

Helping to improve the sustainability of the pet industry

The Context

THE ENVIRONMENTAL IMPACT OF DOGS AND CATS IS EQUIVALENT TO THE EMISSIONS FROM 13.5 MILLION CARS



Our Goal

- ✓ Improve pets' health and wellness through balanced nutrition
- ✓ Reduce pets' environmental footprint
- ✓ Reducing our reliance on marine resources



Our Solution

APPLYING OUR EXPERTISE TO IMPROVE PET NUTRITION & HEALTH WHILE REDUCING THE ENVIRONMENTAL FOOTPRINT

OVN helps pets maintain a healthy weight

The DSM Optimum Vitamin Nutrition solutions support optimal nutrition benefiting immunity, healthy weight, and life-time well being. High-quality vitamins promote optimal nutrient absorption through nutrient dense diets, minimizing pets' waste.



“Obesity is the number one health threat pets face, and the most important pet health decision owners make each day is what and how much they feed.” — Dr. Ernie Ward, Founder, Association for Pet Obesity Prevention

DHAgold®, a sustainable source of omega-3

Algae-derived DHAgold reduces the industry's reliance on finite marine resources for omega-3 oils.



A real breath of fresh air for our future



If not us, who? If not now, when?
WE MAKE IT POSSIBLE

Find out how DSM can help transform animal nutrition and health sustainably at www.dsm.com/wemakeitpossible

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BRIGHT SCIENCE. BRIGHTER LIVING.