# DSM Capital Markets Day 2018

## Animal Nutrition & Health

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#### Safe harbor statement

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- A more comprehensive discussion of the risk factors affecting DSM's business can be found in the company's latest Annual Report, which can be found on the company's corporate website, <a href="www.dsm.com">www.dsm.com</a>



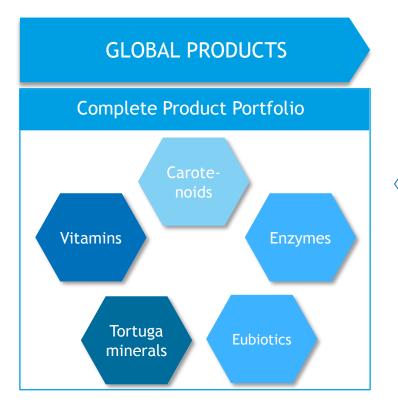
# Animal Nutrition & Health significantly outperformed its organic growth in the last 3 years





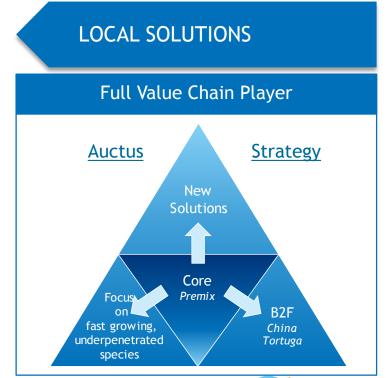
<sup>1.</sup> Approximation using 2018E, based on underlying business corrected for best estimate of the temporary vitamin effect

# Growth driven by leveraging our unique business model and initial wins from the Auctus strategy



DEMAND CREATION MARKET SEGMENT NEEDS

LEADING COST POSITION RADICAL INNOVATION





# Outgrowing the CFE<sup>1</sup> market through premix, innovation and B2F, leveraging its unique business model

#### Market growth (CFE1) Animal Nutrition & Health growth enhanced by Feed efficiency Geo presence/ B<sub>2</sub>F & gut health premix Poultry Ruminants 5-6% Aqua 4-5% Pet ~5% organic sales growth ambition<sup>2</sup> Animal Nutrition relevant market



<sup>1.</sup> CFE = Complete Feed Equivalent

<sup>2.</sup> Based on underlying business, excluding the temporary vitamin effect  $\mbox{{\bf Page}}~4$ 

### acCElerate launched for sustainable organic growth above-market



## ELEVATE OUR AMBITION

#### Operating Model

✓ Align global-local to improve focus & execution

#### **Baselining Regions**

✓ Define metrics & assess performance

## BUILD CAPABILITIES

## Marketing & Sales Excellence

- Species marketing organization and strategies
- Competitive value propositions: products & services
- ✓ Price & margin management
- ✓ Specialized Sales force
- ✓ Key Account management

## SUSTAIN THE GAINS

#### Culture

- ✓ Performance metrics
- ✓ Training

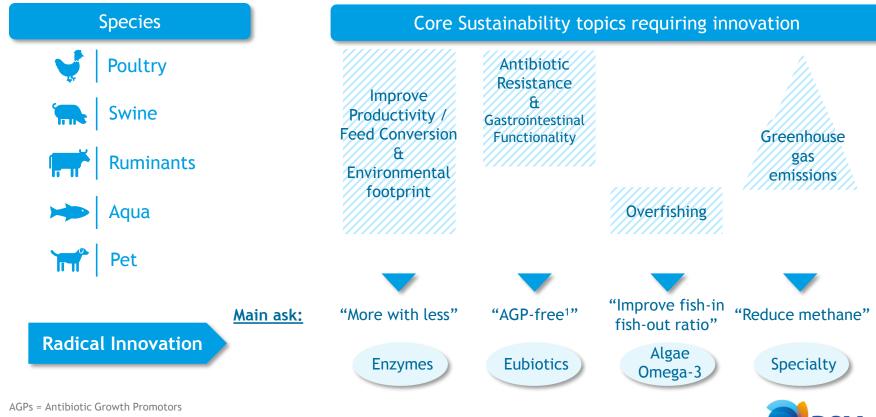
## Customer Centricity & Agility

- End-to-end experience: supply chain & quality
- ✓ Institutionalized customer feedback loop (frontline NPS)

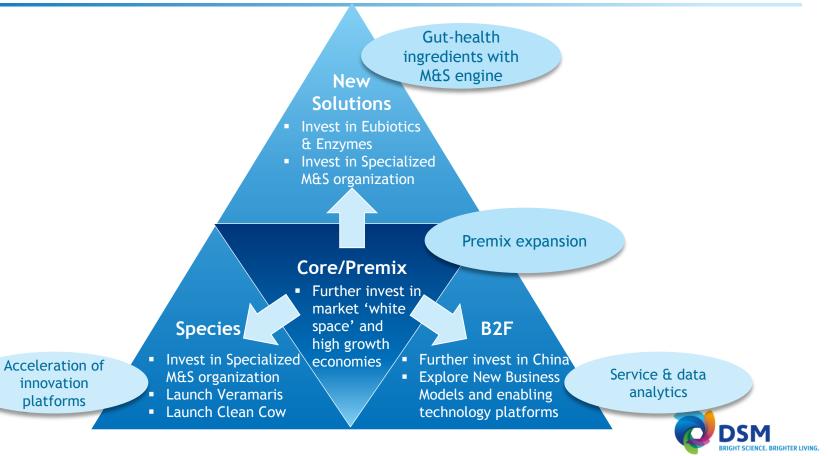
2018 2019 - 2021



## Core sustainability topics require radical innovation, resulting in new market opportunities for our Animal Nutrition & Health business



# Investing for organic growth through innovation & specialty sales force - M&A mainly for premix expansion, gut-health & go-to-market engine



## Expanding our leadership position in feed enzymes and eubiotics

## Feed Enzymes for improved Feed Utilization

- Alliance with Novozymes since 1998 (20 years)
- Market leader with ~25% market share
- Complete portfolio of
  - Phytases
  - Carbohydrases
  - Proteases
- Aggressive innovation pipeline to expand leadership position
- Market potential of €1bn, growing
   ~5% per year





#### **Eubiotics**

for improved gastrointestinal functionality and animal performance

- Existing portfolio of
  - ✓ Organic acids
  - ✓ Pro/pre-biotics
  - ✓ Natural extracts
- Portfolio expansion a strategic priority
  - New product launch planned for Q4 2018
  - ✓ A novel Enzyme from the Alliance with Novozymes
  - ✓ €60-80m sales potential per year







# **Veramaris**, the JV with Evonik for sustainable EPA/DHA for fish feed is progressing well - Launch expected in H2 2019

#### Veramaris JV



## New Facility (Blair/Nebraska)

#### **Potential**

- JV organization established & operational
- Selling company HQ in The Netherlands: 50% business consolidation each (VOF)
- Producing company headquartered in the US: fully integrated in large manufacturing complex with direct access to raw materials
- Business support provided by the two mother companies





- ~US\$150-200m investment (50%:50%)
- Opening Mid-2019
- Annual capacity ~15% of current annual EPA/DHA demand for salmon

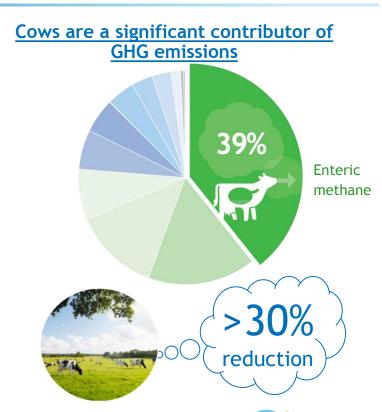
- Focus on salmon (80%) & pet food use
- Concentrated customer base, but need for involvement of entire value chain (from feed producers to retailer) to drive transformation
- Both availability <u>and</u> sustainability as key triggers for adoption
- (Initial) facility in Blair, with ~€150-200m (50%:50%) sales potential per year





## Clean Cow, a sustainable feed ingredient, reducing enteric methane emissions

- Animal proteins are key to nutrition and health, providing essential nutrients and affordable nutrition; cows are a major source of high-quality protein
- Unfortunately, the environmental footprint of cows presents a major challenge
  - Majority of impact comes from enteric (burped) methane emission; a potent greenhouse gas
- Trials with our feed ingredient Clean Cow (and subsequent peer-reviewed publications) show a >30% reduction in emissions
- Currently preparing for registration in key markets and building an ecosystem with partners and experts in nutrition, biology, chemistry, engineering and analytics
- Executing various trials in commercial settings
- Attractive market potential of ~€1-2bn with launch after 2019





### Animal Nutrition & Health ambitions underpinning DSM's 2021 Targets

#### Continue to grow the business above market



- Market growth estimated to continue at ~2-3%
- Further growth by:
  - Sustaining growth through Marketing & Sales excellence and Customer
     Centricity & Agility (accElerate program)
  - Radical innovation for core sustainability topics (e.g. DSM/Novozymes alliance, Veramaris, Clean Cow)
  - Further invest in B2F and go-to-market capabilities



~5% organic growth



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