

Press Release

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DSM sets up rainbow of love for Hope School students

Royal DSM, the global Life Sciences and Materials Sciences company, officially opened the DSM Hope Elementary School in Lintao County, Gansu Province, on May 31, as part of a series of corporate social responsibility activities launched in June 2010 under the Rainbow umbrella.

The Hope Elementary School in Longmen Town, Lintao County in China's Northwestern Gansu Province was jointly funded by DSM China through the China Youth Development Foundation (CYDF) and the local government. The school classroom, dormitory and kitchen were reconstructed to benefit a total of 300 students.

At the opening ceremony themed "Create hope for our future", DSM representatives launched a Hope Library and a computer lab that DSM and its employees donated to the school. DSM also announced to set up a Hope Kitchen to improve the nutrition and hygiene standard in the school. Representatives from the communist youth league of Gansu province and Dingxi city, Head of Lintao County together with leaders from Gansu Youth Development Foundation also took part in the ceremony.



DSM launched the Hope Elementary School in Lintao County, Gansu Province.

"We are delighted to extend our love and care to these students in a poverty-stricken area," said DSM China President Dr Jiang Weiming. "As a global leader in sustainability and also a reliable and long-term partner of China, DSM continues to follow through on its commitment to corporate social responsibility to contribute to the sustainable development of the country."

Tu Meng, secretary general of CYDF highly appreciated DSM's great efforts and commitment to support these students in need: "We are expecting to see more companies like DSM joining our efforts to create a more favorable environment for the growth of Chinese young people."

After the ceremony, DSM representatives interacted with the students by playing sports games and enjoy the performance with them to celebrate the upcoming International Children's Day.

"We feel grateful to the strong help and support from DSM and the local government," said Zhao Wanjiang, DSM hope school headmaster. "With a greatly improved living and educational environment, our students will study even harder to make more of a contribution to society in return and spread the love to more people in need."

Early in June 2010, DSM launched a Hope Elementary School in the city of Guangyuan in Sichuan Province, and also announced the launch of a series of corporate social responsibility activities under the umbrella name of Rainbow. The two reconstructed schools are expected to benefit around 1,000 students aged five to 12 from 27 administrative villages.

DSM Hope Kitchens

Hope Kitchen is a charity program jointly initiated with the CYDF. Elementary and middle-school kitchens in rural areas are usually facing the challenges of dated facilities and poor hygiene environment, which leads to malnutrition problem. Therefore, to improve kitchen facilities has become a pressing need for these students.

DSM signed the contract for 10 DSM Hope Kitchens in 2011. The first two well-equipped kitchens were put into use in 2012 and are able to provide hot meals for more than 1,000 students and teachers in Zhuolu County, Zhangjiakou City, Hebei Province. Every DSM Hope Kitchen is equipped with standard cooking utensils, a refrigerator and a disinfection cabinet.

DSM - Bright Science. Brighter Living.™

Royal DSM is a global science-based company active in health, nutrition and materials. By connecting its unique competences in Life Sciences and Materials Sciences, DSM is driving economic prosperity, environmental progress and social advances to create sustainable value for all stakeholders. DSM delivers innovative solutions that nourish, protect and improve performance in global markets such as food and dietary supplements, personal care, feed, pharmaceuticals, medical devices, automotive, paints, electrical and electronics, life protection, alternative energy and bio-based materials. DSM's 23,500 employees deliver annual net sales of around €9 billion. The company is listed on NYSE Euronext. More information can be found at www.dsm.com.

DSM began trading with China in 1963 and established its first China sales office and first manufacturing facility in the early 1990s. The company currently has 40 affiliates in China, including 26 manufacturing sites, and employs about 3,500 people. The DSM China regional headquarters and China Science and Technology Center is located in Shanghai. DSM's business is growing healthily and steadily in China, with revenue of USD1.7 billion in 2012.

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