

Creating a healthy, sustainable future for all

Plant-based omega-3s provide an alternative that helps protect natural resources

Today the world population is 7.7 billion,
by 2050 it will grow to almost 10 billion¹

62% of omega-3 consumers
prefer a plant-based source,
and the preference is even
higher with non-users³

Rising demand is
depleting the oceans,
and overfishing is
causing resource scarcity
for these vital nutrients

96% of the world's population
is not getting enough
omega-3 EPA and DHA²

We face a nutritional
shortfall of EPA and DHA
300,000 metric tons would be
needed annually to meet
recommended levels of
250 mg per day per person

A WORLD OF OPPORTUNITY

Partner with DSM to deliver sustainable, plant-based omega-3 EPA and DHA
that meets the demands of today's consumer.

Consumers are aware of their importance,
but omega-3s also provide some lesser known health benefits...



BACKED BY SCIENCE

40,000 published papers, of which 4000+
are human interventional studies,
link omega-3 EPA and DHA to heart,
brain and eye health.



EMERGING HEALTH BENEFITS

New research points to benefits of omega-3 EPA
and DHA for immunity, mood, sleep,
inflammation, active living and more.



life's™ OMEGA

EPA and DHA in a
single source from DSM



Nutrient-dense

One bottle contains the EPA and DHA
equivalent of over 100 anchovy fish²

85% more potent than fish oil*
>500 mg/g of EPA and DHA



Sustainable plant-based source
Protects oceans from overfishing

Patented and unique product
Single source of EPA and DHA



Pure, potent, and free from
environmental contaminants
Grown in closed and controlled
proprietary fermentation process



Non-GMO, solvent-free, and
natural triglyceride form
Quality nutritional innovation

From concept to consumption, see what DSM's
broad offering of products, customized solutions,
and expert services can do for you

Download the life's™ OMEGA brochure and discover the only
commercially available single source of EPA and DHA at
www.dsm.com/lifes-omega

NUTRITION • HEALTH • SUSTAINABLE LIVING



*Based upon average 270 mg/g EPA+DHA concentration for standard fish oil.

References: 1. United Nations The World Population Prospects 2019 Report https://population.un.org/wpp/Publications/Files/WPP2019_Highlights.pdf. 2. Murphy RA, Yu EA, Ciappio ED, Mehta S, McBurney MI. Suboptimal plasma long chain n-3 concentrations are common among adults in the United States, NHANES 2003-2004. *Nutrients*. 2015;7(12):10282-10289. 3. DSM internal data on file, March 2020. 4. Qualtrics Survey Panel, 2017.

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