

# **Press Release**

DSM (China) Ltd. DSM China Corporate Communications

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# DSM opens new animal nutrition center to support Chinese livestock production industry

DSM has announced the opening of its China Animal Nutrition Center in the town of Bazhou, south of Beijing, China. With its focus on swine and poultry nutrition and the capabilities to conduct world-class scientific and application research, the facility will support the development of tailored solutions to meet the needs of the fast growing poultry and swine markets in China.

China accounts for more than 50 per cent of the globe's total swine production. The country's animal nutrition market is fast expanding as livestock production matures and becomes more industrialized. With a special focus on enzymes, eubiotics and vitamins, the new research facility will support ongoing market development by enabling the application of DSM products to address the needs of local swine and poultry producers, further strengthening customer relations in the region. It will also produce scientific data to support product and application development for use in global markets.

Consisting of a cutting-edge laboratory, office building and modern experimental swine and poultry houses, the center will enable DSM to develop nutritional and innovative solutions using proprietary technologies. It will also offer space for scientific and technical meetings, as well as customer trainings and events.

Dr. Nathan Bird, vice president of DSM Nutritional Products China explains:

"The China Animal Nutrition Center is one of the first privately-owned research and application centers in China and reinforces our leading position in the animal nutrition market both in the country and further afield. With this center, we can now provide a complete service offering to our Chinese customers, with production, marketing and innovation capabilities. Our investment in the state-of the art facility clearly demonstrates our commitment to China as an important growth area with exciting market developments in the animal nutrition sector."

Dr. Georg Kau, vice president of DSM Nutritional Products R&D comments: "The new facility is an important step forward in our strategy to provide specialized product development capabilities tailored for local requirements to customers across the world. Complementary to our existing research center in Europe, it will support the application of our products to the Chinese market and will also play an important role in supporting our wider global innovation projects."

Developed to operate according to international standards and animal welfare guidelines, the facility has been designed to achieve an optimal balance between increased market demand and the need to minimize environmental impact.

## DSM - Bright Science. Brighter Living.™

Royal DSM is a global science-based company active in health, nutrition and materials. By connecting its unique competences in Life Sciences and Materials Sciences DSM is driving economic prosperity, environmental progress and social advances to create sustainable value for all stakeholders simultaneously. DSM delivers innovative solutions that nourish, protect and improve performance in global markets such as food and dietary supplements, personal care, feed, medical devices, automotive, paints, electrical and electronics, life protection, alternative energy and bio-based materials. DSM's 24,500 employees deliver annual net sales of around €10 billion. The company is listed on NYSE Euronext. More information can be found at www.dsm.com.

DSM began trading with China in 1963 and established its first China sales office and first manufacturing facility in early 1990s. The company currently has 42 affiliates in China including 25 manufacturing sites and employs about 3,400 people. DSM China regional headquarters and China Science and Technology Center is located in Shanghai. DSM's business is growing healthily and steadily in China with revenue of more than USD1.7 billion in 2013. For further information, please visit www.dsm.com.cn.

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