

# Plant Power #StayStrong Oat Beverage:

Stay strong with  
*life'sDHA*<sup>®</sup> and immunity  
boosting DSM premix



Two of the top health concerns that global consumers seek to address is their immunity (66%) and cognitive (38%) health. Additionally, 26% of consumers plan to increase their intake of plant-based food and drinks\*.

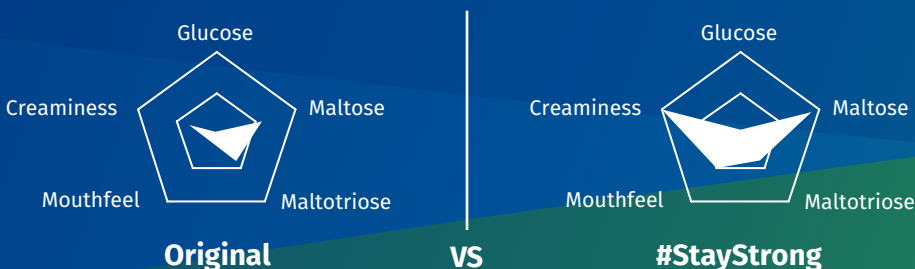
Plant Power #StayStrong is a smooth oat beverage that builds on a highly customizable taste and texture foundation using Delvo<sup>®</sup>Plant enzymes and GELLANEER<sup>™</sup> gellan gum. This beverage provides immunity boosting benefits from the DSM premix along with *life'sDHA*<sup>®</sup>, a plant-based DHA omega-3 for supporting brain health. Taste, texture and health...Enjoy it all!

\*Source: FMCG Gurus - Proactive Health in a Post-Pandemic Environment



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## Insights & key ingredients

### OCCASION:

- In-between
- On-the-go

**FORMAT:** 250 ml bottle, oat plant-based beverage.

### TARGET AUDIENCE:

Vegans and flexitarians seeking to improve the taste, texture, and health benefits of the plant-based dairy alternatives they enjoy.

### DSM KEY INGREDIENTS:

- Delvo®Plant ALT
- Delvo®Plant MAL
- DSM premix B2, B12, D2, calcium
- *life'sDHA*®
- GELLANEER™ ND 102
- Ronoxan® MAP

## Stay strong with *life'sDHA*® and immunity boosting DSM premix

### Nutrition Facts

	Per 100 ml
Energy	43.2 kcal
Fat	2.0 g
Carbohydrates	5.7 g
of which sugars	2.9 g
Protein	0.6 g
Salt	0.1 g
Omega-3	40 mg*
Vitamin D2	0.75 µg*
Vitamin B2	0.21 mg*
Vitamin B12	0.375 µg*
Calcium	120 mg*

\*15% EU NRV

### Recipe

Ingredients	(%)
<b>DSM premix UF45274000</b>	<b>0.35</b>
<b><i>life'sDHA</i>®</b>	<b>0.11</b>
<b>Ronoxan® MAP</b>	<b>0.05</b>
<b>GELLANEER™ ND 102</b>	<b>0.03</b>
Water	87
Oat flour*	10
Sunflower oil	2
Sea salt	0.1

\*Enzyme (Delvo®Plant ALT & MAL treated to generate natural sweetness)

### Allergens

Product may contain gluten.

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