

'Better for you' muffins and cupcakes

DSM sugar-reduced muffins & cupcakes Better for you, better for them

We know that creating healthier muffins and cupcakes isn't always an easy job – which is why we've done some of the hard work for you!

Our solutions for sugar-reduced muffins and cupcakes appeal to health-conscious consumers who still want to enjoy a touch of indulgence. That means less sugar, complemented by enzymes that increase softness, moistness and even volume - all while extending shelf-life. We can even use additional natural ingredients like carotenoids to bring an appetizing natural color to your products while delivering added health benefits. Enjoy it all.



'Better for you' muffins and cupcakes

Ingredient list

Cake flour, sugar, water, vegetable oil, non-fat dry milk, baking powder, salt, whole eggs, emulsifier, preservative, vanilla flavor, inulin, xanthan gum, enzymes, stevia sweetener, natural color (beta carotene).

Benefits

- ✔ Natural colors
- ✔ Great taste
- ✔ Softer texture and perfect volume
- ✔ 30% less sugar
- ✔ Customized texture

DSM Ingredients

CakeZyme® Majestic

High quality enzyme that enables benefits such as increased softness and volume in cake applications.

Bakezyme® MAM

A maltogenic amylase that extends shelf life whilst improving crumb resilience and moistness.

Eversweet™

A non-artificial, zero-calorie sweetener with a next-generation clean taste profile and sugar-like sweetness. Note - this sweetener can only be sold in a premix blend.

Quali® Carotene

Natural carotenoid that brings lemon yellow to vibrant orange and red to cake applications.

Although diligent care has been used to ensure that the information provided herein is accurate, nothing contained herein can be construed to imply any representation or warranty for which we assume legal responsibility, including without limitation any warranties as to the accuracy, currency or completeness of this information or of non-infringement of third party intellectual property rights. The content of this document is subject to change without further notice. This document is non-controlled and will not be automatically replaced when changed. Please contact us for the latest version of this document or for further information. Since the user's product formulations, specific use applications and conditions of use are beyond our control, we make no warranty or representation regarding the results which may be obtained by the user. It shall be the responsibility of the user to determine the suitability of our products for the user's specific purposes and the legal status for the user's intended use of our products. DSM Food Specialties and DSM Nutritional Products are suppliers of products in the Food & Beverage division of Royal DSM.

The DSM General Terms and Conditions of Sale ("GCS") apply to and are part of all our offers, agreements, sales, deliveries and all other dealings. The applicability of any other terms and conditions is explicitly rejected and superseded by our GCS. The current version of our GCS is available at <https://www.dsm.com/corporate/website-info/terms-and-conditions.html>, a hard copy of which will be forwarded upon your request. ©DSM Food Specialties B.V. 2022 ©DSM Nutritional Products Ltd 2022