

Wonder You Menopause BeautyCare

10.2023

dsm-firmenich

Let’s talk about menopause

Menopause vocabulary

Peri-menopause

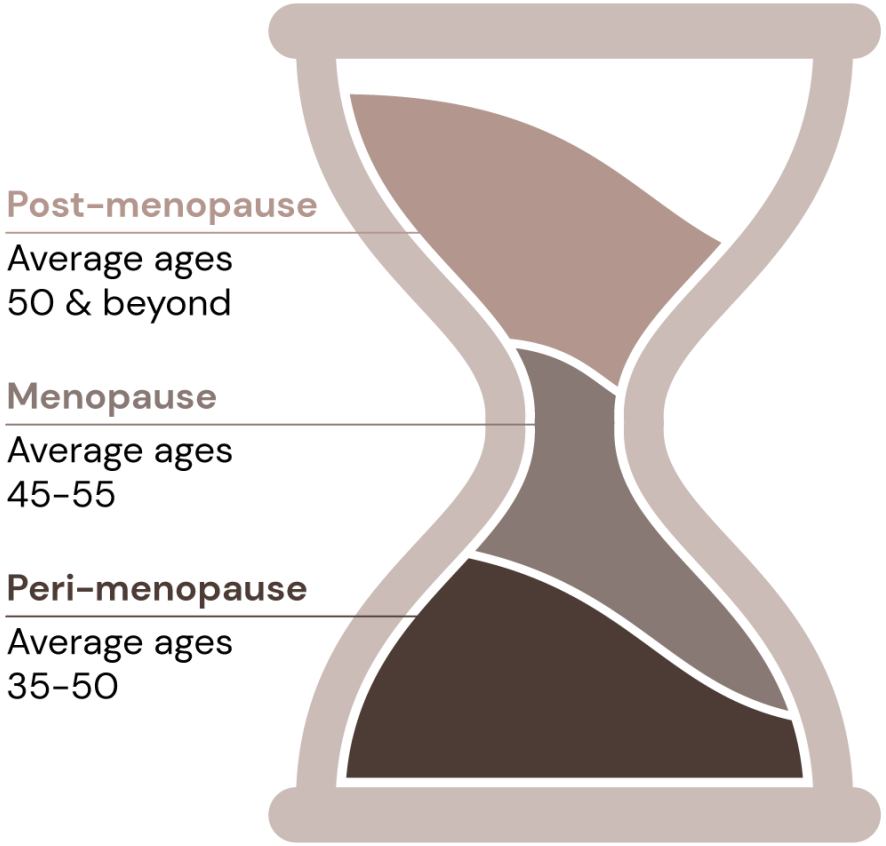
The initial signs of peri-menopause usually begin with **menstrual cycle changes**. Some women might notice much longer cycles and heavier periods, while others might notice cycles that are shorter than usual.[1]

Menopause

It is the experience of **no longer having menstrual periods.** Menopause marks the end of the reproductive years.[1]

Post-menopause

It is the time after menopause has occurred when **women have been without a menstrual period for 12 months.** Once this happens, women are in post-menopause for the rest of their life.[1]



Source:

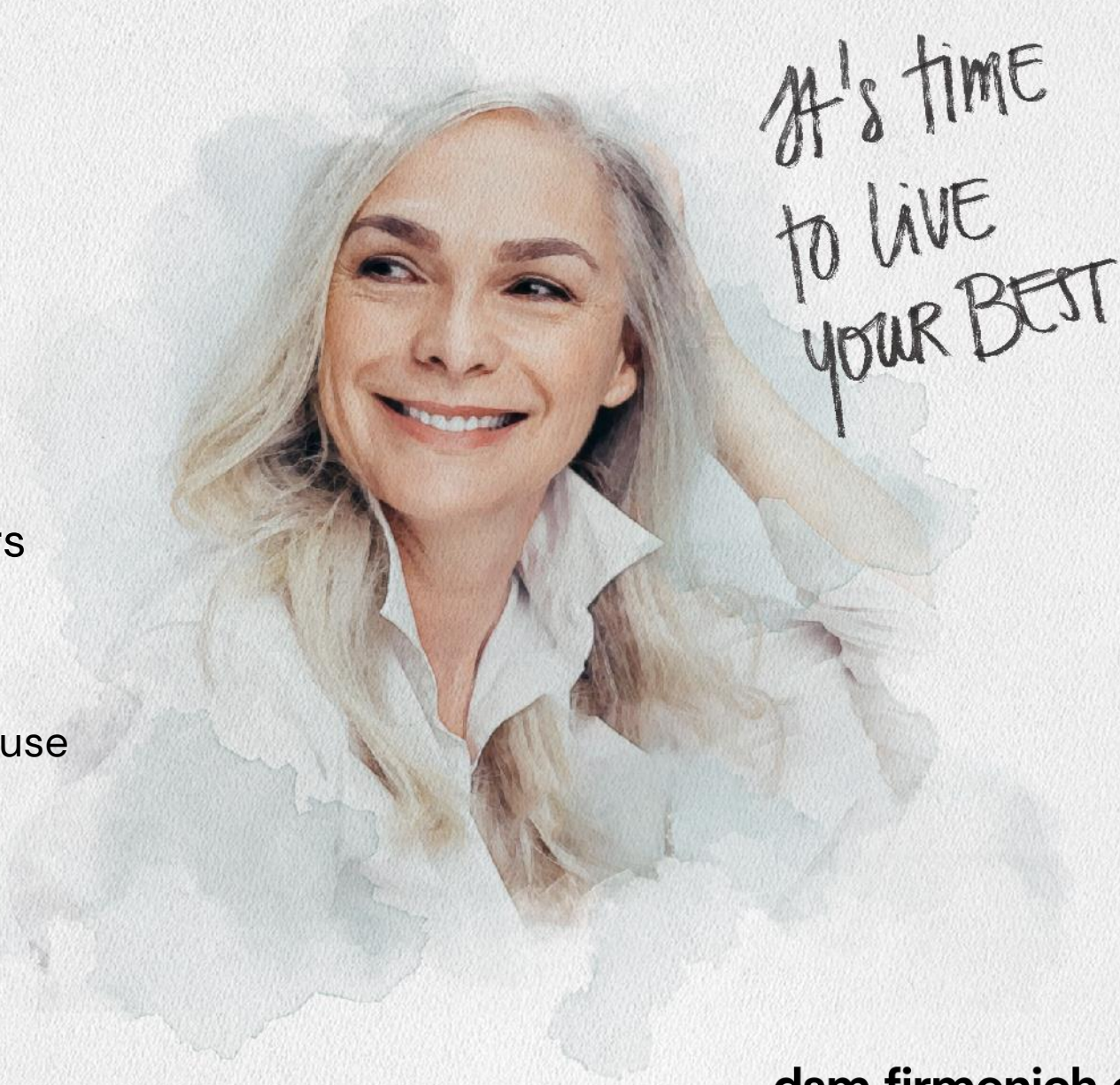
1. The American College of Obstetricians and Gynecologists. FAQ047: The Menopause Years [internet]. Washington DC: American College of Obstetricians and Gynecologists; 2018. [cited 2021 Feb 10]. Available from https://www.acog.org/womens-health/faqs/the-menopause-years and helloclue.com

dsm-firmenich

Agenda

Menopause journey

1. Why Menopause?
   - Demographic
     Touching half of world population
   - Market view
     A taboo some are starting to smash
2. Understanding the menopause consumers
   - The voice of consumers
     Diverse life changing experience
   - The skin and hair science behind menopause
     A significant transformation
3. Our solution **WONDER YOU**
   Menopausal BeautyCare solutions

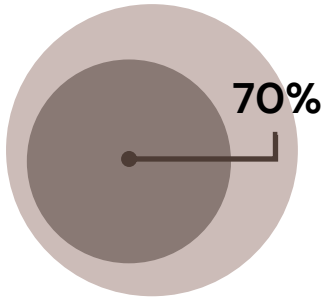


dsm-firmenich

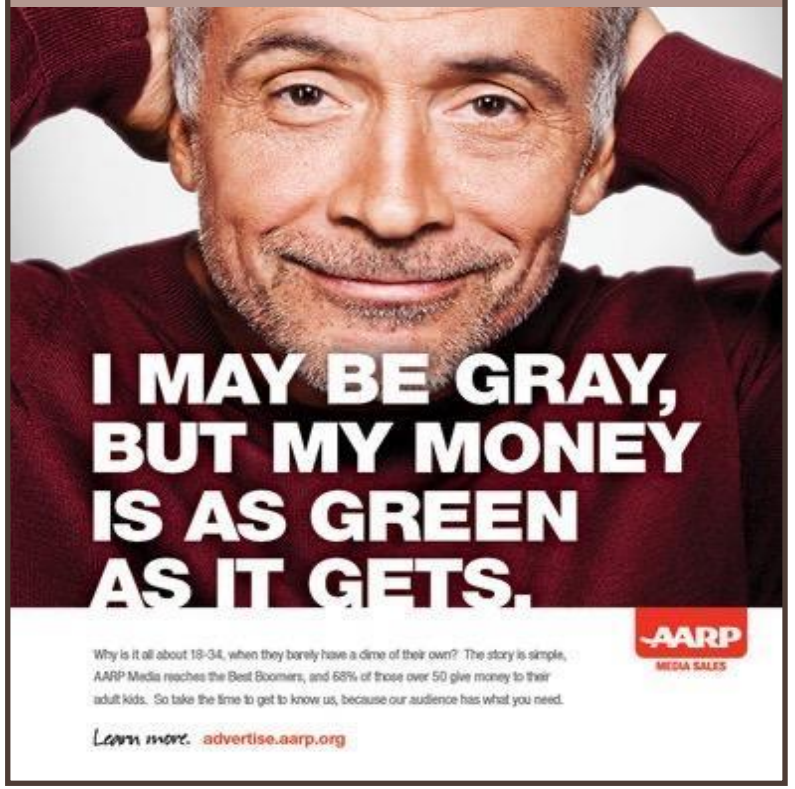
Silver global population: the longevity economy

Growing population category with high purchasing power…

- The elderly global population will reach **1.6 billion in 2050**.
  22% of projected global population[2]
- They will be living **10 years more** than they live today[3]
- They are set to control around **70% of disposable income worldwide**[4]



AARP's new print and online campaign emphasizes the purchasing power of the organization's audience of people over 50.



Source:

2. https://www.who.int/news-room/fact-sheets/detail/ageing-and-health; **3.** https://www.statista.com/statistics/672546/projected-world-population-distribution-by-age-group/ (82 years old); **4.** https://mailchimp.com/courier/article/older-adults-buying-power/; USA 50%, Japan 67%, Germany 86% in 2030

dsm-firmenich

Silver global population

Have high digital adoption but feel not represented

Their **digitalization adoption*** **has tripled** over the last 10 years[5]...
but... only **5% of advertisement** is aimed at the elderly[6]... *therefore*...

2 in 3 do not feel **included**

1 in 2 concur that **ads reinforce outdated stereotypes**[7]



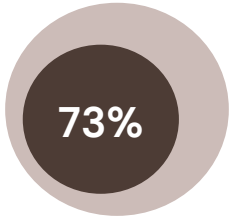
Source:
5. https://www.pewresearch.org/fact-tank/2022/01/13/share-of-those-65-and-older-who-are-tech-users-has-grown-in-the-past-decade/: smartphone from 13% to 61%, tablet 6% to 44%; social media 11% to 45%; **6.** https://www.fastcompany.com/90341477/why-marketing-to-seniors-is-so-terrible#:~:text=According%20to%20Havas%20Group%2C%20only,growth%20between%202015%20and%202030; **7.** https://www.aarp.org/work/age-discrimination/ageism-in-advertising/

dsm-firmenich

Menopause: a taboo to smash

Who is the next generation of women approaching menopause?

- **1.2 billion women** (nearly the Indian population) worldwide will be menopausal or postmenopausal by the year **2030**[1]



of women don't treat their menopause symptoms[2]

- Most **women from Generation X**, who are now in their late 40s and **approaching menopause**, are technologically proficient and digitally literate[2]

- **1 in 4 women** says they struggle to cope with life due to symptoms of the menopause and 1 in 3 significantly loses self-confidence[3]

- Being **ridiculed**, **harassed**, or **stereotyped** are some of the fears towards not speaking up[4]



Menopause: unmuted is a podcast sponsored by **Pfizer** series exploring first-hand experiences of this life stage.

Source:

1. https://bmcwomenshealth.biomedcentral.com/articles/10.1186/s12905-015-0217-y#:~:text=With%20the%20aging%20of%20the,the%20year% 202030%20%5B1%5D.;
2. https://www.forbes.com/sites/debgordon/2021/07/13/73-of-women-dont-treat-their-menopause-symptoms-new-survey-shows/?sh=d269e67454f1;
3. https://www.openaccessgovernment.org/menopause-the-last-great-taboo/100976/; **4.** https://hbr.org/2020/02/is-menopause-a-taboo-in-your-organization

dsm-firmenich

Menopause: a taboo addressed through 2 SDGs

The Impact of Menopausal Symptoms on Women's Health and Gender Equity



The symptoms of menopause vary among women, impacting their **physical, emotional, mental, and social well-being**(1). Some commonly experienced symptoms include(2,3):

- Hot flushes and night sweats
- Insomnia
- Mood changes
- Weight gain
- Low energy levels
- Difficulty with memory/concentration
- Skin changes
- Hair changes



Menopause extends beyond individual health concerns and has far-reaching impacts.

- Taking place typically between the ages of 45 and 55, menopause coincides with a critical period for women's **career development** and their pursuit of top leadership positions.
- Menopause remains a taboo subject, leading many women to feel uncomfortable discussing their symptoms openly at work. Additionally, menopausal women may be unfairly perceived as **lacking confidence and emotional stability** (4).
- Women often experience negative consequences such as **diminished motivation, reduced working hours, reluctance to seek promotion,** and, in some cases, even **leaving their jobs** due to the challenges posed by menopausal symptoms (5).

(1): Menopause, WHO (Menopause (who.int))
(2): National institute on ageing (What Is Menopause? | National Institute on Aging (nih.gov))
(3): My menopause centre (Menopause signs and symptoms | My Menopause Centre)
(4): HBR (Research: Workplace Stigma Around Menopause Is Real (hbr.org))
(5): Menopause and the workplace (https://www.fawcettsociety.org.uk/Handlers/Download.ashx?IDMF=9672cf45-5f13-4b69-8882-1e5e643ac8a6)

dsm-firmenich

From products to campaigns, the taboo is being spoken up

Innovations tapping into menopause worldwide



Bia Care: Menopause-focused company extends NHS partnership and expands digital clinic



L'Oréal partnered with period-tracking app Clue to research how the skin is affected by the menstrual cycle



In partnership with Allbright, a club created by women, for women, Vichy hosted Let's not Pause for two days in May 2021



In Arabic, menopause means "the age of despair". Tena launched campaign addressing this stigma #DespairNoMore



'Menopositive' products for menopausal women debut at US supermarket giant, Target



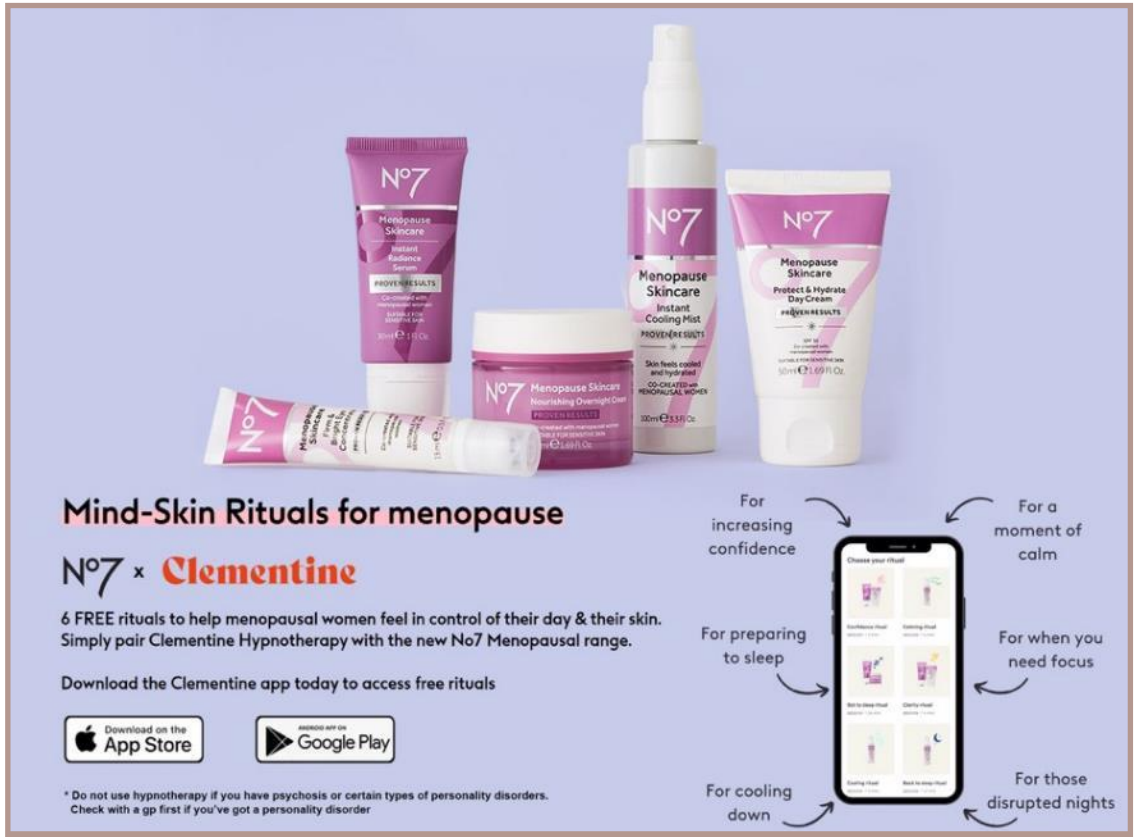
Avon announce the launch of adapt Sync: a skincare collection for women experiencing menopause and perimenopause

Source: trendwatching.com

dsm-firmenich

From products to campaigns, the taboo is being spoken up

Innovations tapping into menopause worldwide



Boots N°7 Menopause Skincare co-created with over 7,000 menopausal women and dermatologist approved for menopausal skin.



Pantene Pro V Hair Biology Menopause: a range to help manage the changes brought about by age and hormone imbalance.**

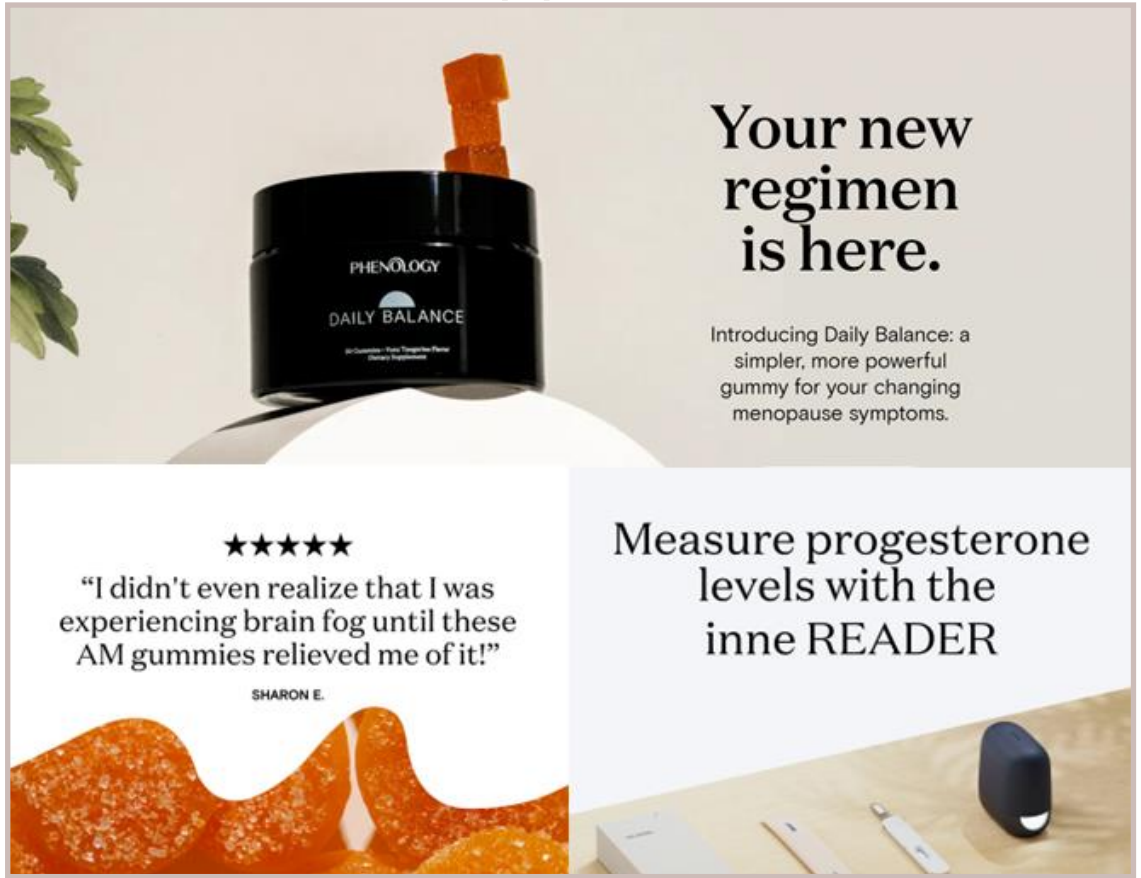
Source:

*No7 | NEW No7 Menopause Skincare – Boots; ** Menopause Revitalize Care Series | Pantene UK

dsm-firmenich

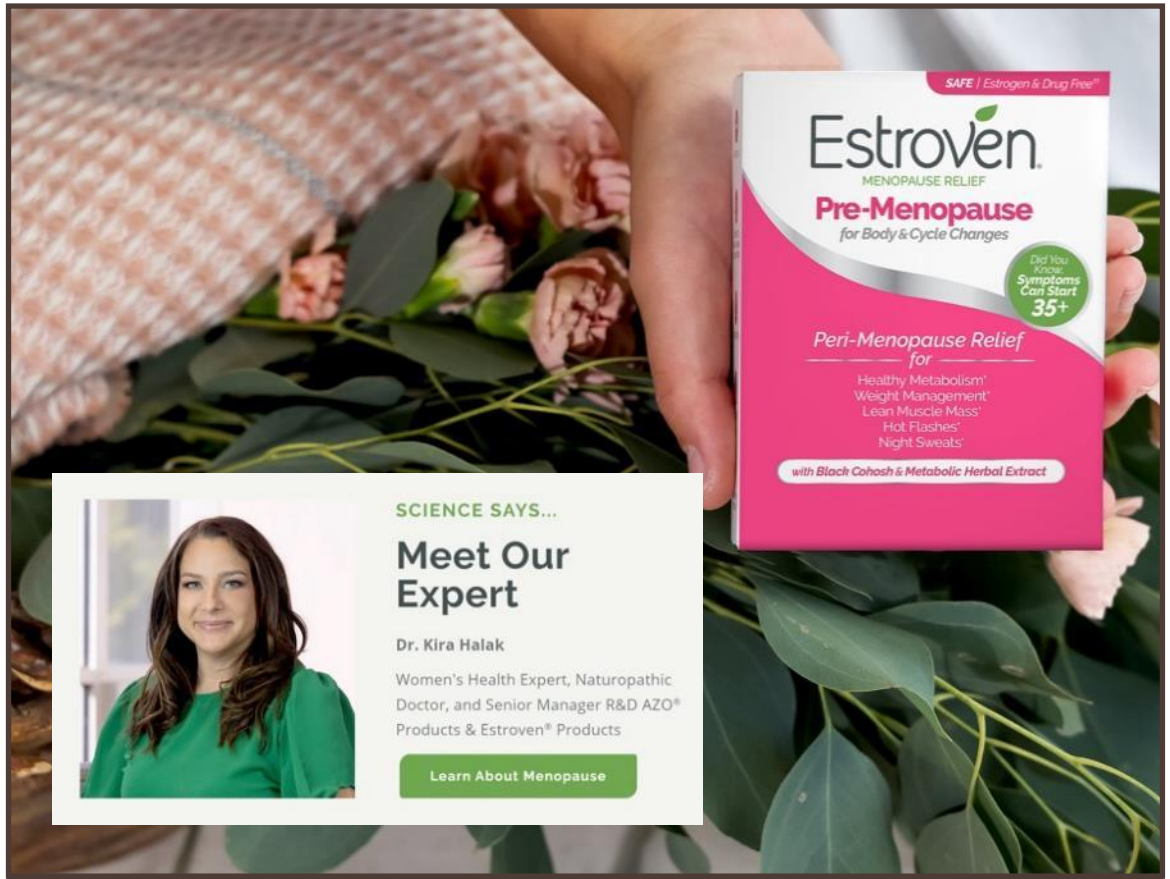
From products to campaigns, the taboo is being spoken up

As well in the supplements area



Phenology: gummies for changing menopause symptoms*

Inne Reader: at-home hormone monitoring system to give an easy, convenient way to measure the progesterone levels with a few drops of saliva.



Estroven® Menopause Relief:** Multi-symptoms and Targeted symptoms relief.
Ex: Pre-Menopause for Body and Cycle changes – "Meet our expert" link

Source:

* Homepage | Phenology (myphenology.com)
The Phenology™ brand is owned by Hologram Sciences, an independent subsidiary of dsm-firmenich.
** https://estroven.com/
Estroven® is a brand from i-Health, Inc. – a wholly owned subsidiary of dsm-firmenich

dsm-firmenich

Menopause: The voice of Consumers

Symptoms and effects on the skin and hair



dsm-firmenich

Skin care consumer survey

Online survey scope and key concerns

600 participants
Self-identified in a menopausal stage
Countries: USA, China and France
Age: 45 to 60 years old

Revealing **5 main concerns** on **skin** experimented by women



And confirming the will to smash the taboo with **their gynecologist** remaining their most trusted advisor



Skin care consumer survey

Key take aways



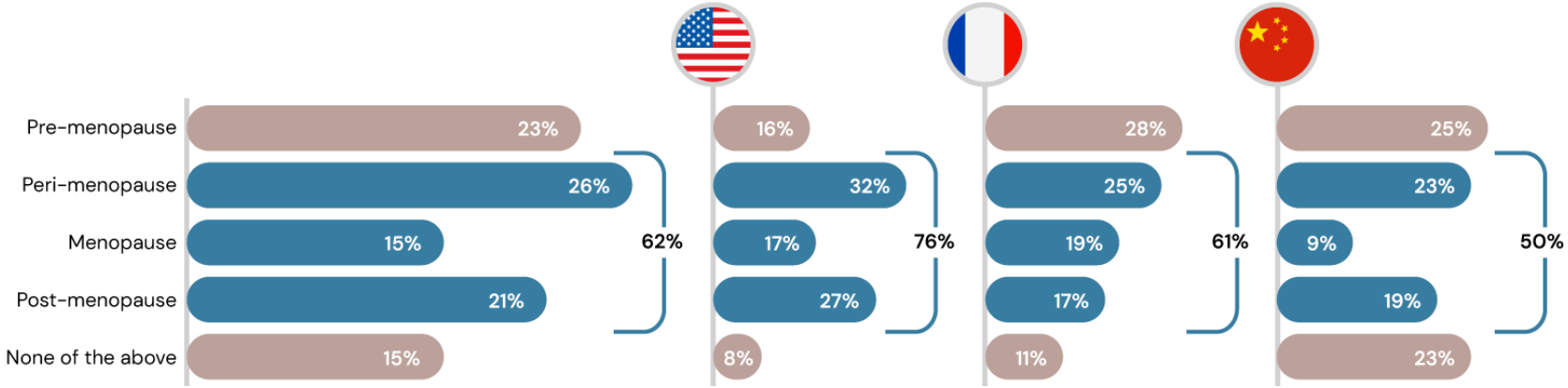
Menopause is a very personal experience and each women experiments and deserves her own skincare solution.

Although we can still underline some key insights:

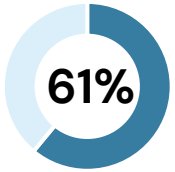
- **Change in skin** is a key symptom experimented during menopause by **60% of women** (Up to 80% in China)
- 58% of consumers experiment **hot flushes** (Top 1 concern in France / 76%)
- Women are **willing to speak** about menopause across the world, their **gynecologist** remaining their first trusted source of information
- Consumers are using **high variety of skincare solutions**, with preference for **moisturizers** (USA) and **aging related solutions** (France and China)
- Regarding menopause-related skin symptoms, **wrinkles and sagging** are top concern in USA and France although secondary in China focusing on **skin pigmentation** and **skin sensitivity**
- **Acne and oily skin** is a concern for specific consumers (15%)

Do you relate to listed menopause symptoms?

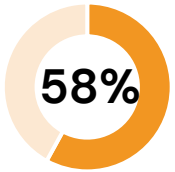
"Changes in Skin" are within Top 3 main perceived symptoms of Menopause globally, with over 60% of women concerned



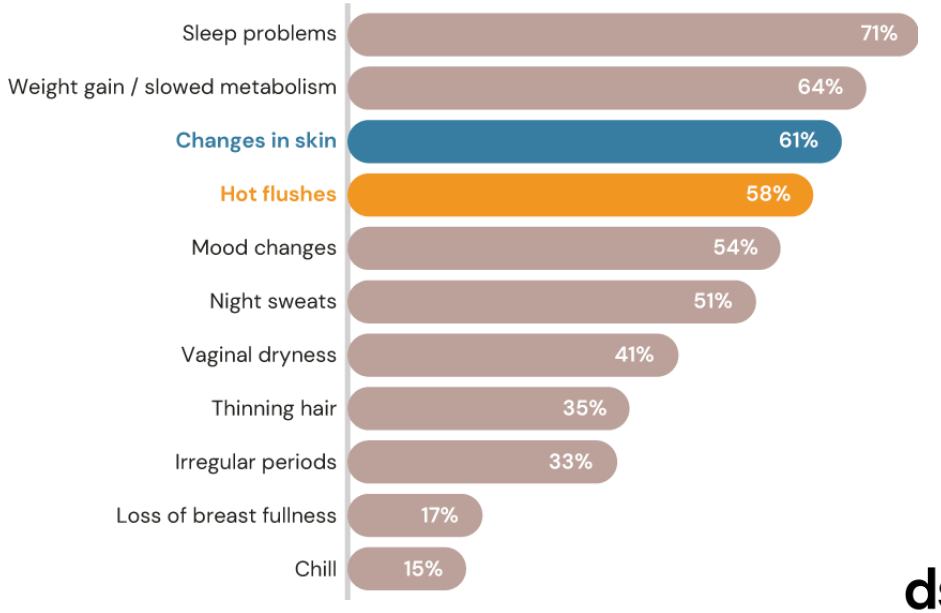
Focusing on the **voice of the 600 participants** self-identified in a menopausal stage



Experimented **changes in skin**
Top 1 concern in China / 80%



Experimented **hot flushes**
Top 1 concern in France / 76%



Q. Would you relate to any of the stages below?

Who is your go-to person for menopause information?

Women are ready to smash the taboo with their most trusted advisor being their gynecologist

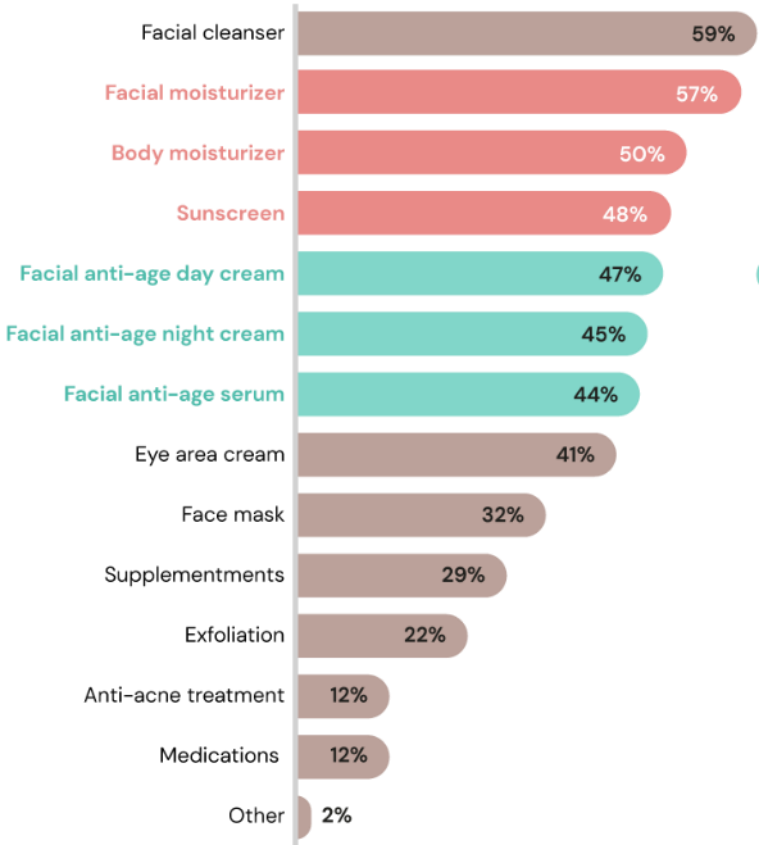
Ranking	Global	USA	France	China
Gynecologist	**1**	**1**	**1**	**1**
Friends	2	2	2	4
Companion	3	3	4	2
Family members nearby	4	4	3	5
Endocrinologist	5	7	6	3
Communication vehicles (sites, programs…)	6	6	5	10
Nutritionist	7	9	7	7
Dermatologist	8	5	9	6
Brands (sites, social media…)	9	11	8	8
Psychologist	10	10	11	9
Prefer not to talk with others about the topic	**11**	**8**	**10**	**12**
Influencers or social media pages	12	13	12	11



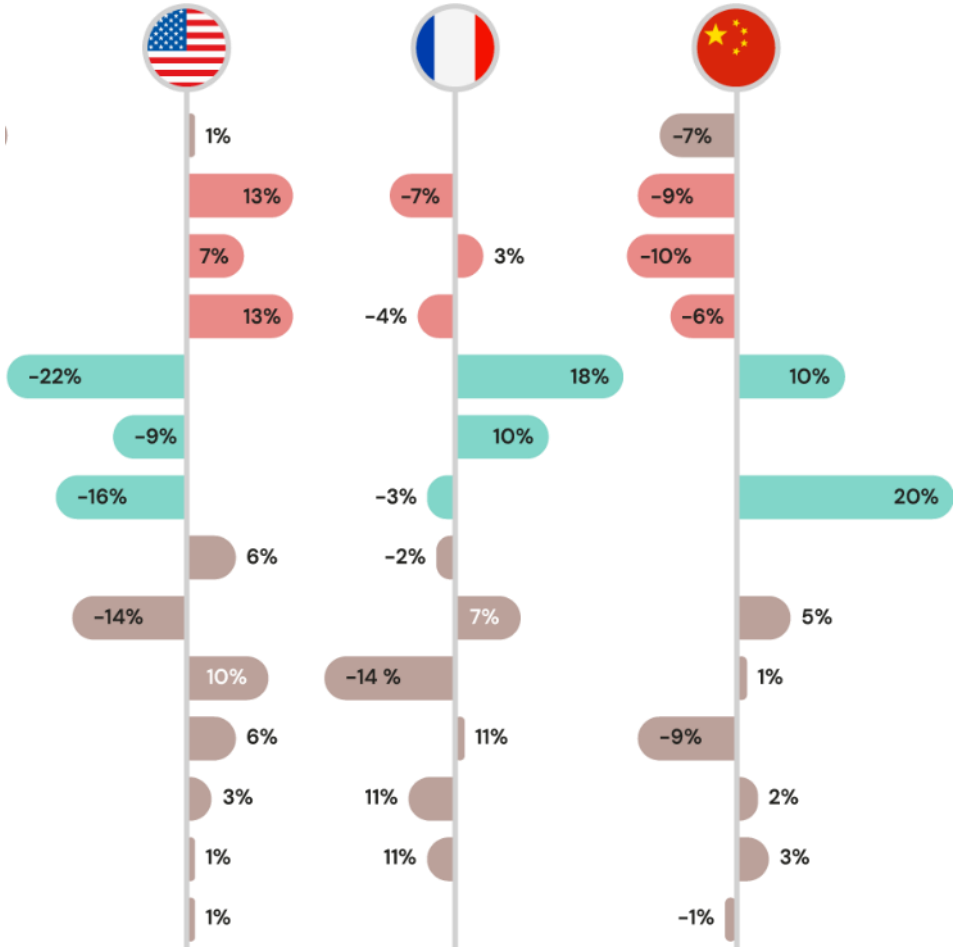
Q: Who do you talk to and/or search for menopause information? Please rank them in order of importance from the most important to the least important. SurveyMonkey

Which products are part of your skincare routine?

Consumers are using high variety of skincare solutions…
…with preference for moisturizers (USA) and aging related solutions (France and China)



Global average answer for 600 participants



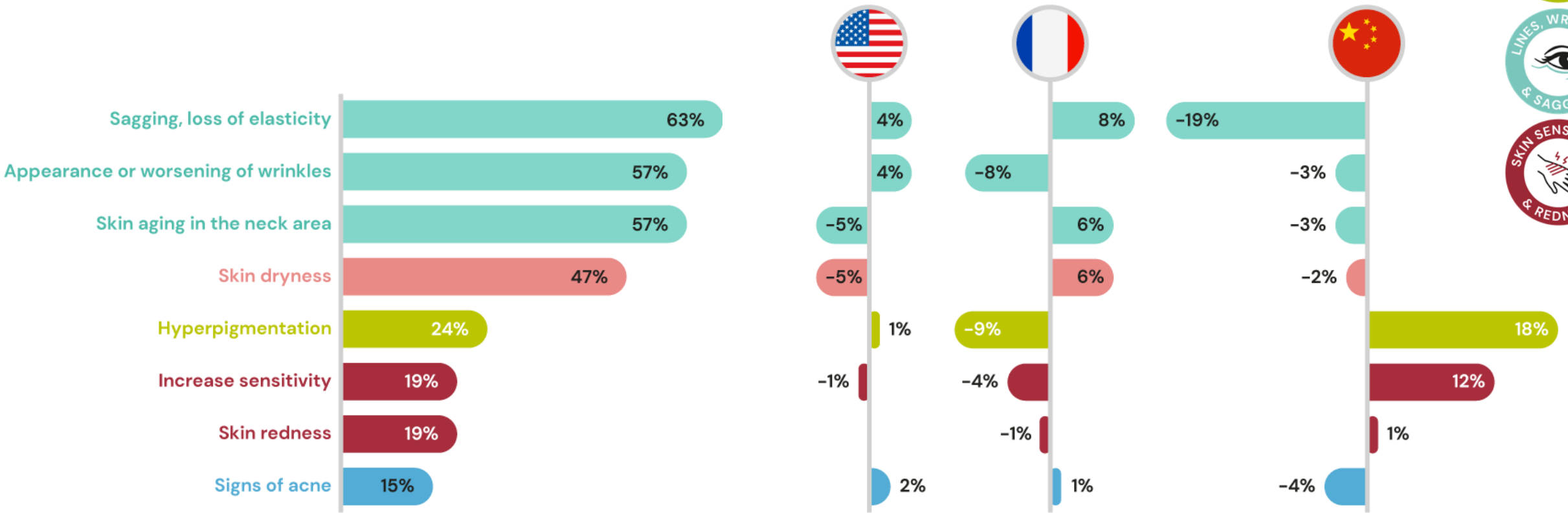
Country average difference versus Global average

Q: Now let's talk about your skincare routine. Which of the products below have you used in the last 30 days? Please choose at most 5 options. SurveyMonkey

dsm-firmenich

Which menopause related skin symptoms bother you?

Wrinkles and sagging are top concern in USA and France …
… although secondary in China focusing on skin pigmentation and skin sensitivity



Global average answer for 600 participants

Country average difference versus Global average

Q: Now, thinking about menopause-related skin symptoms, which of them most bother you? Please choose the top 3 ones.

Hair Care
Consumer survey

dsm-firmenich Consumer Insights Hub*

113-115 consumers
Countries: Australia, USA, and UK
Age: 45 to 60 years old

Revealing **3 main concerns** on the **hair and scalp** experimented by women



Key partner: **the hairdresser**

Key dedicated products:



*Q4 2022



Hair care consumer survey

Key take aways



Menopause is a very personal experience and each women experiments and deserves her own hair care solution.

Although we can still underline some key insights:

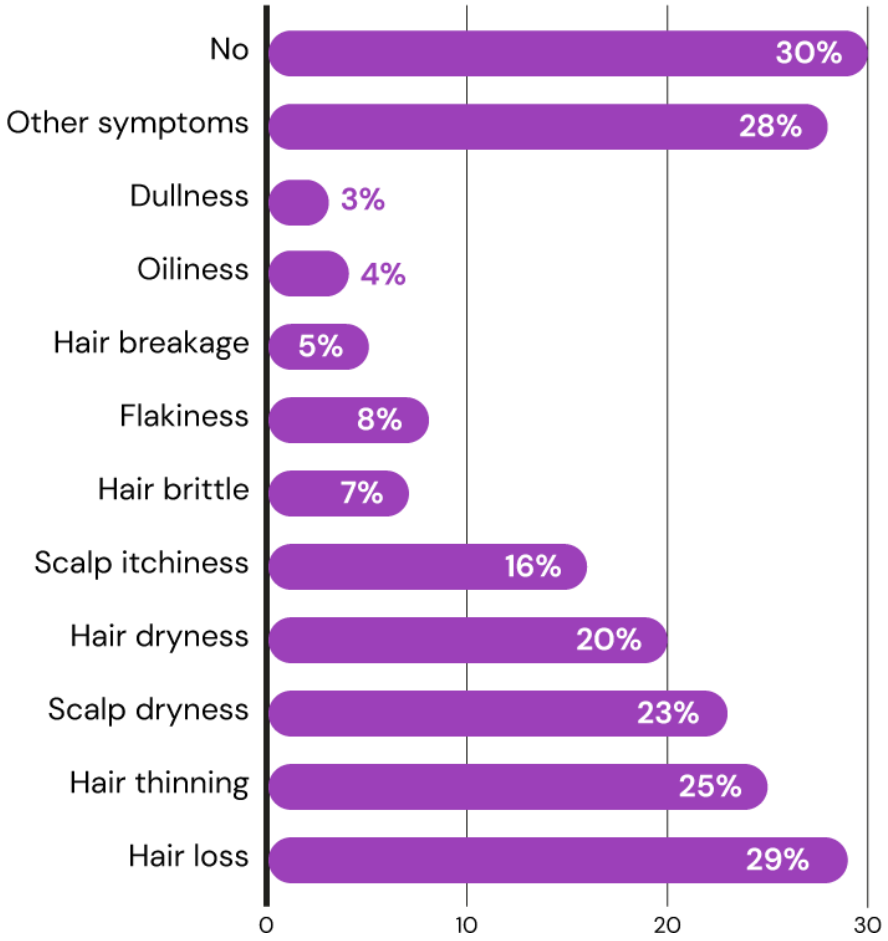
- The **main hair symptoms related to menopause** are **hair loss for** 29% of the consumers* and **hair thinning** (25% of the consumers*) followed by **scalp and hair dryness sensation.**
- The hair concerns related to menopause are very **emotional** and can lead to a **loss of self-confidence and to sadness.**
- **Hairdresser is the most preferred partner to talk to** when it comes to hair and scalp symptoms related to menopause for 43% of the consumers*.
- When consumers experience hair concerns related to menopause, they start to look for **dedicated solutions to their own symptoms. Shampoo is the main preferred product** for 58% of the consumers* followed by conditioner and leave-on for the scalp.

* From the dsm-firmenich Consumer Insights Hub survey Q4 2022

dsm-firmenich

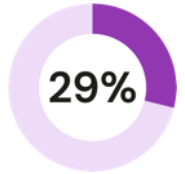
Did you notice any scalp and hair symptoms related to menopause?

Hair loss and hair thinning as well as scalp and hair dryness sensation are the main symptoms

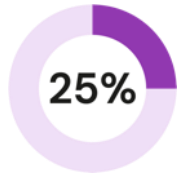


My scalp is getting more dried out, getting more dandruff, and my hair is getting brittle.... a load of hair in my brush... My hair is thinning, and my scalp is itchy and irritated all because I'm going through menopause.

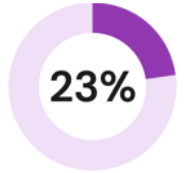




Experienced **hair loss**



Experienced **hair thinning**



Experienced **scalp dryness**



Experienced **'hair dryness' sensation**

dsm-firmenich

If thinning hair is one of your symptoms, could you explain us more what it means for you?

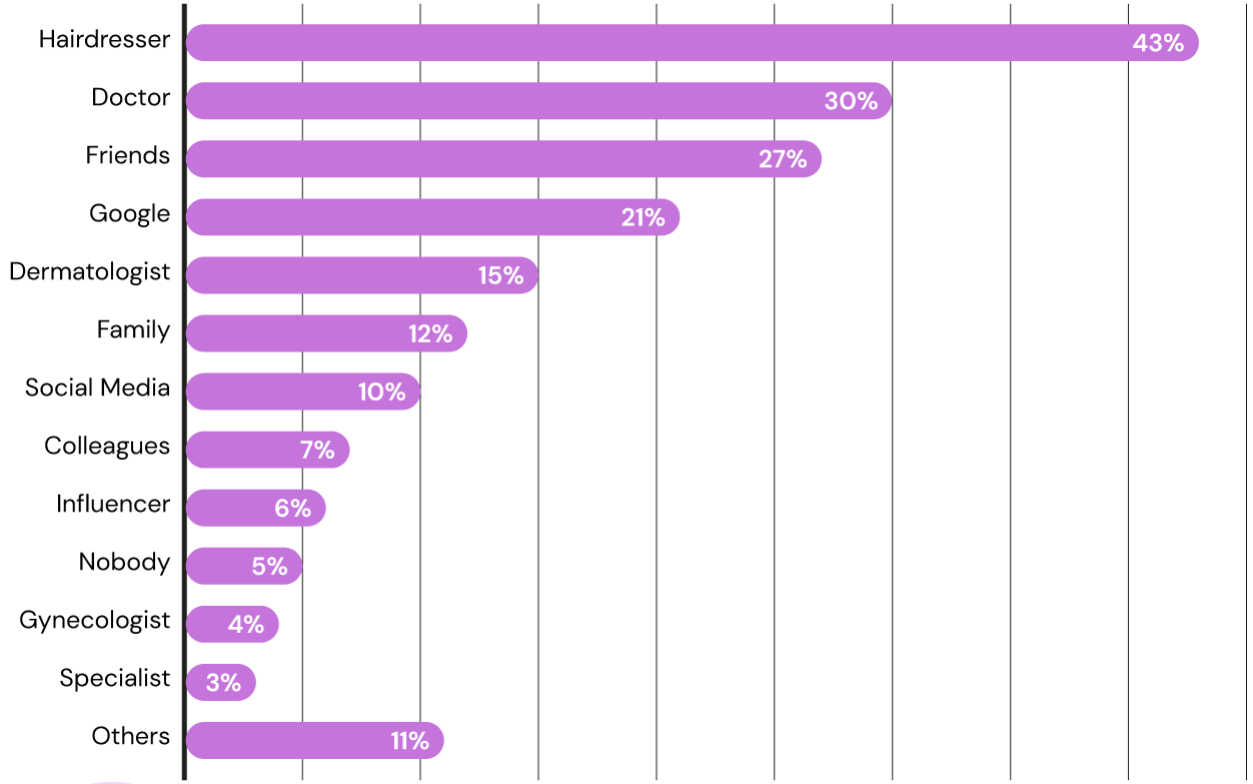
The hair physical symptoms related to Menopause also lead to a loss of self-confidence and to sadness.

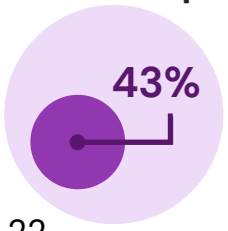


dsm-firmenich

Who is the most trusted source of information that you talk to when it comes to hair/scalp symptoms due to menopause?

Hairdresser, doctor and friends play a key role



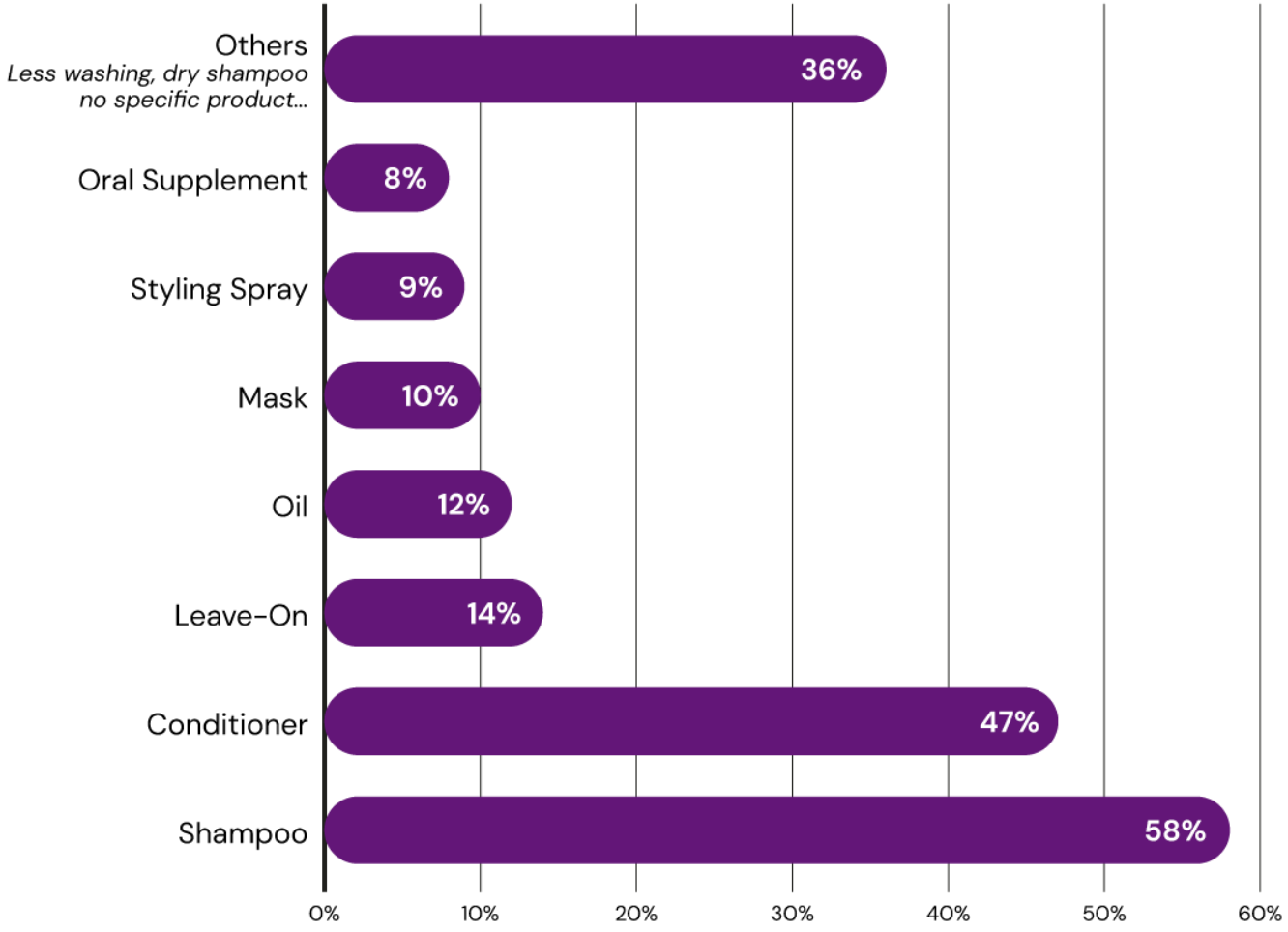


of the consumers in our panel test will **talk to their hairdresser about their hair menopause symptoms** and will consider them a trusted source of information



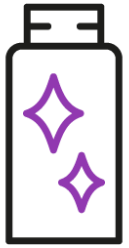
What type of hair/scalp care products do you prefer to use to tackle the menopause effects?

Dedicated shampoo and conditioners are the main preferred products followed by an additional special treatment like leave-on, oil or mask..

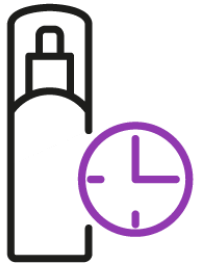


I'd just use maybe a shampoo and a conditioner; I always find that starting at the beginning will help.





I use a topical hair loss liquid serum that I applied directly onto my head, my scalp.



I do think it's a good idea to use products that are meant for menopausal hair.

dsm-firmenich

The science behind Menopause:

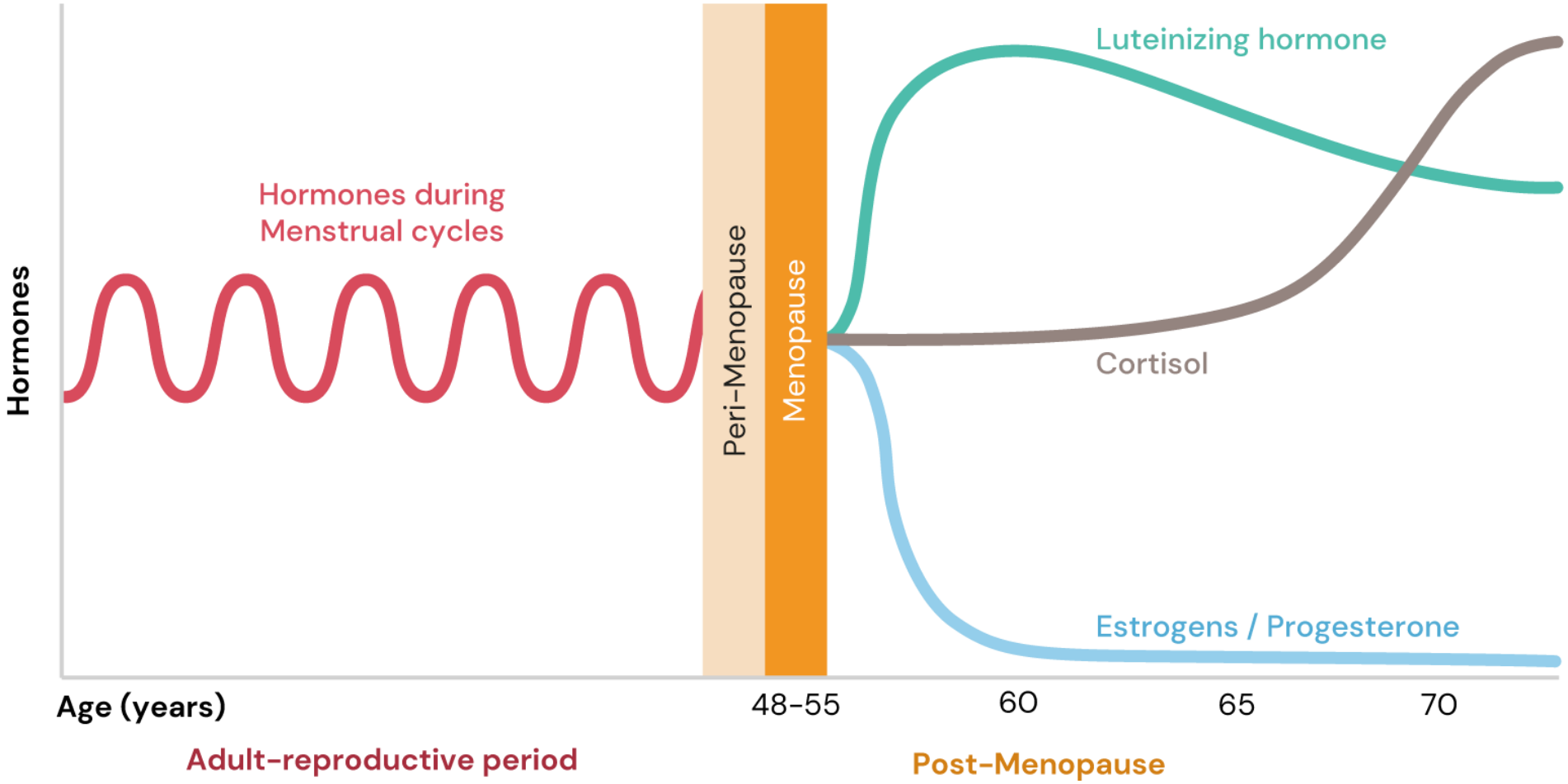
Symptoms and effects on the skin and hair



dsm-firmenich

Menopause: Hormonal Changes

Natural loss of Estrogens and Progesterone, and in increase in Cortisol



The drop in **Estrogen and Progesterone** levels, in addition to high **Cortisol** levels, lead to important changes in the body.

dsm-firmenich

Menopause: Symptoms and effects on the skin and hair

The natural loss of estrogen and progesterone, and an increase in cortisol during the menopause has an effect on skin and hair cell function leading to visible signs of aging.

Thinning scalp hair

Hair grows slower and becomes thinner due to increased hair fall. Hair becomes to look drier, too. On the opposite, there may be an increase in facial hair due to menopause.

Wrinkles and age spots

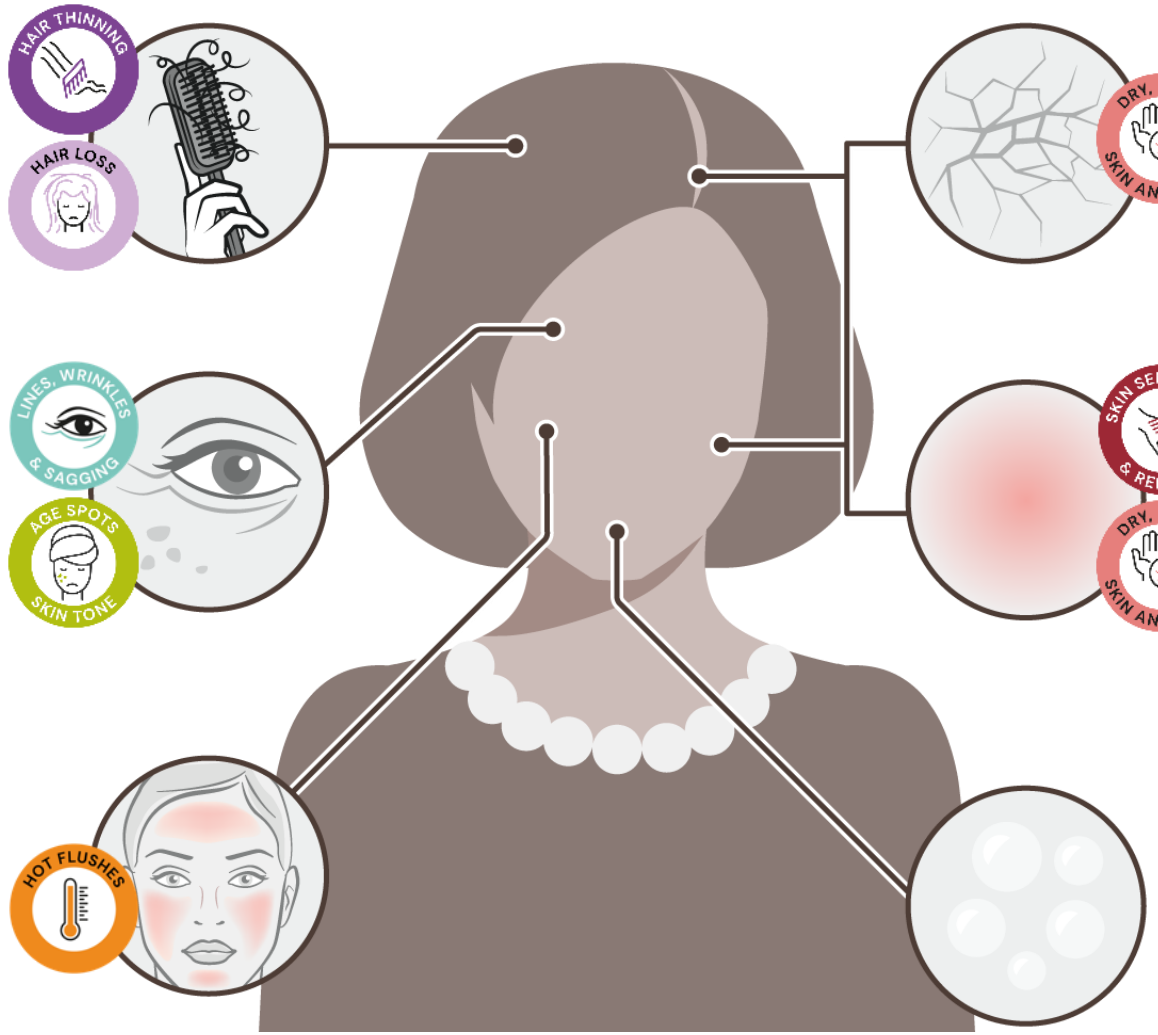
Due to age & lower estrogen levels:

Collagen synthesis is reduced. Collagen and elastin levels decrease about 30% in the first five years of menopause. Skin also loses elasticity.

Overall melanin synthesis is reduced making its transfer to skin cells less efficient ultimately leading to uneven complexion and age spots.

Hot flushes

Can go along with heavy sweating. They can lead to sleepless nights. Lack of sleep hampers the skin's ability to repair itself.



Dry skin and scalp

Thinning of the skin and impaired barrier. Hyaluronic acid levels also decrease. Skin becomes visibly drier. The main symptom of menopause skin. Consumers can also experience dry scalp.*

Itchy or red skin and scalp

Due to hormonal changes and becoming drier, skin gets itchy and slightly inflamed leading to skin redness. Consumers can also experience itchy scalp.*

Oily skin

Some women experience oily skin and acne breakouts. This is due to decreased estrogen levels unmasking testosterone.

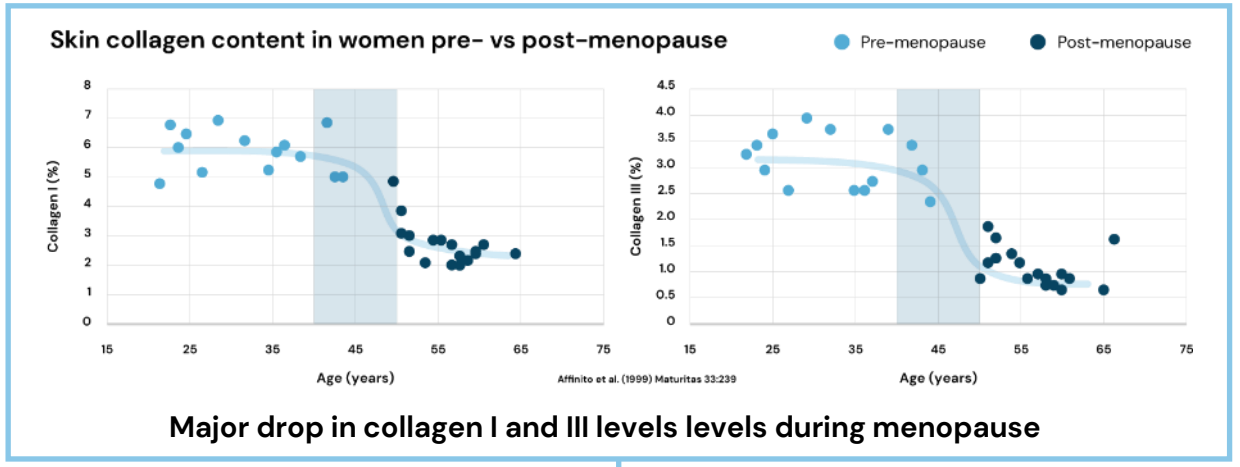
Reference: Zouboulis et al. (2022) Skin, hair and beyond: the impact of menopause. Climacteric 25(5):424-442

* dsm-firmenich Consumer Insights Hub

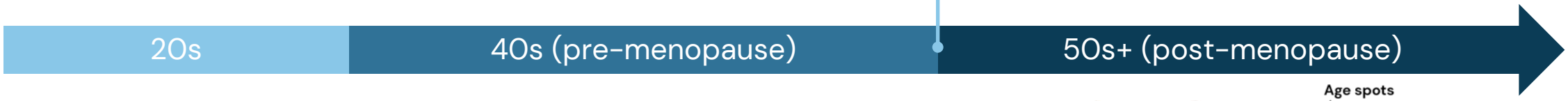
dsm-firmenich

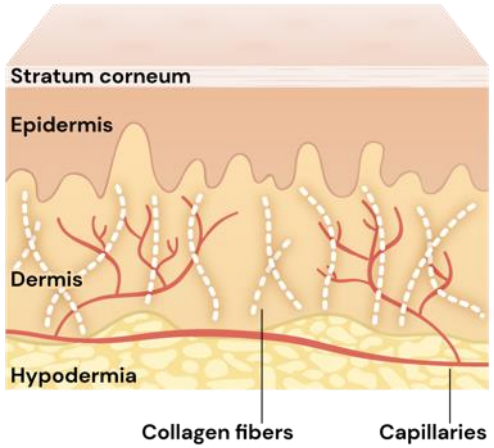
Menopause

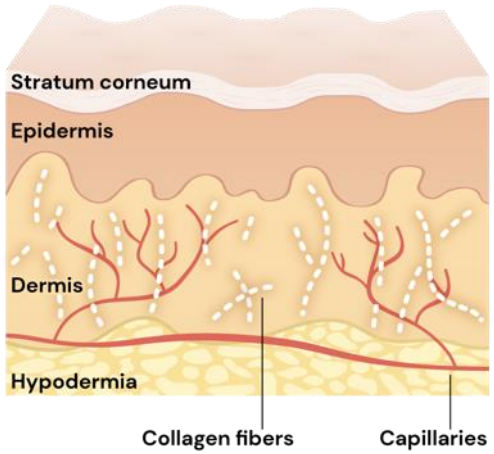
Focus on skin changes

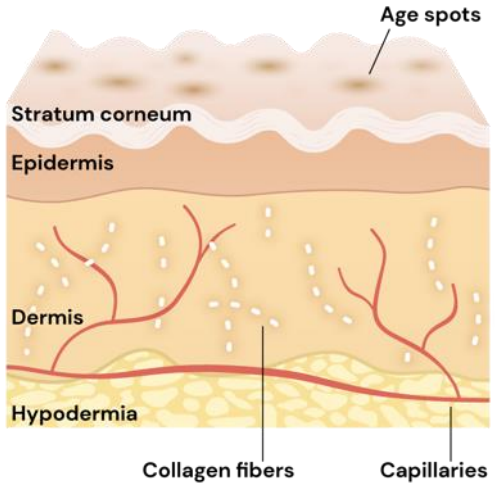


Major drop in collagen I and III levels levels during menopause









Up to our 40s, signs of collagen and elastin degradation become visible**.** **Environmental stressors** take their toll, we see the first appearance of **fine lines** and skin starts showing an **uneven tone**.

In our 50s and beyond, **skin becomes even thinner**. Hormonal decline such as in **menopause** takes its toll drastically on the skin. Collagen is now significantly degraded; **deep wrinkles** and **age spots** form and **skin loses water and becomes dry**. Skin microbial composition does change, too.

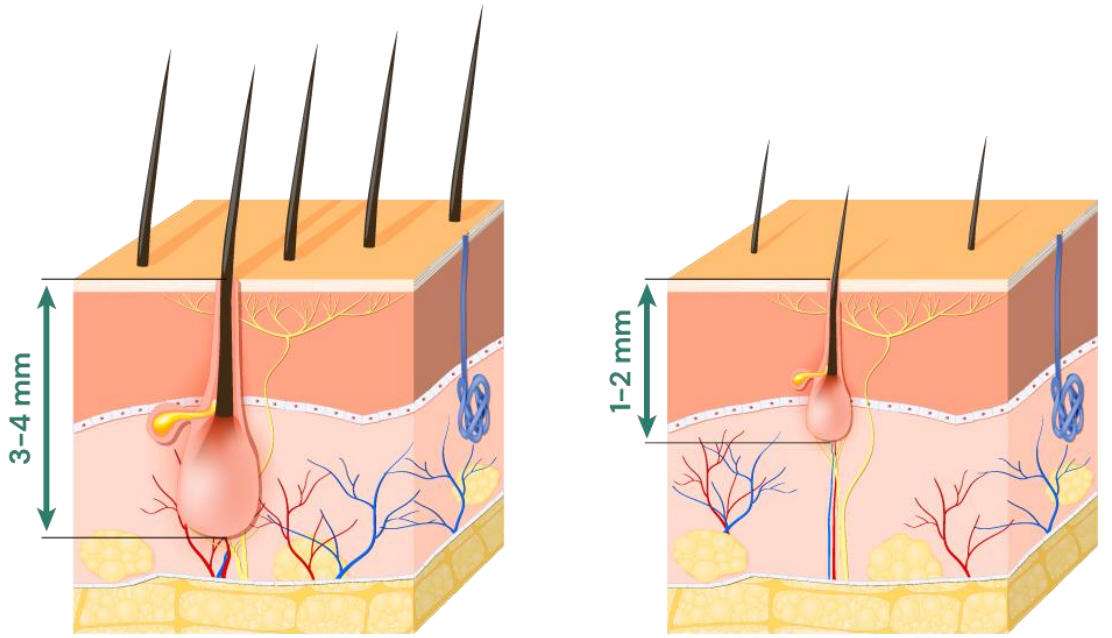


dsm-firmenich

Menopause

Focus on hair changes

During the menopause, hair grows slower and becomes thinner due to increased hair fall. Woman can experience as well dry and itchy scalp.



dsm-firmenich

Where consumer's voice meets the science

Main Skin and Hair menopause concerns

We recognize that menopause is a transformative stage that brings about changes in both body and mind, and we are here to support and empower women every step of the way.

By tackling possible skin, scalp and hair discomforts, we seek to encourage women to embrace their beauty and celebrate their individuality.



Introducing ***Wonder You***, a palette of solutions designed exclusively for menopausal women, understanding and embracing their unique emotional, skin and hair journey.

dsm-firmenich



WONDER YOU

MENOPAUSE BEAUTYCARE

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

So many stages, so many changes ...

The passing of the years brings many challenges, but it also brings one thing that makes all the difference: Maturity to deal with all that comes ahead.

That is why menopause goes far beyond from being another phase of physical transformation, to become one of the best chapters of women's lives.

Introducing **Wonder You**, a pallet of solutions designed with an exclusive combination of technological assets backed by skin & hair science.

dsm-firmenich has developed innovative solutions helping to better deal with the effects of menopause on skin and hair and empowering you to embrace everything that makes you a unique woman.



dsm-firmenich

It's time to live your BEST

WONDER YOU

MENOPAUSE BEAUTYCARE



FACIAL LINE

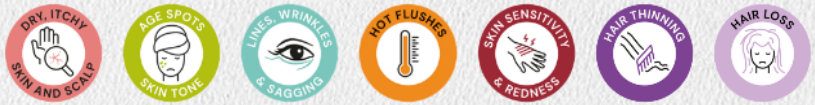
CAPILLARY LINE

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE



Formula	Highlighted Ingredients	Claim	Formulation helping to better deal with...
DAY CARE CREAM SPF 50	BEL-EVEN® Niacinamide PC	Improves collagen levels and rebalances the skin's cortisol level	DRY, ITCHY SKIN AND SCALP; AGE SPOTS SKIN TONE; LINES, WRINKLES & SAGGING; SKIN SENSITIVITY & REDNESS
MERINGUE NIGHT CREAM	SYN-UP® Niacinamide PC	Increases skin resilience by reducing sensitivity to daily stressors	DRY, ITCHY SKIN AND SCALP; AGE SPOTS SKIN TONE; LINES, WRINKLES & SAGGING; SKIN SENSITIVITY & REDNESS
SOOTHING POLAR CREAM	Vitamin B12 cryst TILAMAR® PDO with NOOVISTA™	Delivers an immediate cooling and a long-lasting soothing and hydrating effect	DRY, ITCHY SKIN AND SCALP; HOT FLUSHES; SKIN SENSITIVITY & REDNESS
IN&ON WRINKLE FILLER SERUM	3 molecular weights HYA-ACT™ Vitamin B12 cryst	Plumps tired skin and delivers intense hydration	DRY, ITCHY SKIN AND SCALP; LINES, WRINKLES & SAGGING; SKIN SENSITIVITY & REDNESS
TIME FREEZE EYE SERUM	SYN®-AKE PEPHA®-AGE CB	Reduces the appearance of crow's feet by fighting expression lines	AGE SPOTS SKIN TONE; LINES, WRINKLES & SAGGING; SKIN SENSITIVITY & REDNESS
2IN1 MILKY LOTION ON-THE-GO	PEPHA®-TIGHT CB PEPHA®-CTIVE CB	Remodels and firms neck and face contours	AGE SPOTS SKIN TONE; LINES, WRINKLES & SAGGING; HOT FLUSHES
HAIR & SCALP CARE SHAMPOO	ALPAFLOR® EDELWEISS CB PENTAVITIN®	Helps to improve hair density and scalp moisturization	DRY, ITCHY SKIN AND SCALP; HAIR THINNING; HAIR LOSS
HAIR & SCALP CARE CONDITIONER	BeauPlex® VH PENTAVITIN®	Helps to improve hair density and scalp moisturization	DRY, ITCHY SKIN AND SCALP; HAIR THINNING; HAIR LOSS
SCALP SERUM	ALPAFLOR® EDELWEISS CB BeauPlex® VH	Helps to improve hair density	HAIR THINNING; HAIR LOSS

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

Ingredients helping to better deal with…	DRY, ITCHY SKIN AND SCALP	AGE SPOTS SKIN TONE	LINES, WRINKLES & SAGGING	HOT FLUSHES	SKIN SENSITIVITY & REDNESS	HAIR THINNING	HAIR LOSS
BEL-EVEN®			✓		✓		
Niacinamide PC	✓	✓	✓		✓		
SYN-UP®	✓		✓		✓		
Vitamin B12 cryst	✓				✓		
TILAMAR® PDO with NOOVISTA™				✓*			
HYA-ACT™	✓		✓				
SYN®-AKE			✓				
PEPHA®-AGE CB		✓	✓		✓		
PEPHA®-TIGHT CB			✓				
PEPHA®-CTIVE CB		✓					
ALPAFLOR® EDELWEISS CB						✓	✓
PENTAVITIN®	✓						
BeauPlex® VH						✓	✓

* TILAMAR® PDO with NOOVISTA™ can help you create cooling formulations

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

DAY CARE CREAM SPF 50

with BEL-EVEN® and Niacinamide PC

Eco Class B

During menopause, the increase in cortisol impacts skin cell functions leading to visible signs of aging and lower skin resilience to daily stress factors .

The **Wonder You Day Care Cream SPF 50** provides a complete hollistic solution for your daily protection.

It combines **BEL-EVEN®** technology that will rebalance your skin's cortisol level and improve collagen levels for a firmer and strengthened skin along with the powerhouse Vitamin B3 (**Niacinamide PC**) for a flawless, resilient skin.
This daily cream **SPF 50** also provides a high solar protection for your daily exposure.



Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

DAY CARE CREAM SPF 50

SK-E-102455-1

PHASE	INGREDIENTS	INCI NAME	% W / W
A	**PARSOL® EHS**	**ETHYLHEXYL SALICYLATE**	**5,00**
	UVAsorb HEB	DIETHYLHEXYL BUTAMIDO TRIAZONE	1,80
B	Cetiol® B	DIBUTYL ADIPATE	7,00
	Tegosoft XC MB	PHENOXYETHYL CAPRYLATE	4,00
	Finsolv® TN	C12-15 ALKYL BENZOATE	4,00
	Eldew SL-205	ISOPROPYL LAUROYL SARCOSINATE	2,00
	MIGLYOL® Coco 810	COCO-CAPRYLATE/CAPRATE	1,00
	Xiameter PMX-200 Sil Fluid 100 CS	DIMETHICONE	1,00
	PARSOL® EHT	**ETHYLHEXYL TRIAZONE**	**2,90**
	PARSOL® 1789	**BUTYL METHOXYDIBENZOYLMETHANE**	**4,50**
	PARSOL® Shield	**BIS-ETHYLHEXYLOXYPHENOL METHOXYPHENYL TRIAZINE**	**2,50**
	AMPHISOL® K	**POTASSIUM CETYL PHOSPHATE**	**1,80**
	TEGO CARE PBS 6 MB	POLYGLYCERYL-6 STEARATE, POLYGLYCERYL-6 BEHENATE	3,00
	VALVANCE® *Touch* 210	**SILICA**	**1,00**
	Dermosoft® Octiol	CAPRYLYL GLYCOL	0,50
	Lanette® 18	STEARYL ALCOHOL	1,50
C	Water Dem	AQUA	33,05
	Dermofeel® PA-3	SODIUM PHYTATE, AQUA, ALCOHOL	0,10
	Niacinamide PC	**NIACINAMIDE**	**1,00**
	Sensiva SC 50	ETHYLHEXYLGLYCERIN	0,50
D	Sucrathix VX	MICROCRYSTALLINE CELLULOSE, CELLULOSE GUM, XANTHAN GUM	1,50
	SEPIMAX ZEN™	POLYACRYLATE CROSSPOLYMER-6	0,25
	Cosphaderm® Pentiol natural	PENTYLENE GLYCOL	3,00
	HYA-ACT™ XS	**HYDROLYZED HYALURONIC ACID**	**0,05**
	TILAMAR® PDO with NØØVISTA™	**PROPANEDIOL**	**2,00**
E	Water Dem	AQUA	10,00
	PARSOL® HS	**PHENYLBENZIMIDAZOLE SULFONIC ACID**	**1,50**
	Sodium Hydroxide Pellets Emprove	SODIUM HYDROXIDE	0,40
F	**PARSOL® Max**	**METHYLENE BIS-BENZOTRIAZOLYL TETRAMETHYLBUTYLPHENOL, AQUA, DECYL GLUCOSIDE, PROPYLENE GLYCOL, XANTHAN GUM**	**2,00**
G	**BEL-EVEN®**	**BIPHENYL AZEPANYL METHANONE, PROPANEDIOL**	**1,00**
H	PARFUM	PARFUM	0,15

Technical Data

pH: 7.4 Viscosity (spindle 4 / 10 rpm): 8000 mPa.s In vivo SPF according to ISO 24444



This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

BEL-EVEN®

Future-proof your skin from the effects of daily stress

INCI NAME	Propanediol (and) Biphenyl Azepanyl Methanone
DESCRIPTION	• Patented low molecular weight synthetic molecule, produced in a sustainable way • Visualized with molecular modelling BEL-EVEN® reversibly inhibits 11β-HSD1 that builds cortisol in skin.
KEY BENEFITS	• Rebalances the negative impact of daily stress on skin • Prevents from UV- and Cortisol induced Collagen degradation • Visibly relieves the premature signs of stress-induced skin ageing • Significantly improves skin elasticity and strengthens skin barrier functionality • Visible effects on the reduction of wrinkles
TECHNICAL	**Form:** Liquid **Use level:** 1% **pH of use:** 3,5 – 7,5 **Preservative**: Free **Solubility:** Miscible in water
REGISTRATION CERTIFICATION	HALAL*, VEGAN, 99.8* NATURAL ORIGIN CONTENT



* Halal HFCE, Halal BPJPH, Halal HCS

dsm-firmenich

BEL-EVEN®

Key benefits to help better deal with the effects of the menopause on skin

BEL-EVEN® is a synthetic molecule developed via molecular modelling and produced sustainably

Skin Cortisol levels regulation – Inhibits conversion of cortisone into cortisol rebalancing Cortisol levels*

Stress negative impact prevention

- Prevents from UV-induced Collagen degradation**
- Prevents from Cortisol induced Collagen degradation**
- Visibly relieves the premature signs of stress-induced skin ageing***

Firming and smoothing

- Significantly improves skin elasticity and strengthens skin barrier functionality***
- Visibly relieves the premature signs of stress-induced skin ageing***



*In-Vitro **Ex-Vivo ***In-Vivo

dsm-firmenich

Niacinamide PC

For flawless, resilient skin and a radiant complexion

Quality for Life®

Quali-B®



DRY, ITCHY SKIN AND SCALP

AGE SPOTS SKIN TONE

LINES, WRINKLES & SAGGING

SKIN SENSITIVITY & REDNESS

INCI NAME	Niacinamide
DESCRIPTION	Niacinamide PC (Vitamin B3) is a special cosmetic proprietary grade of DSM, which has a low guaranteed level of residual nicotinic acid to address any concerns about unpleasant skin sensations.
KEY BENEFITS	• For flawless, resilient skin and a radiant complexion • Helps protect from UV and blue light damage • Helps protect from urban pollutants damage • Skin is more resilient to external damage + reduced skin sensitivity • Rebalances uneven skin tone • Reduces the appearance of lines and wrinkles • Prevents UV-induced ATP decline
TECHNICAL	**Form**: Powder **Use level**: 1 to 10% **pH of use**: 4,0– 8,0 **Preservative**: Free **Solubility:** Soluble in water
REGISTRATION CERTIFICATION	CHINA LISTED HALAL * VEGAN

Quality for Life™ seal that guarantees the highest standards for Quality, Reliability, Traceability, and Sustainability.

* Halal HFCE, Halal MUI

dsm-firmenich

Niacinamide PC

Key benefits to help better deal with the effects of the menopause on skin



Vitamin B3 cosmetic grade guaranteed to contain max 100 ppm residual nicotinic acid, making it exceptionally well tolerated. Fully raw material backward integrated (Intermediate picoline from natural origin)

Skin Resilience – Strengthens skin barrier, stimulates ceramides and lipids in stratum corneum***, increases hydration***

Environmental stress protection

- **Protection from urban pollutants** damage * & **
- Helps **protect from UV and blue light** damage* & ***

Even skin tone – Rebalances uneven skin tone ** & ***

Lines and wrinkles improvement

- **Stimulates collagen** synthesis*
- Improves the **appearance of lines, wrinkles** and skin elasticity***

*In-Vitro **Ex-Vivo ***In-Vivo

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

MERINGUE NIGHT CREAM

with SYN-UP® and Niacinamide PC

96,8% natural origin ISO 16128

Going though your menopause journey, you and your skin also deserves pampering moments to build resilience against the challenges of the day ahead.

We invite you to a recovering gourmet experience with the **Wonder You Meringue Night Cream** that will leave you with a unique feeling of comfort and wellbeing.

This lush cream will restore and build your skin resilience thanks to the selected combination of a peptide (**SYN-UP®**) and a vitamin (**Niacinamide PC**) that will strengthen your skin's barriers, making it more resilient while preparing your skin against daily stressors like UV rays, pollution and chemicals.



Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

MERINGUE NIGHT CREAM

SK-E-102019-27

PHASE	INGREDIENTS	INCI NAME	% W / W
A	Water Dem	AQUA	67,35
	Dermosoft® Octiol	CAPRYLYL GLYCOL	0,50
	STRUCTURE® XL	HYDROXYPROPYL STARCH PHOSPHATE	3,00
B	**TILAMAR® PDO with NØØVISTA™**	**PROPANEDIOL**	**5,00**
	Keltrol® CG-T	XANTHAN GUM	0,30
C	Olivem® 1000 MB	CETEARYL OLIVATE, SORBITAN OLIVATE	5,00
	Cetiol® LC	COCO-CAPRYLATE/CAPRATE	5,00
	Cosphaderm® Feel	TRIHEPTANOIN	5,00
	Cutina® FS 45	STEARIC ACID, PALMITIC ACID	0,75
	Dermosoft® GMCY MB	GLYCERYL CAPRYLATE	0,25
	DL-alpha-Tocopheryl Acetate	**TOCOPHERYL ACETATE**	**0,50**
	Mixed Tocopherols 95	**TOCOPHEROL**	**0,10**
D	Water Dem	AQUA	3,00
	SYN-UP®	**AMIDINOBENZYL BENZYLSULFONYL D-SERYL HOMOPHENYLALANINAMIDE ACETATE, GLYCERIN, AQUA, CITRIC ACID**	**1,00**
	D-Panthenol 75 L	**PANTHENOL, AQUA**	**1,00**
	Niacinamide PC	**NIACINAMIDE**	**1,00**
	ALPAFLOR® EDELWEISS CB	**LEONTOPODIUM ALPINUM FLOWER/LEAF EXTRACT, GLYCERIN, AQUA, CITRIC ACID**	**1,00**
E	PARFUM	PARFUM	0,25

Technical Data

pH: 5.5 Viscosity (spindle RV-5 / 10 rpm): 31480 mPa.s



This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

SYN-UP®

Unlock your skin's longevity

INCI NAME	Glycerin (and) Aqua (and) Amidinobenzyl Benzylsulfonyl D-Seryl Homophenylalaninamide Acetate
DESCRIPTION	• Low-molecular-weight dipeptide derivative, made by cutting-edge technology based on two amino acids D-Serine and Homophenylalanine • Artificial intelligence (AI) and molecular modelling approach provides accurate prediction of the mode of action
KEY BENEFITS	• Promotes healthy-looking skin for longer by inhibiting Plasmin activities and by interacting with the skin microbiome • Makes the skin more resilient against stress attacks day- by- day • Real, significant prevention of dry skin conditions • Reduces redness and unpleasant skin sensations • Helps to smooth and firm the skin
TECHNICAL	**Form:** Liquid **Use level:** 1% **pH of use:** 3,0–7,5 **Preservative:** Free **Solubility:** Water soluble
REGISTRATION CERTIFICATION	NEW CHINA LISTED VEGAN FRIENDLY VEGAN



dsm-firmenich

SYN-UP®

Key benefits to help better deal with the effects of the menopause on skin

The smart dipeptide to long term healthy & youthful looking skin. Unlock skin's longevity thanks to one biological target (Plasmin) to drive improvement across all skin layers

Promotes healthy-looking skin* –** Inhibits Plasmin and Urokinase* activities and balancing key bacteria S. Aureus* and S. Epidermidis***

Reduces skin sensitivity* and redness –** Modulates MMP 9, CXCL5 and IL-8 activities*

Increases skin barrier functionality

- Up-regulation of Transglutaminase 1 (TGase1)*
- Visible improvement of dry skin conditions***

Smooth and firm the skin* –** Prevents degradation of type IV Collagen** and by stimulating type I Collagen*



*In-Vitro **Ex-Vivo ***In-Vivo

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

SOOTHING POLAR CREAM

with Vitamin B12 cryst and TILAMAR® PDO with NOOVISTA™

89,8% natural origin ISO 16128

While maturity helps you navigate though the changes of menopause, hot flushes and an enhanced skin sensitivity might generate uncontrollable visible skin redness.

The **Wonder You Soothing Polar Cream** is a precious ally with its innovative trendy pink texture providing its efficacy along with an immediate cooling effect..

Also bringing you a long-lasting effect, thanks to the pink **Vitamin B12 cryst** helping to sooth and hydrate dry, itchy, irritated, and cracked skin.

For an enhanced frozen experience, it will stays as a cream at freeze storage thanks to the high level of **TILAMAR® PDO with NOOVISTA™**



DRY, ITCHY SKIN AND SCALP

HOT FLUSHES

SKIN SENSITIVITY & REDNESS

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

SOOTHING SOFT POLAR CREAM

SK-E-101731-9

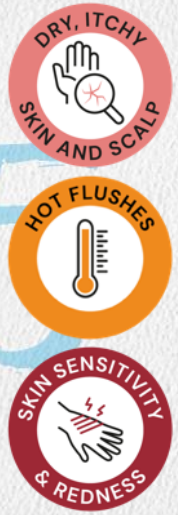
PHASE	INGREDIENTS	INCI NAME	% W / W
A	Water Dem	AQUA	42,46
	SODIUM GLUCONATE GRANULAR	SODIUM GLUCONATE	0,20
	Biomer	POTATO STARCH MODIFIED	0,50
	TILAMAR® PDO with NØØVISTA™	**PROPANEDIOL**	**30,00**
	Dermosoft® Octiol	CAPRYLYL GLYCOL	0,20
B	TEGO® CARE 450 MB	POLYGLYCERYL-3 METHYLGLUCOSE DISTEARATE	3,00
	TEGIN® M Pellets MB	GLYCERYL STEARATE	2,00
	Lanette® 18	STEARYL ALCOHOL	1,00
	Cetiol® 868	ETHYLHEXYL STEARATE	7,00
	Cetiol® SN	CETEARYL ISONONANOATE	7,00
	ARGAN OIL	**ARGANIA SPINOSA KERNEL OIL**	**0,50**
	Xiameter PMX-200 Sil Fluid 100 CS	DIMETHICONE	2,00
	AMPHISOL® K	**POTASSIUM CETYL PHOSPHATE**	**0,50**
C	**D-Panthenol 75 L**	**PANTHENOL, AQUA**	**3,00**
	Vitamin B12 cryst Food Grade	**CYANOCOBALAMIN**	**0,01**
	PARFUM	PARFUM	0,50
D	Citric Acid 10% Solution	CITRIC ACID, AQUA	0,13

Technical Data

pH: 5.8 Viscosity (spindle RV-5 / 10 rpm): 26600 mPa.s

This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.





Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

Vitamin B12 cryst

The biotech pink vitamin for sensitive and stressed skin

Quality for Life®

Quali-B®

INCI NAME	Cyanocobalamin
DESCRIPTION	Vitamin B12 is made by non-GMO bacterial fermentation
KEY BENEFITS	• Relieves sensitive and stressed skin Helps prevent photo-damaged skin • Protects the skin barrier damage induced by inflammation • Maintains healthy skin microbiome • Skin looks more vibrant
TECHNICAL	**Form:** Powder **Use level:** 0,001–0,5% **pH of use:** 3,5–7,5 **Preservative:** Free **Solubility:** In water
REGISTRATION CERTIFICATION	CHINA LISTED; HALAL*; VEGAN; 67.8%



Quality for Life™ seal that guarantees the highest standards for Quality, Reliability, Traceability, and Sustainability.

* Halal HFCE

dsm-firmenich

Vitamin B12

Key benefits to help better deal with the effects of the menopause on skin

Biotech naturally derived pink vitamin. Cobalamin is one of the most complex vitamin, with Cobalt structure

Relieves sensitive and stressed skin

- **Prevents inflammation****: significant and strong reduction of inflammasome and inflammatory cytokines such IL1-ß
- Epigenetic regulation of inflammasome: over-expression by 61% of miR-22-3p with vitamin B12 at 0.01% leads to a **reduction of inflammasome****
- Significantly reduction of Mast cell degranulation by 27%, **drops the histamine release***

Relieves dermatological skin conditions (itchy, dry, inflamed, red and cracked skin) – Active on atopic dermatitis, reducing erythema and pruritus***

Maintains healthy skin microbiome – Reducing pathogenic S. aureus vs beneficial bacteria*



*In-Vitro **Ex-Vivo ***In-Vivo

dsm-firmenich

TILAMAR® PDO with NØØVISTA™

The eco-friendly powerhouse for high performing beauty products

INCI NAME	Propanediol
DESCRIPTION	100% bio-sourced from non-GMO and palm-oil free feedstocks
KEY BENEFITS	• Preservative booster • Solvent and actives carrier • Skin Humectant/Moisturizer • Sensory enhancer • Microbiome-friendly
TECHNICAL	**Form:** Liquid **Use level:** Up to 10% **pH of use:** Broad **Preservative:** Free **Solubility:** Water soluble
REGISTRATION CERTIFICATION	CHINA LISTED, HALAL*, VEGAN, 100% NATURAL ORIGIN, Microbiome friendly

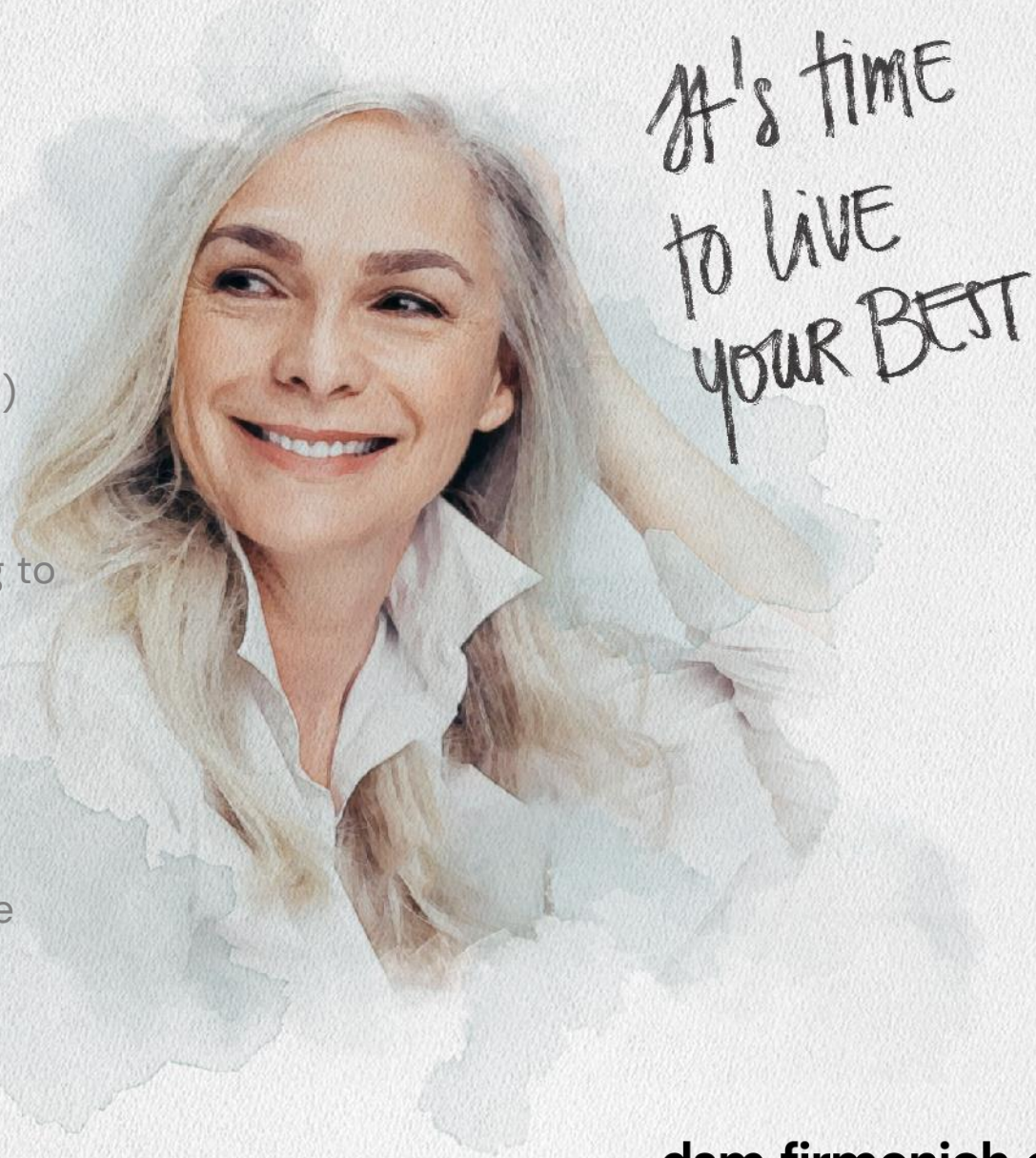


* Halal HCS

dsm-firmenich

TILAMAR® PDO with NØØVISTA™

Key benefits to help better deal with the effects of the menopause on skin



Boost your brand recognition by combining naturality, sustainability, conscious beauty & high performance

- 1st Made-in-Europe cosmetic grade of PDO (1,3-propanediol)
- 100% bio-sourced from non-GMO and palm-oil free feedstocks
- Sourced from a brand new eco-designed facility contributing to local industrial redevelopment and diversification
- Visible Circularity Process
- Visible Greenhouse Gas Emissions saving vs synthetic Propylene Glycol
- Designed to reduce formulation complexity by acting as a preservative booster, solvent and actives carrier with a visible hydration and sensory boost
- Odorless
- Microbiome-friendly

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

IN&ON WRINKLE FILLER SERUM

with 3 molecular weights HYA-ACT™ and Vitamin B12 cryst

99,2% natural origin ISO 16128

As you go through menopause, the hyaluronic acid within your skin will deplete and enhance moisture depletion, loss in elasticity and appearance of fine lines and wrinkles.

Bringing you the ultimate beauty boost **IN&ON WRINKLE FILLER SERUM,** hyaluronic acid concentrate that will melt into your skin with a subtle sheen and a vibrant pink color.

This serum contains a highly concentrated, well-balanced mix of **HYA-ACT™ M**, **HYA-ACT™ S** and **HYA-ACT™ XS** working to plumps fine wrinkles and provide intense and immediate hydration.
This serum is boosted with the pink **Vitamin B12 cryst** to sooth and hydrate dry & itchy skin.



Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

IN&ON WRINKLE FILLER SERUM

SK-E-101690-14

PHASE	INGREDIENTS	INCI NAME	% W / W
A	Water Dem	AQUA	88,78
	SODIUM GLUCONATE GRANULAR	SODIUM GLUCONATE	0,20
	Dermosoft® Octiol	CAPRYLYL GLYCOL	0,20
	Eumulgin CO 60	PEG-60 HYDROGENATED CASTOR OIL	0,30
B	**TILAMAR® PDO with NØØVISTA™**	**PROPANEDIOL**	**3,00**
	Cosphaderm Pentiol natural	PENTYLENE GLYCOL	3,00
	SYN®-HYCAN	**GLYCERIN, AQUA, MAGNESIUM CHLORIDE, TETRADECYL AMINOBUTYROYLVALYLAMINOBUTYRIC UREA TRIFLUOROACETATE**	**2,50**
C	**HYA-ACT™ XS**	**HYDROLYZED HYALURONIC ACID**	**0,50**
	HYA-ACT™ S	**SODIUM HYALURONATE**	**0,50**
	HYA-ACT™ M	**SODIUM HYALURONATE**	**0,50**
D	**Vitamin B12 cryst Food Grade**	**CYANOCOBALAMIN**	**0,005**
	Water Dem	AQUA	0,495
E	Citric Acid 10% Solution	CITRIC ACID, AQUA	0,02

Technical Data

pH: 5.5 Viscosity (spindle RV-3 / 10 rpm): 1800 mPa.s

This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.



Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

HYA-ACT™

The Hyaluronic acid line for the ultimate beauty boost

INCI NAME	HYA-ACT™ M: Sodium Hyaluronate HYA-ACT™ S: Sodium Hyaluronate HYA-ACT™ XS: Hydrolyzed Hyaluronic acid
DESCRIPTION	Obtained by bio-fermentation, derived from sweet corn seeds • HYA-ACT™ M: Medium molecular weight - 1.0–1.3 MDa. • HYA-ACT™ S: Small molecular weight - 200 – 400 KDa • HYA-ACT™ XS: Very small molecular weight - 37 – 56 KDa
KEY BENEFITS	• HYA-ACT™ M: Provides immediate hydration and strengthens the skin barrier • HYA-ACT™ S: Locks in moisture for an even greater hydrating boost • HYA-ACT™ XS: Retains moisture from the inside and plumps out fine wrinkles
TECHNICAL	**Form:** Pure Powder **Use level:** 0,01-1% **pH of use:** 4 - 11 **Preservative:** Free **Solubility:** Water soluble
REGISTRATION CERTIFICATION	CHINA LISTED, ECOCERT COSMOS APPROVED, HALAL*, VEGAN FRIENDLY VEGAN, 100% NATURAL ORIGINAL CONTENT HYA-ACT, Microbiome friendly



* Halal HFCE

dsm-firmenich

HYA-ACT™

Key benefits to help better deal with the effects of the menopause on skin

The Hyaluronic acid line for the ultimate beauty boost. Obtained by bio-fermentation, derived from sweet corn seeds

HYA-ACT™ M - Medium Molecular Weight

- **Provides immediate hydration and strengthens the protective skin barrier** by building a superior protecting film

HYA-ACT™ XS -Very Small Molecular Weight

- **Retains moisture from the inside**: Provides intense hydration and prevents water loss
- **Plumps out fine wrinkles**: Makes wrinkles inconspicuous & improves skin elasticity

HYA-ACT™ S - Small Molecular Weight

- **Lock in moisture for an even greater hydration boost** and calms reddened skin



*In-Vitro **Ex-Vivo

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

TIME FREEZE EYE SERUM

with SYN®-AKE and PEPHA®-AGE CB

89,8% natural origin ISO 16128

Your skin will also go through the diferent stages of menopause. After appearing as fine lines, wrinkles might become deeper, boosted by hormonal changes.

Make time stand still! Delay the appearance of crow's feet with **Wonder You Time Freeze Eye Serum** while its unique texture provides an immediate glow for a flawless look.

This formula is powered by **SYN®-AKE**, hero de-aging Peptide, proven to fight expression lines by helping to relax skin. This Eye Serum is specifically formulated for the delicate eye zone. Enriched with **PEPHA®-AGE CB** for blue light protection.





Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

TIME FREEZE EYE SERUM

SK-E-101456-10

PHASE	INGREDIENTS	INCI NAME	% W / W
A	WATER DEM.	AQUA	80,02
	Edeta BD	DISODIUM EDTA, AQUA	0,02
	Carbopol® 980	CARBOMER	0,60
	Blanose™ CMC 7HF PH	CELLULOSE GUM	0,15
	Glycerine CremerGLYC 86.5%	GLYCERIN	3,00
	Viscarin® PC 209	CARRAGEENAN	0,25
	dermosoft® Octiol	CAPRYLYL GLYCOL	0,20
	Pentylene Glycol	PENTYLENE GLYCOL	3,00
B	**SYN-EYE®**	**AQUA, PANTHENOL, PALMITOYL TRIPEPTIDE-5, HYALURONIC ACID, PHENOXYETHANOL, SODIUM BENZOATE, POTASSIUM SORBATE, ETHYLHEXYLGLYCERIN, CITRIC ACID, ALGAE EXTRACT**	**1,00**
	SYN®-AKE	**GLYCERIN, AQUA, DIPEPTIDE DIAMINOBUTYROYL BENZYLAMIDE DIACETATE**	**4,00**
	PEPHA®-AGE CB	**SCENEDESMUS RUBESCENS EXTRACT, AQUA, PENTYLENE GLYCOL, CITRIC ACID**	**1,00**
C	Ethanol abs.	ALCOHOL	3,00
	PARFUM	PARFUM	0,10
	VALVANCE® *Look* 100	**SILICA, TITANIUM DIOXIDE**	**2,00**
	Timiron® Halo White	TITANIUM DIOXIDE, TIN OXIDE	1,10
	Gemtone® Tan Opal G005	MICA, IRON OXIDES, TITANIUM DIOXIDE	0,20
D	Sodium Hydroxide 30% Solution	AQUA, SODIUM HYDROXIDE	0,36

Technical Data

pH: 5.47 Viscosity (Brookfield RV5/10rpm): 20 120 mPa.s

This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.



Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

SYN-AKE®

Stop wrinkling – keep laughing

INCI NAME	Glycerin (and) Aqua (and) Dipeptide Diaminobutyroyl Benzylamide Diacetate
DESCRIPTION	• Highly potent patented biomimetic tripeptide • Proven in vitro to reduce muscle cell contractions: immediately, long-lasting and fully reversibly
KEY BENEFITS	• Visibly reduces deep wrinkles in just 4 weeks • Improves skin smoothness • Can delay wrinkles' appearance up to 5 years • Mattifies skin, visibly reducing shine look
TECHNICAL	**Form:** Liquid **Use level:** 1-4% **pH of use:** 3,0–7,5 **Preservative:** Free **Solubility:** Water soluble
REGISTRATION CERTIFICATION	CHINA LISTED; HALAL*; VEGAN; Microbiome friendly

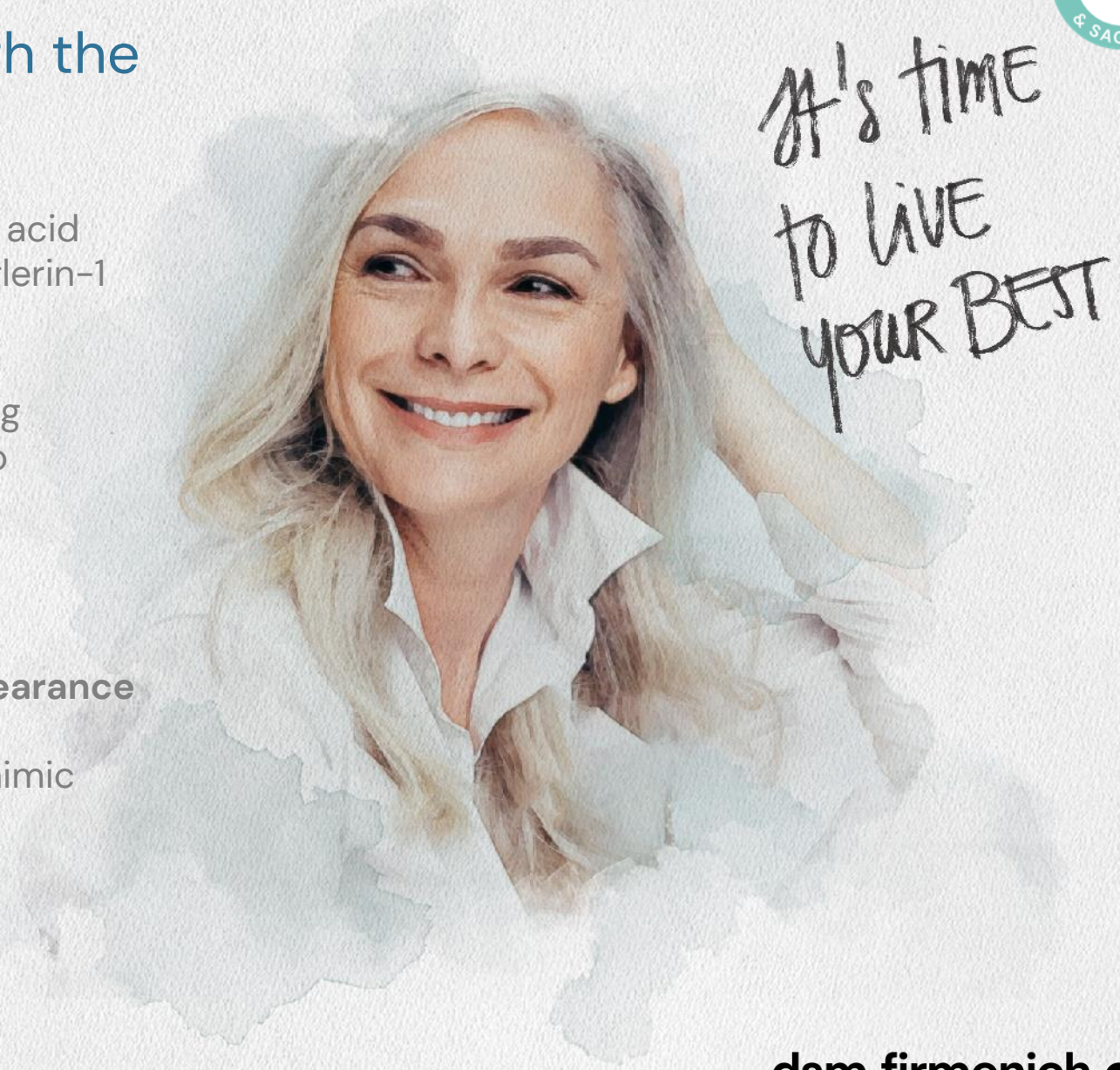


* Halal HFCE, MUI, BPJPH

dsm-firmenich

SYN-AKE®

Key benefits to help better deal with the effects of the menopause on skin



SYN®-AKE is a patented tripeptide, with unique amino acid sequence (Beta-Ala-Pro-Dab-NH-Bzl) mimicking Waglerin-1 functionality, for Botox-like efficacy

Wrinkles reduction – Stop wrinkling – keep laughing

- Helps your face to relax without losing the ability to express yourself
- **Visibly reduces deep wrinkles** in just 4 weeks*

Wrinkles prevention - Unlock your skin's longevity

- When used earlier in time, **helps delaying the appearance of wrinkles**, with age-freezing effects**
- Applied for 1 month can delay the appearance of mimic wrinkles up to 5 years**

*In-Vivo **In-Vivo - Assumption based on linear extrapolation of study results

dsm-firmenich

PEPHA®-AGE CB

Stimulates skin's own defense against UV & blue light

INCI NAME (ACTIVE)	Scenedesmus Rubescens Extract
DESCRIPTION	Extract of freshwater microalgae Scenedesmus rubescens (green algae) produced by using a sustainable biotech process in state-of-the art photo-bioreactors.
KEY BENEFITS	• Stimulates skin's own defense against UV and blue light • Reduces number of sunburn cells and oxidative stress • Minimizes the appearance of ageing after exposure to the UV and blue light • Strong stimulation of Collagen III (youth collagen) • Helps to reduce blue light induced hyperpigmentation to achieve an even skin tone
TECHNICAL	**Form:** Liquid **Use level:** 1–3% **pH of use:** 3,0 – 7,5 **Preservative:** Free **Solubility:** Water soluble
REGISTRATION CERTIFICATION	ECOCERT COSMOS APPROVED; HALAL*; VEGAN; 100% NATURAL ORIGINAL CONTENT



AGE SPOTS SKIN TONE

LINES, WRINKLES & SAGGING

SKIN SENSITIVITY & REDNESS

* Halal HFCE

dsm-firmenich

PEPHA®-AGE CB

Key benefits to help better deal with the effects of the menopause on skin

Extract of freshwater microalgae *Scenedesmus rubescens* (green algae) produced with a sustainable biotech process in state-of-the art photo-bioreactors

Stimulates skin resistance (UV & Blue light)

- Stimulates skin's own defense against UV and blue light**
- Reduces number of sunburn cells and oxidative stress**

Photo-ageing protection (UV & Blue light)

- Minimizes the appearance of ageing after exposure to the UV and blue light. **
- Strong stimulation of Collagen III (youth collagen)**

Age Spots & Skin tone

- Reduces blue light induced hyperpigmentation (dark spots) & evens skin tone* & ***



*In-Vitro **Ex-Vivo ***In-Vivo

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

2IN1 MILKY LOTION ON-THE-GO

with PEPHA®-TIGHT CB and PEPHA®-CTIVE CB

99,4% natural origin ISO 16128

Menopause won't hinder your ability to conquer a busy day! With your wealth of experience, you've learned to listen to your body and can still thrive while embracing life.

Wonder You 2in1 Milky Lotion On-The-Go will bring to your skin an extra boost of nourishment on the go packed with a convenient dual application system: roll it over targeted zones for precision tightening or spray it for a fresh mist feeling.

Discover the hidden power of blue technology with 2 algae: **PEPHA®-TIGHT CB** for an immediate and long-lasting lifting effect and **PEPHA®-CTIVE CB** for a perfect luminous skin.



dsm-firmenich

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

2IN1 MILKY LOTION ON-THE-GO

SK-E-102022-36

PHASE	INGREDIENTS	INCI NAME	% W / W
A	Water Dem	AQUA	88,23
	Cosphaderm® Pentiol natural	PENTYLENE GLYCOL	3,00
	Dermosoft® Octiol	CAPRYLYL GLYCOL	0,20
	Sucrathix VX	MICROCRYSTALLINE CELLULOSE, CELLULOSE GUM, XANTHAN GUM	1,00
	SOLAGUM™ AX	ACACIA SENEGAL GUM, XANTHAN GUM	0,20
	SUCRABLEND SP V2	SUCROSE STEARATE, SUCROSE PALMITATE	1,00
B	Myritol® 331	COCOGLYCERIDES	2,75
	Kokosoel raffiniert Ph. Eur.	COCOS NUCIFERA OIL	1,00
	ARGAN OIL	**ARGANIA SPINOSA KERNEL OIL**	**1,00**
	Lanette® O	CETEARYL ALCOHOL	0,25
	Mixed Tocopherols 95	**TOCOPHEROL**	**0,10**
C	**PEPHA®-TIGHT CB**	**NANNOCHLOROPSIS OCULATA EXTRACT, PULLULAN, AQUA, PENTYLENE GLYCOL, CITRIC ACID**	**0,35**
	SYN®-COLL	**PALMITOYL TRIPEPTIDE-5, GLYCERIN, AQUA**	**0,46**
	PEPHA®-CTIVE CB	**DUNALIELLA SALINA EXTRACT, AQUA, PENTYLENE GLYCOL, CITRIC ACID**	**0,30**
	D-Panthenol 75 L	**PANTHENOL, AQUA**	**0,10**
D	Citric Acid 10% Solution	CITRIC ACID, AQUA	0,06

Technical Data

pH: 5.4 Viscosity (spindle RV-3 / 10 rpm): 1080 mPa.s

This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.





Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

PEPHA®-TIGHT CB

The power of algae for superior skin tightening

INCI NAME (ACTIVE)	Nannochloropsis Oculata Extract, Pullulan
DESCRIPTION	• Produced from microalgae grown in closed photobioreactor and extracted by hot water • Polysaccharides obtained from natural fermentation of starch syrup
KEY BENEFITS	• Flawless skin within minutes • With just 1 application, skin surface appears smoother and texture more homogeneous • Long-lasting lifting effect, up to 12hrs from last application • Skin gains elasticity in critical facial areas • After multiple applications, long-term well-aging effect with wrinkles reduction by over -20%
TECHNICAL	**Form:** Liquid **Use level:** 1–5% **pH of use:** 3,5 – 7,5 **Preservative:** Free **Solubility:** Water soluble
REGISTRATION CERTIFICATION	CHINA LISTED; ECOCERT COSMOS APPROVED; HALAL*; 100% NATURAL ORIGIN CONTENT



* Halal HFCE

dsm-firmenich

PEPHA®-TIGHT CB

Key benefits to help better deal with the effects of the menopause on skin

Powerful combination of lifting effects, based on biological sources, processed with biotechnology and fitting in a net zero climate change policy

Short-term tightening effect

- Flawless skin within minutes**
- Instant and long-lasting perceptible skin smoothing & lifting effect.**

Long-term well-aging effect

- Helping reducing wrinkles & improving skin elasticity.**



*In-Vitro **In-Vivo

dsm-firmenich

PEPHA®-CTIVE CB

Perfect luminous skin with the power of microalgae

INCI NAME (ACTIVE)	Dunaliella Salina Extract
DESCRIPTION	Marine derived from microalgae known to survive in the extreme environment of salt lakes. Produced via fermentation process.
KEY BENEFITS	Protects and stimulates mitochondria to recharge skin Antioxidant properties Increases cell turnover for a more luminous skin
TECHNICAL	**Form:** Liquid **Use level:** 1–3% **pH of use:** 3,0 – 6,0 **Preservative:** Free **Solubility:** Water soluble
REGISTRATION CERTIFICATION	CHINA LISTED; ECOCERT COSMOS APPROVED; HALAL*; VEGAN; 100% NATURAL ORIGINAL CONTENT



* Halal HFCE

dsm-firmenich

PEPHA®-CTIVE CB

Key benefits to help better deal with the effects of the menopause on skin

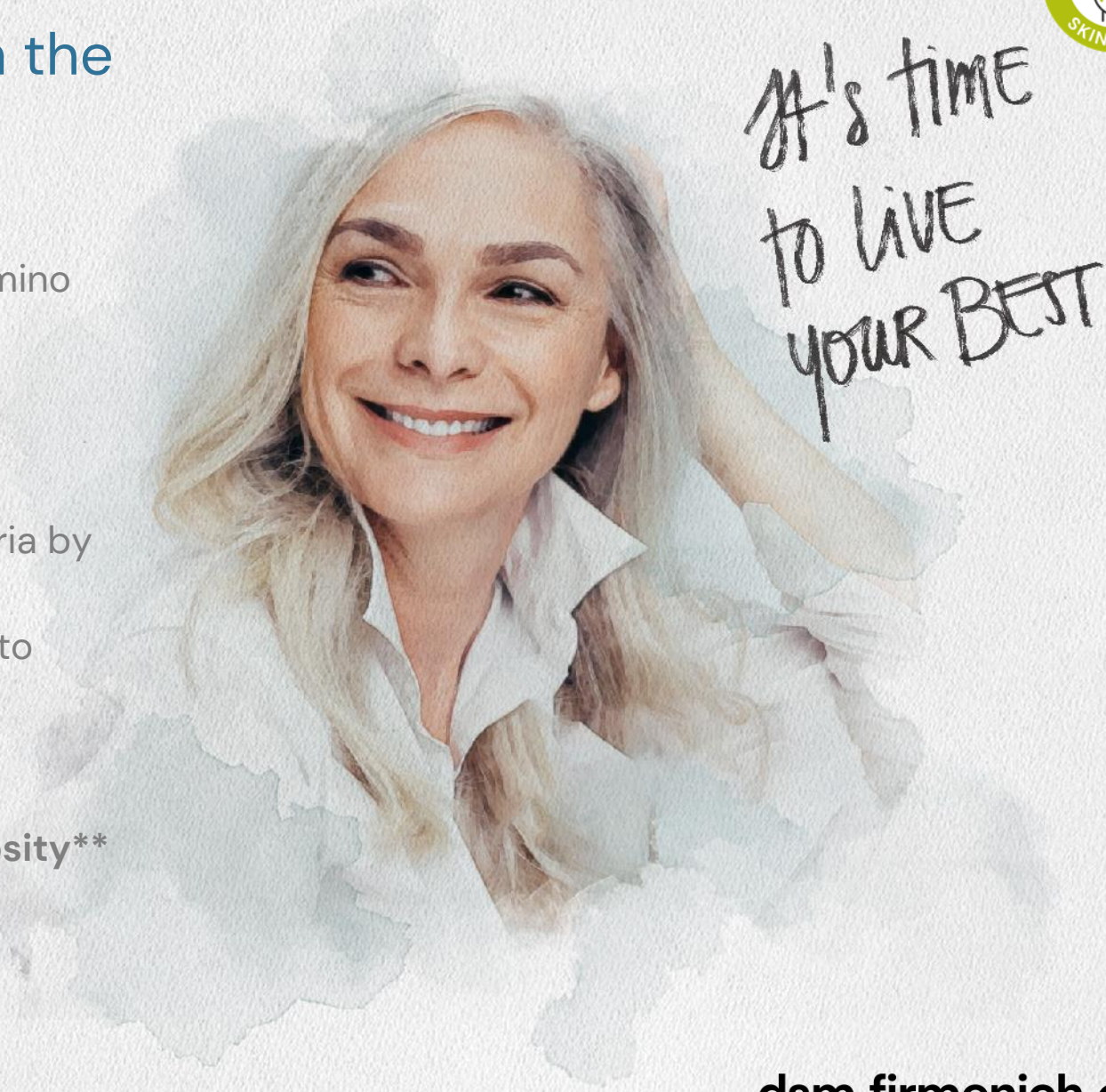
Highly purified extract from the powerful microalgae *Dunaliella salina* with unique composition in minerals, amino acids, carbohydrates, and vitamins

Skin rejuvenation – Energized skin

- Protects mitochondria against oxidative stress*
- Significantly increases ATP production in mitochondria by up to 40%*
- 4- to 5-day acceleration of epithelial renewal** due to improved cell turnover – for fresh looking skin

Revived, glowing skin complexion

- **Visible improvement in skin brightness and luminosity****
- **Significant improvement in skin complexion****



*In-Vitro **In-Vivo

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

HAIR & SCALP CARE SHAMPOO

with ALPAFLOR® EDELWEISS CB and PENTAVITIN®

86,5% natural origin ISO 16128

In menopause, hair grows slower and becomes thinner due to increased hair fall. You can experience as well dry and itchy scalp.

It's time to live your **best Hair** with the **Wonder You Hair & Scalp care Shampoo.**

It contains **ALPAFLOR® EDELWEISS CB, a 100% natural, sustainably and organically cultivated alpine flower which helps improve your hair density as well as PENTAVITIN®, a 100% natural and biodegradable edible maize kernels derived, to visibly increase your scalp moisturization and reduce flaking.**



DRY, ITCHY SKIN AND SCALP

HAIR LOSS

HAIR THINNING

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

HAIR & SCALP CARE SHAMPOO

HC-E-100300-22

PHASE	INGREDIENTS	INCI NAME	% W / W
A	Water Dem	AQUA	43,28
	D-Biotin	**BIOTIN**	**0,02**
	PENTAVITIN®	**SACCHARIDE ISOMERATE, AQUA, CITRIC ACID, SODIUM CITRATE**	**0,25**
	Ethyl Panthenol	**PANTHENYL ETHYL ETHER**	**0,50**
	FD&C Blue No.1	CI 42090	0,00
	D&C Red No.33 (K7057)	CI 17200	0,00
B	**TILAMAR® *Quat* 2240**	**POLYQUATERNIUM-22**	**1,25**
C	Texapon NSO® BZ	SODIUM LAURETH SULFATE	40,00
	Hostapon CCG	SODIUM COCOYL GLUTAMATE	4,50
	AMPHOSOL® CDB SPECIAL	CETYL BETAINE, AQUA, SODIUM CHLORIDE	6,00
	PARFUM	PARFUM	0,70
	ALPAFLOR® EDELWEISS CB	**LEONTOPODIUM ALPINUM FLOWER/LEAF EXTRACT, GLYCERIN, AQUA, CITRIC ACID**	**1,00**
D	Ninol CAA	DIMETHYL LAURAMIDE/MYRISTAMIDE	1,50
	Euxyl®K 900	BENZYL ALCOHOL, ETHYLHEXYLGLYCERIN, TOCOPHEROL	1,00

Technical Data

pH: 6.4 Viscosity (Rheometer, Parallel Plate, 40 mm, 10 s^{-1}, 25°C): 1400 mPa*s

This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.





Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

ALPAFLOR® EDELWEISS CB

Key benefits to help better deal with the effects of the menopause on hair

Sustainably and organically cultivated according to Bio Suisse organic standards and fair-trade principles

Helps prevent hair loss* (improves hair density)

- Prolongs anagen *growing phase of hair*. **1.8 x** more than placebo - *ex vivo*
- **50%** increase of hair follicles keratinocytes proliferation - *ex vivo*
- Increase by **43%** versican expression & alkaline phosphatase activity - *ex vivo*
- **13%** increase in hair density after 5 months – *in vivo*
- Increase Anagen/Telogen ratio – *in vivo*

Consumers confirm efficacy**

90% noticed an increase in hair density



* Prevent hair loss is a drug claim in USA to use improves hair density

**Clinical study, 30 Volunteers, 18-65 years old, 3% ALPAFLOR® EDELWEISS CB applied daily in a leave-on

dsm-firmenich

ALPAFLOR® EDELWEISS CB

Organic alpine plant extract power

INCI NAME	Leontopodium Alpinum Flower/Leaf Extract
DESCRIPTION	Plant extract organically cultivated
KEY BENEFIT	Helps prevent hair loss* (improves hair density) Helps reduce the appearance of greying hair Anti-aging (strong anti-oxidant properties)
TECHNICAL	**Form:** Liquid **Use level:** Up to 3% **pH of use:** 3,5 to 5,5 **Preservative:** Free **Solubility:** Water soluble **Target:** Scalp **Biodegradability:** Organic components are biodegradable.
REGISTRATION CERTIFICATION	CHINA LISTED, ECOCERT COSMOS CERTIFIED, fair for life fair trade, HALAL **, VEGAN, 100%, Microbiome friendly



** Halal HFCE

* Prevent hair loss is a drug claim in USA to use improves hair density

dsm-firmenich

PENTAVITIN®

Key benefits to help better deal with the effects of the menopause on hair

100% natural and biodegradable edible maize kernels derived.
It binds to scalp like a magnet.

Moisturization (Reinforced scalp barrier)

- 24 hour (D1) after one single application and even after 28 days of frequent showering, shampoos with 0.2% and 0.5% PENTAVITIN® reinforce the scalp barrier – *in vivo*

Flaking Reduction

- Significant reduces flaking after one single application and after frequent showering with a shampoo containing PENTAVITIN® (0.2% -0.5%) - *in vivo*

Balances scalp microbiome

- Helps control Malassezia furfur known as a common cause of flaky scalp - *in vitro*

Consumers confirm efficacy**

60% of consumers stated "my scalp feels hydrated and healthy"





dsm-firmenich

**Clinical study, 30 volunteers, 18 – 50 years old, self assessment, 0.5% PENTAVITIN®, 28 days, rinse-off, standard liquid shampoo applied every 2 days

PENTAVITIN®

Sugar derived power

INCI NAME	**Saccharide Isomerate**
DESCRIPTION	100% natural & biodegradable edible maize kernels derived It binds to scalp like a magnet.
KEY BENEFIT	Moisturizes dry scalp / Strong scalp barrier Provides visible reduction of scalp flaking Reduces Sebum
TECHNICAL	**Form:** Liquid **Use level:** 0,2 - 1% **pH of use:** 4 to 9 Preservative-Free **Solubility:** Water soluble **Target:** Scalp and hair fiber **Biodegradable:** Estimated to be biodegradable according to OECD classification
REGISTRATION CERTIFICATION	CHINA LISTED, ECOCERT RAW MATERIAL COSMOS APPROVED, HALAL*, VEGAN, 100% NATURAL ORIGINAL CONTENT PENTAVITIN, Microbiome friendly



* Halal HFCE, MUI, BPJPH

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

HAIR & SCALP CARE CONDITIONER

with BeauPlex® VH and PENTAVITIN®

96,0% natural origin ISO 16128

In menopause, your hair grows slower and becomes thinner due to increased hair fall. You can experience as well dry and itchy scalp.

It's time to live your best Hair with the **Wonder You Hair & Scalp care Conditioner.**

It contains **BeauPlex® VH, a selected blend of vitamins which helps improve your hair density and thickness** as well as **PENTAVITIN®, a 100% natural and biodegradable edible maize kernels derived, to visibly increase your scalp moisturization and reduce flaking.**



DRY, ITCHY SKIN AND SCALP

HAIR LOSS

HAIR THINNING

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

HAIR & SCALP CARE CONDITIONER

HC-E-100114-6

PHASE	INGREDIENTS	INCI NAME	% W / W
A	Water Dem	AQUA	76,05
	L-Arginine Ph Eur, JP, USP	ARGININE	0,20
	TILAMAR® *Quat* 2240	**POLYQUATERNIUM-22**	**2,00**
	TILAMAR® PDO with NØØVISTA™	**PROPANEDIOL**	**5,00**
	D-Biotin	**BIOTIN**	**0,10**
	STRUCTURE® XL	HYDROXYPROPYL STARCH PHOSPHATE	1,50
	Emulsense HC	BRASSICYL ISOLEUCINATE ESYLATE, BRASSICA ALCOHOL	6,50
B	LexFeel(TM) N5 MB	CAPRYLOYL GLYCERIN/SEBACIC ACID COPOLYMER, DIHEPTYL SUCCINATE	3,00
	Phytantriol	**PHYTANTRIOL**	**0,25**
C	**PENTAVITIN®**	**SACCHARIDE ISOMERATE, AQUA, CITRIC ACID, SODIUM CITRATE**	**0,50**
	PHYTALURONATE®PF	**CERATONIA SILIQUA GUM, AQUA, CITRIC ACID, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN**	**2,20**
	PARFUM	PARFUM	1,20
	BeauPlex® VH	**NIACINAMIDE, CALCIUM PANTOTHENATE, SODIUM ASCORBYL PHOSPHATE, TOCOPHERYL ACETATE, PYRIDOXINE HCL, MALTODEXTRIN, SODIUM STARCH OCTENYLSUCCINATE, SILICA**	**0,50**
	Euxyl®K 900	BENZYL ALCOHOL, ETHYLHEXYLGLYCERIN, TOCOPHEROL	1,00

Technical Data

pH: 4,7 Viscosity (Rheometer, Parallel Plate 40 mm, 10 s^{-1}, 25°C): 5000 mPa*s





This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

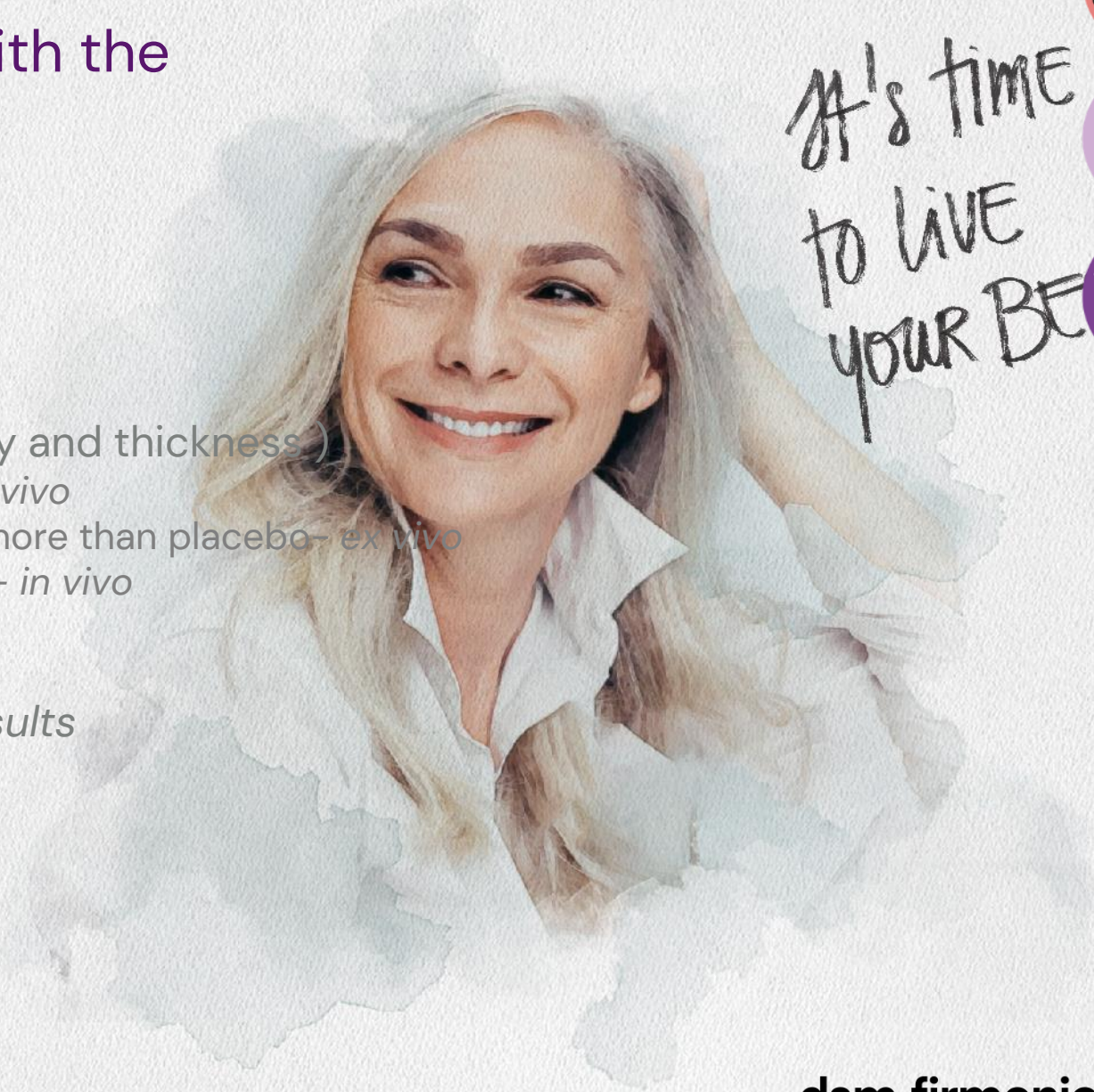
dsm-firmenich

BeauPlex® VH

Key benefits to help better deal with the effects of the menopause on hair

Blend of Vitamins for Hair & Scalp
(Vitamin B3, B5, B6, C and E)

Quality for Life®
Quali-B
Quali-C
Quali-E



DRY, ITCHY SKIN AND SCALP

HAIR LOSS

HAIR THINNING

Helps prevent hair loss* (improves hair density and thickness)

- **76%** Proliferation of hair follicle keratinocytes- *ex vivo*
- Prolongation of anagen phase of hair follicles. **2x** more than placebo- *ex vivo*
- Increases hair thickness **(4%)** and density **(+7%)** – *in vivo*
- Increase Anagen to Telogen ratio –*in vivo*

Other benefits: *base on individual vitamins results*

- Hydration and scalp barrier improvement
- Strong anti-oxidant properties

Consumers confirm efficacy**

93% noticed increased speed of hair growth

dsm-firmenich

* Prevent hair loss is a drug claim in USA to use improves hair density

** Self assessment - Clinical study, 30 volunteers, 18 – 65 years old - 5 months treatment with BeauPlex® VH at 1.5%

BeauPlex® VH

Vitamins Blend

Quality for Life®

Quali®-B
Quali®-C
Quali®-E

INCI NAME	Niacinamide, Calcium Pantothenate, Sodium Ascorbyl Phosphate, Tocopheryl Acetate, Pyridoxine Hydrochloride, Maltodextrin, Sodium Starch Octenylsuccinate, Silica
DESCRIPTION	Vitamin blend (B3, B5, B6, C and E)
KEY BENEFIT	Helps prevent hair loss* (improves hair density and thickness) Helps reduce the appearance of greying hair Anti-aging (anti-oxidant properties) Scalp Care (improves scalp barrier and moisturization)
TECHNICAL	**Form:** Powder **Use level:** Up to 2% **pH of use:** 5 to 9 **Preservative:** Free **Solubility:** Dispersible in water **Target**: Scalp and hair fiber **Biodegradability:** Not expected to be persistent, bioaccumulative nor toxic.
REGISTRATION CERTIFICATION	CHINA LISTED HALAL ** VEGAN



Quality for Life™ seal that guarantees the highest standards for Quality, Reliability, Traceability, and Sustainability.

** Halal HFCE

* Prevent hair loss is a drug claim in USA to use improves hair density

dsm-firmenich

WONDER YOU

MENOPAUSE BEAUTYCARE

SCALP SERUM

with ALPAFLOR® EDELWEISS CB and BeauPlex® VH

98,5% natural origin ISO 16128

In menopause, your hair grows slower and becomes thinner due to increased hair fall. You can experience as well dry and itchy scalp.

It's time to live your best Hair with the **Wonder You Scalp Serum** combining a powerful dual technology based on **BEAUPLEX® VH,** a selected blend of vitamins and **ALPAFLOR® EDELWEISS CB,** a sustainable and organic alpine flower, **to help to improve your hair density and thickness.**



Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

SCALP SERUM

HC-E-100900-6

PHASE	INGREDIENTS	INCI NAME	% W / W
A	Water Dem	AQUA	73,62
	D-Biotin	BIOTIN	0,02
	BeauPlex® VH	**NIACINAMIDE, CALCIUM PANTOTHENATE, SODIUM ASCORBYL PHOSPHATE, TOCOPHERYL ACETATE, PYRIDOXINE HCL, MALTODEXTRIN, SODIUM STARCH OCTENYLSUCCINATE, SILICA**	**1,50**
B	SILIGEL	XANTHAN GUM,SCLEROTIUM GUM,LECITHIN,PULLULAN	1,10
C	**ALPAFLOR® EDELWEISS CB**	**LEONTOPODIUM ALPINUM FLOWER/LEAF EXTRACT, GLYCERIN, AQUA, CITRIC ACID**	**3,00**
	Dermosoft Hexiol	1,2-HEXANEDIOL	0,30
	Ethanol abs.	ALCOHOL	12,00
D	**TILAMAR® PDO with NØØVISTA™**	**PROPANEDIOL**	**5,00**
	PARFUM	PARFUM	0,45
	MIGLYOL 829 ECO	CAPRYLIC/CAPRIC/SUCCINIC TRIGLYCERIDE	3,00
E	TIMICA RADIANT GOLD 222G	MICA,CI 77491,CI 77891	0,01

Technical Data

pH: 6.5 Viscosity (Brookfield RV5/10rpm): 200-300 mPa*s

This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.



Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich

It's time to live your BEST

WONDER YOU

MENOPAUSE BEAUTYCARE



FACIAL LINE

CAPILLARY LINE

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

dsm-firmenich



WONDER YOU

MENOPAUSE BEAUTYCARE

dsm-firmenich

Disclaimer

Copyright © DSM Nutritional Products Ltd 2023, 4002 Basel, Switzerland.
www.dsm-firmenich.com. All rights reserved.

dsm-firmenich has used diligent care to ensure that the information provided herein is accurate and up-to-date, however, dsm-firmenich makes no representation or warranty, either expressly or implied, of the accuracy, reliability, or completeness thereof. The information provided herein contains scientific and product information for business to business use and does not constitute or provide scientific or medical advice, diagnosis or recommendation for treatment. Country or region-specific information should be considered when labelling or advertising to final consumer. In no event shall dsm-firmenich be liable for any damages arising from or reliance upon, or use of, any information provided herein. The content of this document is subject to change without further notice. Please contact your local dsm-firmenich representative for further details. All trademarks listed in this document are either (registered) trademarks of, or trademarks licensed by, the dsm-firmenich group of companies, unless explicitly stated otherwise.

Disclaimer Formulation Guideline

This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.

WONDER YOU

MENOPAUSE BEAUTYCARE

ULTIMATE LOOSE POWDER

with ALPAFLOR® ALP-SEBUM CB and VALVANCE® *Touch* 210

99,0% natural origin ISO 16128

Although dryness is generally experienced during menopause, acne and oily skin could still be part of your skin experience as a result of the hormonal changes you experiment.

We also have a solution for you with **Wonder You Ultimate Loose Powder.** This powder applied on top of foundation or BB cream fixes make-up avoiding any product transfer.

This loose powder with **ALPAFLOR® ALP-SEBUM CB** and **VALVANCE® *Touch* 210** is ideal to combat shiny skin, absorbing excess oil, blurs the appearance of pores and other skin imperfections. It provides a dry, silky veil with the perfect even matte and flawless finish.



dsm-firmenich

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.

ULTIMATE LOOSE POWDER

SK-E-101660-2

PHASE	INGREDIENTS	INCI NAME	% W / W
A	Red Montmorillonite Clay	MONTMORILLONITE	6,00
	VALVANCE® Touch 210	SILICA	82,00
	Amidon de mais MST	ZEA MAYS STARCH	8,30
B	**ALPAFLOR® ALP-SEBUM CB**	EPILOBIUM FLEISCHERI FLOWER / LEAF / STEM EXTRACT, GLYCERIN, AQUA, CITRIC ACID	3,00
	PARFUM	PARFUM	0,70



Technical Data

pH: N/A Viscosity: Powder

This information is for illustration purposes only and based upon our current knowledge and experience at the time of printing. We do not make any representation or warranty of any kind, express or implied, including merchantability or fitness for a particular use, with respect to such information or its application. Use of this information is at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests. You are responsible for observing all laws and regulations relevant to your products, uses or processes. We do not assume any liability in connection with your product and its use. The foregoing information and suggestions are also provided without warranty of non-infringement as to the intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties.

Products are for illustration only, not for sale. dsm-firmenich is not responsible for final products claims.