

Plant Power Protein PLUS:

Plant-based fermented product with high-quality, complete protein derived from pea and Vertis™ CanolaPRO®



62% of global consumers who choose plant-based dairy alternatives are only partially satisfied by the market's current offers.*

Plant Power Protein PLUS is a smooth textured plant-based fermented product, containing live vegan cultures for achieving a fresh taste direction. Protein PLUS features a high-quality, complete protein formulation—derived from pea and canola—that is nearly 2x the amount found in dairy milk. Taste, texture and health...Enjoy it all!

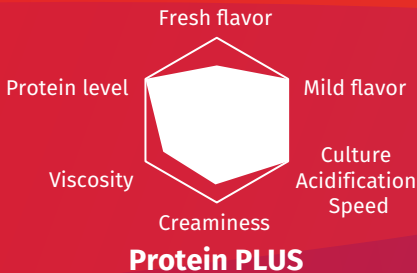
*Source: FMCG Gurus



Plant Power Protein PLUS

Achieve a mild taste direction with specially selected vegan cultures that provide an added viscous texture with fast acidification. Enhance the nutritional profile with a high-quality, complete protein, derived from pea and canola plants, while achieving dairy matching vitamin and mineral fortification*. Taste, texture, and health...Enjoy it all!

*Dairy-matching vitamin and mineral fortification not included in formulation but can be added



Insights & key ingredients

OCCASION:

- In-between
- On-the-go

FORMAT: Fortified fermented plant-based products with specially selected starter cultures.

TARGET AUDIENCE:

Vegans and flexitarians seeking to improve the taste, texture, and nutritional profile of the plant-based foods they enjoy.

DSM KEY INGREDIENTS:

- Vertis™ CanolaPRO® canola protein isolate
- Delvo®Plant vegan culture
- PECTNER™*
- DSM premix B6, B12, D2, Calcium**

* PECTNER™ is a trademark of Yantai DSM Andre Pectin Co Ltd.

**Dairy-matching vitamin and mineral fortification not included in formulation but can be added.

Plant Power Protein PLUS: Plant-based fermented product

Ingredients

Water, plant-based protein blend (7.0%) (pea protein isolate (5.2%), Vertis™ CanolaPRO® canola protein isolate (1.7%)), sugar, coconut oil, tapioca starch, sunflower oil, calcium phosphate, pectin, natural flavor, lemon juice concentrate, natural colorant, salt, vegan culture.

Nutrition Facts

	Per 100 g
Energy	87 kcal
Fat	3.5 g
of which saturated fat	2.0 g
Carbohydrates	7.9 g
of which sugars	6.0 g
Protein	6.0 g

Allergens

Canola protein may cause an allergic reaction to consumers who are allergic to MUSTARD and products thereof.

Taste, Texture & Health...

Vertis™ CanolaPRO® canola protein isolate A complete and soluble protein containing all the necessary amino acids to support muscle growth.

Delvo®Plant vegan culture Specially selected cultures for fine-tuning taste profile from mild to more fresh, and additionally provide fast acidification (5 to 6 hrs in pea + Vertis™ CanolaPRO® base).

PECTNER™ Texturizers for improving mouthfeel, creaminess, shininess, product stability and suspension.

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