

# Nothing to hide Especially not pores and age spots! Transforming Power Serum

Enriched with **BEAUACTIVE®** and **NIACINAMIDE PC**  
the Transforming Power Serum helps to fight against the visible signs of ageing  
and restore a flawless complexion.

It contains only 10 INCI names and provides a “WoW effect” linked to **BEAUACTIVE®**. When applied, the semi solid texture transforms quickly into a fresh and melting serum bringing a new sensory experience and a high level of skin comfort.

Phase	Ingredients	INCI Name	% w / w	Supplier
A	WATER DEM.	AQUA	82,60	999999
	Niacinamide PC	NIACINAMIDE	2,00	100288
	Euxyl PE 9010	PHENOXYETHANOL, ETHYLHEXYLGLYCERIN	1,00	100444
B	Tego Care CG 90	CETEARYL GLUCOSIDE	1,50	100415
	Lanette O	CETEARYL ALCOHOL	1,00	100037
	Myritol 318	CAPRYLIC/CAPRIC TRIGLYCERIDE	10,00	100037
	<b>BEAUACTIVE®</b>	HYDROXYSTEARIC ACID	1,00	100288
	Sepinov EMT 10	HYDROXYETHYL ACRYLATE/SODIUM	0,70	100313
	Frag 49454695 Sail Away	ACRYLOYLDIMETHYL TAURATE COPOLYMER PARFUM	0,20	101007

SK-E-101257-1

## Procedure

- Heat Phase A up to 85-90° C
- Heat Phase B up to 85-90° C under stirring
- Add Phase B to phase A and homogenize with high shear
- Start to cool down to under stirring
- Add phase C between 65-70° C, and pour into packaging between 60-65° C
- Let cool down without stirring

## Technical Data

pH: 5.5

Aspect

Solid serum

## Supplier

100444 SCHÜLKE & MAYR GMBH

100037 BASF

101007 DROM FRAGRANCES GMBH & KO. KG

100288 DSM NUTRITIONAL PRODUCTS LTD

100415 EVONIK GOLDSCHMIDT GMBH

100313 SEPPIC

This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties, and shall not be construed as any inducement to infringe the rights of third parties.

# Nothing to hide No time to waste!

## Alp' Dry Shampoo

A dry shampoo with only 10 INCI names for  
0% time wasting for fresh and clean looking hair between washes thanks to **VALVANCE™ Touch 210** and  
100% care for scalp and hair fibers with **ALPAFLOR® ALP®-SEBUM** and **D-Panthenol 75 L**.

Phase	Ingredients	INCI Name	% w / w	Supplier
A	Ethanol	ALCOHOL	89.7	100230
	Tapioca Pure	TAPIOCA STARCH	8	100013
	<b>VALVANCE™ Touch 210</b>	SILICA	0.8	100288
	<b>D-Panthenol 75 L</b>	PANTHENOL, AQUA	0.5	100288
	<b>ALPAFLOR® ALP®-SEBUM</b>	GLYCERIN, AQUA, EPILOBIUM FLEISCHERI FLOWER / LEAF / STEM EXTRACT, CITRIC ACID, POTASSIUM SORBATE	0.5	100288
	Magnesium Stearate	MAGNESIUM STEARATE	0.5	101162
				HC-E-101270-8

### Procedure

- Add step by step all ingredients in a vessel under stirring

### Technical Data

pH: 7.3 ± 0.2  
(10% in water)

### Supplier

100230 MERCK KGAA  
100288 DSM NUTRITIONAL PRODUCTS LTD  
100013 AKZO NOBEL  
101162 MAGNESIA GMBH

# Nothing to hide Everything to protect!

## Transparent Sun Stick SPF 30 (expected)

A transparent sun stick with 10 INCI names only fulfilling consumers' aspiration for zero-mark and hand-free sun protection.

This stick contains 5 efficient PARSOL® and among them PARSOL® SLX, a unique polymeric UV-filter providing UVB protection and silky feel.

Phase	Ingredients	INCI Name	% w / w	Supplier
A	AJK-OD2046	OCTYLDODECANOL, DIBUTYL LAUROYL GLUTAMIDE, DIBUTYL ETHYLHEXANOYL GLUTAMIDE	50,00	100383
	PARSOL® SLX	POLYSILICONE-15	3,00	100288
	PARSOL® 340	OCTOCRYLENE	10,00	100288
	PARSOL® EHS	ETHYLHEXYL SALICYLATE	5,00	100288
	PARSOL® 1789	BUTYL METHOXYDIBENZOYLMETHANE	3,00	100288
	PARSOL® HMS	HOMOSALATE	10,00	100288
	Cetiol CC	DICAPRYLYL CARBONATE	9,00	100037
	Cetiol OE	DICAPRYLYL ETHER	10,00	100037

SU-E-101178-23

### Procedure

- Weight the phase A and heat up to 96 °C under stirring
- When the aspect is totally transparent, stop stirring and pour in specific packs that have been put at 50 °C before.

### Technical Data

pH:	NA	Viscosity (Brookfield RV5/10rpm):	NA
SPF in vivo: expected	30	In vitro UVAPF (Colipa 2011): expected	>10
		UVAPF/SPF (30 labeled); >= 0.33:	
		Critical Wavelength: (Measurement done with Labsphere equipment)	min 370nm

### Supplier

100383 AJINOMOTO INC  
100037 BASF

100288 DSM NUTRITIONAL PRODUCTS LTD

This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties, and shall not be construed as any inducement to infringe the rights of third parties.