

## Press Release

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### **DSM introduces resin to enable healthier sustainable multi-surface paint systems that last longer**

**Royal DSM, a global science-based company in Nutrition, Health and Sustainable Living, today announced the launch of a new, universal primer resin, NeoCryl® HP-1000, that enables new levels of long-term adhesion and functional performance for trim and lacquer paints and eliminates the requirement for sanding. The new resin underlines DSM's commitment to using science and innovation to improve sustainable living standards and deliver brighter lives for all.**

Around the world, the diversity of substrates used in the building and construction industry is growing rapidly. Currently available priming solutions commonly offer only limited performance across a range of substrates, with particularly low adhesion to substrates like galvanized steel, polyvinyl chloride (PVC), cold-rolled steel and polypropylene (PP).

Thanks to its unique chemical properties, NeoCryl® HP-1000 enables superior adhesion on almost all common substrates and drives the functional performance of primers – including shortening drying times and ensuring smooth flow and leveling – across all common substrates. In particular, the resin's superior adhesion eliminates the requirement for sanding, enabling time and cost savings. The removal of the sanding step also reduces handlers' exposure to fine dust particulates, protecting them from health risks and minimizing environmental hazards.

Indeed, the new resin's environmental impact is exceptionally low. In particular, formulations based on NeoCryl® HP-1000 can be developed at a very low volatile organic compound level, which meets – and exceeds – the latest health and safety guidelines demanded by both the paint industry and regulatory bodies around the world. Specifically, NeoCryl® HP-1000 is compliant with Eco-Label, Nordic Swan, Der Blaue Engel and AgBB certification.

Gerjan van Laar, Segment Marketing Manager EMEA, DSM Resins & Functional Materials: *"Our new NeoCryl® HP-1000 resin fits well with our organization's purpose-led, performance-driven strategy in that it is a sustainable solution that outperforms conventional market alternatives, enabling paint systems that work better for longer. This resin represents a real step up for primers in the trim and lacquer segment, and will deliver benefits to paint applicators and end-users alike. More than ever, together with our partners around the world, we are painting a brighter future for decorative coatings!"*

#### **DSM – Bright Science. Brighter Living.™**

Royal DSM is a global, purpose-led, science-based company active in Nutrition, Health and Sustainable Living. DSM's purpose is to create brighter lives for all. DSM addresses with its products and solutions some of the world's biggest challenges while simultaneously creating economic, environmental and societal value for all its stakeholders – customers, employees, shareholders, and society at large. DSM delivers innovative solutions for human nutrition, animal nutrition, personal care and aroma, medical

devices, green products and applications, and new mobility and connectivity. DSM and its associated companies deliver annual net sales of about €10 billion with approximately 23,000 employees. The company was founded in 1902 and is listed on Euronext Amsterdam. More information can be found at [www.dsm.com](http://www.dsm.com).

Or find us on: 

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**Forward-looking statements**

This press release may contain forward-looking statements with respect to DSM's future (financial) performance and position. Such statements are based on current expectations, estimates and projections of DSM and information currently available to the company. DSM cautions readers that such statements involve certain risks and uncertainties that are difficult to predict and therefore it should be understood that many factors can cause actual performance and position to differ materially from these statements. DSM has no obligation to update the statements contained in this press release, unless required by law. The English language version of the press release is leading.