ampli-D® is a 3x faster and more effective form of vitamin D

Vitamin D supports a healthy immune system

For healthy immunity, the ‘sunshine vitamin’ is more important than ever

Spending time indoors makes it hard to get enough vitamin D.

We get vitamin D from sunlight, food or supplements

It is processed in the liver

Calcifediol is a natural, potent form of vitamin D

It is processed in the kidneys

Optimal vitamin D levels support healthy immunity

Normally it can take months for the body to reach optimal vitamin D levels

How ampli-D® works 3x faster than vitamin D*

Calcifediol, also known as calciol, is the most common form of vitamin D in the body. It is also more bioavailable and hence better absorbed by the body than regular vitamin D. This helps in reaching optimal vitamin D levels faster. ampli-D® is DSM’s calcifediol product, clinically proven to optimize vitamin D status 3x more quickly than ordinary vitamin D.1,5,6

* Clinical studies show that sufficient vitamin D status is achieved on average 3 times faster and more effectively compared to vitamin D3 on an equal dose basis.

DISCLAIMER

Although DSM has used diligent care to ensure that the information provided herein is accurate and up to date, DSM makes no representation or warranty of the accuracy, reliability, or completeness of the information. This poster only contains scientific and technical information for business to business use. Country or region-specific information should also be considered when labeling or advertising to final consumers. This publication does not constitute or provide scientific or medical advice, diagnosis, or treatment and is distributed without warranty of any kind, either expressly or implied. In no event shall DSM be liable for any damages arising from the reader’s reliance upon, or use of, these materials. The reader shall be solely responsible for any interpretation or use of the material contained herein. The content of this document is subject to change without further notice. Please contact your local DSM representative for more details. All trademarks listed in this brochure are either registered trademarks, trademarks or licensed trademarks of DSM group of companies in the Netherlands and/or other countries, unless explicitly stated otherwise.

© DSM Nutritional Products 2021

It takes more than ingredients to launch innovative products. It takes an end-to-end partner to support you at every stage of your product development process. From consumer insights to market ready solutions, DSM can co-innovate with you to bring new and innovative products, getting you to market faster. Learn how we can deliver ampli-D® as a market-ready solution today. PartnerWithDSM.com

ampli-D® is currently approved in Australia, Singapore and New Zealand with pending approval by the European Commission following the publication of the EFSA opinion. Not approved in all other markets.