **Materials**

Capture opportunities in Materials in:

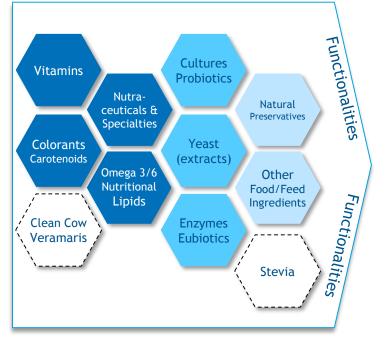
- Biomedical/ health
- Green products & applications
- New mobility & connectivity a.o. via new applications and bio-based products



# **Organic growth** | Customer-led innovation in **Nutrition** led by strong product portfolio and science

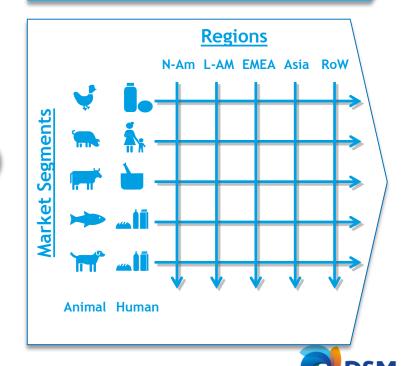


# Global Products

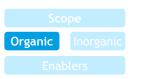


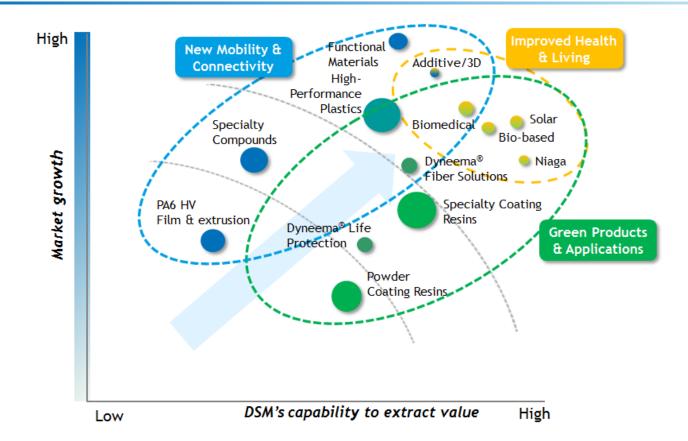


#### **Local Solutions**



# Organic growth | Segment-specific application development driven by customer needs in Materials







# Organic growth | Customer Centricity enabling growth



Next phase: global customer centricity & agility program enabling strong above-market growth

#### **Mindset**

- Top-line focus
- Customer first



#### People

- Businesses focus on prime functions
- New stronger leadership/ people/ teams
- Stronger global presence
- Lead & Grow tools
- KPIs and Incentives

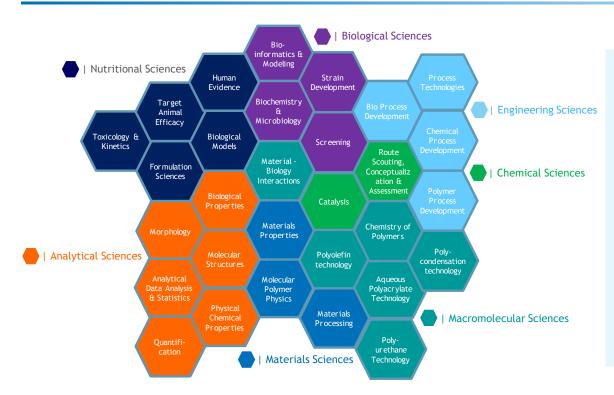
#### Marketing & Sales approach

- M&S organized by (winning) market segments
- Focus on customer needs (data-based)
- Customer-aligned innovations
- Balanced global/ local presence (better geo spread)
- Improved supply chain and distributor management



# Organic growth | Leveraging unique technology capabilities for developing innovative sustainable solutions





- Fundamental understanding of science behind Nutrition
- Capability to develop new ingredients and proving benefits
- Biotech center providing sustainable alternatives for chemical synthesis, plant/animal-derived ingredients
- Fundamental understanding of material synthesis/ characterization and capability to convert in Sustainable Living applications
- R&D investments remain at 5% of sales



# Organic growth | Supported by large innovation projects

Scope

Organic Inorganic

Fnablers

#### Recent market introductions

- Eubiotics/Gut Health (feed/food)
- i-Health (B2C nutrients)
- New biomedical products (tissue repair/ophthalmology)
- Solar (coatings/backsheets)
- New Functional Materials (5G)
- Apparel (Dyneema textile applications)
- ForTii (High-Performance Polymer)

#### New market introductions 2019-20



Clean Cow



Veramaris (Green Ocean)



Stevia (fermentative)



Enzymes/Yeast (1.5 - 2G ethanol)



Niaga (recyclable carpets & more)



Additive Manufacturing (3D)

#### Market introductions 2021-25

- Plant-based proteins (CanolaPRO)
- Bio-agri (fungicides/pesticides)
- Actamax (biomed adhesion barrier)

Expected Sales/Adj. EBITDA in 2021 and 2025 of large projects: ~€350m/€100m rising to ~€1bn/€0.4bn Total innovation sales (at higher margins) remain at 20% of sales



# Inorganic growth | M&A will further evolve DSM portfolio



- Value creating M&A will further evolve and develop DSM's portfolio
- Acquisitions will be predominately in Nutrition, given the:
  - growth potential and resilience
  - current and attainable strong global leadership position
  - value creation potential
- Whilst further evolving our portfolio, DSM will remain focused on organic growth, and preserve our competence- and scale-leverage



# **Growth enablers** | **Organization, leadership** & **culture** enabling continued performance





- Keep cost discipline and further optimize support functions
- Develop further customer-centric organization, aligned with market/ customer segments





- Accelerate leadership development (people/ teams) and effectiveness in growing our businesses
- Set global mindset by further internationalization (i.e. executives outside EU - location/ nationality)



Culture

- Doing Something Meaningful, every day:
  - Customer Passion inspires innovation customer first & external orientation
  - Accountability & Agility spark success performance, speed & delivery
  - Inclusiveness brightens our future diverse people/perspectives, collaboration & connectivity

#### ONE DSM

Customers & Innovation Accountability & Agility Inclusiveness & Collaboration



# **Growth enablers** | **Digitization** drives growth and improves efficiency

Scope
Organic Inorganic

**Enablers** 

**Customer intimacy** 



- Improve top-line results
  - Customer data analytics
  - Omnichannel apps providing 24/7 customer experiences
  - Strong cloud technology stack
  - Digital collaboration tools

#### Operational performance



- Reduce costs by automation & data analytics
  - Increase productivity in support functions and manufacturing by automation/ robotization
  - Data analytics for optimization of operational processes
  - Improve safety, quality and plant reliability

#### New business models



- Digital entrepreneurship & Al
  - Partnerships for digital value propositions
  - Digital business transformation
  - Pilots on personalized nutrition and animalized feed
  - Become trusted reference in nutritional knowledge

Advanced Digital Technology Platform

Agile Organization & Ways of Working



# **Growth enablers** | Continued **sustainability** leadership step-up

Scope Organic Inorgani

**Enablers** 

2017

Realization<sup>1</sup>



efficiency improvement (vs. 2015)



Energy efficiency improvement (vs. 2015)



Purchased renewable electricity



 Employee engagement favorable score



Safety Frequency Recordable Index



Brighter Living Solutions

2021 / 2030 Ambitions  30% absolute reduction by 2030 (vs. 2016)<sup>2</sup> >1% average annually till 2030

75% by 2030 >75% by 2021 <0.25 by 2021 >65%³ by 2021

Business growth enabler

Develop and introduce new innovative sustainable solutions with focus on Nutrition & Health - Climate & Energy - Resources & Circularity domains (e.g., Clean Cow, Veramaris, Niaga, etc.)

- 1. See DSM's Integrated Annual Report 2017 for definitions and additional information; in addition: Circular Businesses DSM in 2017: ~15% of total sales
- 2. Change from efficiency to absolute reduction (scope 1&2); scope 3 set in H2 '18 (part of Science Based Targets); GHG EI of 8% in '15/'17 is 26% vs. 2008 (target: -40% by 202)
- 3. KPI will be updated as part of the Responsible Care Plan update in 2020



# Strategy Update: Growth & Value - Purpose led, Performance driven.

Health & Climate & Energy

Resources & Circularity

focus

- Purpose sets scope for DSM's further portfolio evolution:
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Organic growth enhanced by:

- Customer centricity
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- Inorganic growth further
  'evolving' portfolio:
  - Predominantly in Nutrition





- Performance-driven organization, leadership & culture
- Digitization
- Sustainability leadership



High single-digit percentage annual Adj. EBITDA increase

~10% average annual

Adj. Net Operating

Free Cash Flow<sup>2</sup>

increase



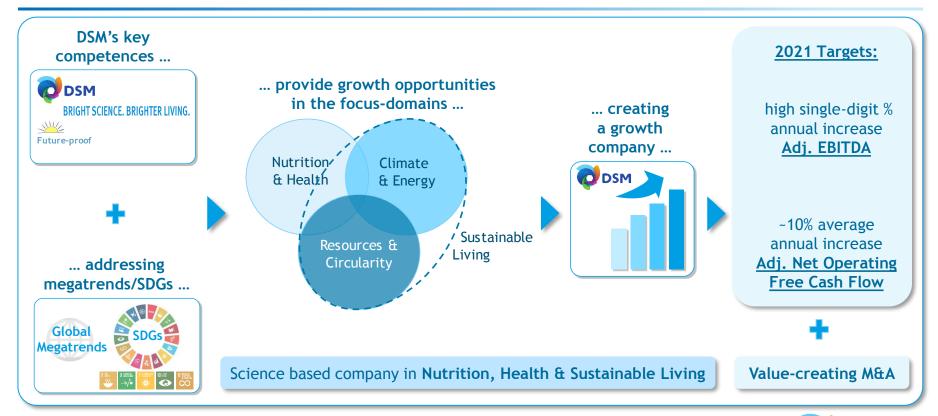
Value-creating M&A



2. Adjusted net operating free cash flow is cash flow before share purchases for options/ exercise of options, interest, dividend, M&A and financing activities Page 33



## DSM Strategy: Growth & Value - Purpose led, Performance driven





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