# *Creating a healthy, sustainable future for all*

*Plant-based omega-3s provide an alternative that helps protect natural resources*

**Today the world population is 7.7 billion,**
by 2050 it will grow to almost 10 billion[1]

**62% of omega-3 consumers prefer a plant-based source,** and the preference is even higher with non-users[3]

**Rising demand is putting pressure on natural resources** and overfishing is causing resource scarcity for these vital nutrients

**96% of the world's population** is not getting enough omega-3 EPA and DHA[2]

**We face a nutritional shortfall of EPA and DHA**
300,000 metric tons would be needed annually to meet recommended levels of 250 mg per day per person

## *A WORLD OF OPPORTUNITY*

**Partner with DSM to deliver sustainable, plant-based omega-3 EPA and DHA that meets the demands of today's consumer.**

## *Consumers are aware of their importance, but omega-3s also provide some lesser known health benefits...*

### *BACKED BY SCIENCE*

***40,000 published papers, of which 4000+ are human interventional studies,***
**link omega-3 EPA and DHA to heart, brain and eye health.**

### *LESSER KNOWN HEALTH BENEFITS*

**Existing research also points to benefits of omega-3 EPA and DHA for immunity, mood, sleep, inflammation, sports performance and more.**

## *life's™OMEGA*

*EPA and DHA in a single source from DSM*

**Nutrient-dense**
One bottle contains the EPA and DHA equivalent of over 100 anchovies[2]

**85% more potent than fish oil***
>500 mg/g of EPA and DHA

**Sustainable plant-based source**
Protects oceans from overfishing

**Patented and unique product**
Single source of EPA and DHA

**Pure, potent, and free from environmental contaminants**
Grown in closed and controlled proprietary fermentation process

**Non-GMO, solvent-free, and natural triglyceride form**
Quality nutritional innovation

***Download the life's™OMEGA brochure and discover the only commercially available single source of EPA and DHA at www.dsm.com/lifes-omega***

NUTRITION • HEALTH • SUSTAINABLE LIVING

DSM
BRIGHT SCIENCE. BRIGHTER LIVING.

*Based upon average 270 mg/g EPA+DHA concentration for standard fish oil.

**References: 1.** United Nations The World Population Prospects 2019 Report https://population.un.org/wpp/Publications/Files/WPP2019_Highlights.pdf. **2.** Murphy RA, Yu EA, Ciappio ED, Mehta S, McBurney MI. Suboptimal plasma long chain n-3 concentrations are common among adults in the United States, NHANES 2003-2004. *Nutrients.* 2015;7(12):10282-10289. **3.** DSM internal data on file, March 2020. **4.** Qualtrics Survey Panel, 2017.